



250 HP Chrysler New Yorker Deluxe St. Regis in Navajo Orange and Desert Sand

ANNOUNCING America's most smartly different car

CHRYSLER FOR 1955

WITH THE NEW 100-MILLION-DOLLAR LOOK

It's HAPPENED! . . . a wholly new direction in automotive styling for all cars to follow. Created by Chrysler: America's top performer and first in the next generation of motor cars!

Come see it. Everything here is completely new . . . dramatically different. It's the car with the new 100-Million-Dollar Look . . . and when you own and drive it you'll feel like a hundred million dollars!

Come drive it! Every Chrysler is now a V-5 — with rengines up to 250 HP: most powerful type in the world. Famous Chrysler engineering also brings you PowerFibe, most automatic of all noclutch transmissions . . . Chrysler Fullching and the control of the control Brakes . . . and new tubeless tires. Stop in today and see for yourself you more than ever, the power of leadership is yours in a Chrysler!

B.F. Goodrich

- the inventor of Tubeless Tires, answers your questions about them

Q. Just how is the Tubeless different from regular tires?

A. At a glance they look alike. The basic difference is that the Tubeless needs no inner tube to hold air.

Q. What holds the air in?

A. A series of concentric rubber ridges around the outer bead that press against the rim flange. Plus an inner liner of special rubber, bonded to the tire, through which no air can seep. The new Tubeless





is open between the beads, the same as tires with tubes. The wheel rim seals off the air chamber.

Q. What holds Tubeless on the rim? A. The same thing that holds a regular tire and tube to the rim: air pressure. The



Tubeless Tire hugs the rim even more firmly than a regular tire, due to its rimseal ridges.

Q. What are Tubeless advantages?

A. By eliminating the inner tube, it eliminates the source of most tire troubles. It's the inner tube that is subject to puncture flats and blowouts.

Q. Who invented Tubeless Tires?

A. B. F. Goodrich. Today, the whole tire industry is switching to Tubeless Tires, following the pioneering lead of B. F. Goodrich. A tire that would need no inner tube has always been the goal of tire and auto men. But nobody before was able to make a tubeless hold air permanendy and deliver full mileage in service. Finally, B. F. Goodrich, with new concepts of design and new man-made rubbers, solved the problem. In 1947, B. F. Goodrich announced the first successful Tubeless passenger car tire. Over 6 years ago it went on sale.

Q. Can I put them on my present car?
A. You bet! They fit your standard wheels.
One exception is wire wheels where the spoke holes aren't arright. No extras to

buy. They re easier to mount than regular tires when rims are in good condition,

Q. What about blowouts?

A. Because a Tubeless Tire is its own air container, with no inner tube to be pinched if the tire is damaged, it doesn't blow out suddenly from a bruise break like a tire and tube.

If a bruise weakness develops in the tire,





it takes the form of a slow leak in the special liner which is a patented feature of the B. F. Goodrich Tubeless Tire. A dangerous bruise blowout becomes a safe s-s-slowout.

Q. Are all Tubeless Tires alike?

A. Not at all. B. F. Goodrich, for instance, makes two types: 1) The SAFETYLINER, which costs no more than a regular tire and-tube, and comes on new cars as standard equipment. You can buy it now for your present car from your B. F. Goodrich retailer. 2) The LIFE-SAVER that seals punctures permanendly. It's the Tubeless with the matist?

Q. Are Tubeless "puncture proof"?

A. Any tire can be penetrated by a nail. If the tire has a tube, it quickly goes flat. If the sa B. F. Goodrich SAFETYLINER, the standard Tubeless Tire, loss of air is retarded. That's because the patented inner liner is not stretched, as a tube is, when the tire is inflated. It trends to grasp a puncturing object tightly and will hold

air for a considerable time while the puncturing object remains in the tire. You have time to go to a service station, where small punctures can be repaired without even taking the tire from the



On the other hand, a B. F. Goodrich LIFE-SAVER Tubeless Tire (above), needs no puncture repairs. LIFE-SAVER seals its own punctures with a patented sealant under the tread, nail in or out. The self-sealing repair is instant, automatic, permanent.

Q. Can they be repaired? Recapped?

A. Any repair that can be made on a tubetype tire can also be made on a B. F. Goodrich Tubeless Tire. And they can be recapped just as easily as regular tires,

Q. How much do they cost, and where can I get them?

A. Some Tubeless Tires are premiumpriced. But not the B. F. Goodrich SAFETYLINER.

It cuts no more than a regular tire and tubel. The B. F. Goodnich LIFE-SAVER, with patented puncture sealing and an extra manufacturing step that gives caterpillaraction skid protection, costs a little more unique to the gives still more safety. More than 3½ million B. F. Goodnich Tubeless Tires in over 50 billion miles of service, Only B. F. Goodnich has a six-year lead in use and proof. Only B. F. Goodnich has a six-year lead in use sover 30,000 retailers Tubeless-trained to serve you. Find the nearest realize in the Servey you. Find the nearest realize in the B. F. Goodnich has a town of the control of the servey you. Find the nearest realize in the B. F. Goodnich and you was not you will be served you. Find the servey you was not you wa

There are more B. F. Goodrich Tubeless Tires in use than all other makes combined





perfection in performance is the most potent invitation to explorations into music. For pure delight in both the beauty and musical perfection of your piano, choose Baldwin

THE BALDWIN PIANO COMPANY Dept. T114, Cincinnati 2, Ohio

BUILDERS OF BALDWIN GRAND PIANOS . ACROSONIC SPINET PIANOS HAMILTON VERTICAL PIANOS . BALDWIN AND ORGA-SONIC ELECTRONIC ORGANS

LETTERS

The Uneasy Scientists

True, the uneasy scientist who casts his lot with military-sponsored research is in a dilemma conceived in the unresolved conflict with his military counterpart [Time, Nov. 1], but must be not hold himself accountable for Americans have a weakness for making heroes of all who "arrive"-movie stars, football players, etc. It is indeed regrettable that only a few so acclaimed can weather the strain without becoming stage-struck prima donnas. Generals and scientists are not exceptions . . . Many scientists now feature themdomestic politics, industrial and governmental organization, finance, family relations, and military security. [They] seem to feel and in the same worshipful manner that we accept the "truths" they so fervently pursue

Knoxville, Tenn.

Humility & Coexistence

Time, Nov. 1, appears at its worst in "Speak Low" when it reviews the books on foreign policy by Adlai Stevenson, George F. Kennan, Charles Burton Marshall and F. S. C. Northrop . . . To say that these books are noteworthy "not because they are good, but because they are so bad" reveals a fantastic presumption that Time knows more about foreign affairs and how this country should act in foreign affairs than these men EDWARD V. HICKEY

W. Newton, Mass.

When Kennan, Marshall, Northrop and Stevenson unite in recommending to country less of arrogance and more of humility in dealing with our sister nations, it was inevitable that Time . . . would disap-prove, and refer to their books as "so bad." Losing Time's approval, they may be consoled by the reflection that Solomon, Isaiah, Paul and Jesus gave similar counsel to an unheeding world. BENJAMIN H. KIZER

Spokane

How egotistical can [Time] get? . . ARTHUR C. EHLERS Shirley, Ill.

Adlai Stevenson says . . . "We are never going to solve many of the hard problems of the world, but will simply have to learn to live with them for years and maybe for centuries." What an ostrich-like policy—or rather a shocking lack of any!

A. J. MERCIK Montreal

Saar Note

With reference to "The Saar" in your Nov. r issue: "German since 1915 . . ." I presume 1915 is a simple misprint. The date should read 1815 . . . THOMAS K. HERRMANN

Misprint.-ED.

The Battle of Detroit With automobile fatalities running at an annual rate of [almost] 40,000, General Mo-tors comes up with a 260-h.p. motor in its



DANGER! FUMES AND DUSTS

When a manufacturer suspects that fumes and dusts may endanger the health of his employees — what is the first step to take? There's no question when he has placed his compensation insurance with Liberty Mutual.

Here's a typical story of such a policyholder. In making molded rubber hose, a covering of lead is used as a sheath in the vulcanizing process. This creates two possible danger

spots: one where the lead is melted; another at the stripping machine. Workers close by might be exposed to air containing harmful amounts of poisonous fumes.

This manufacturer does not have to use guesswork on this problem. He works closely with Liberty Mutual engineers and industrial hygienists to be sure that the working environment is in no way harm-

ful. An Industrial Medicine program keeps watch of the workers themselves.

An effective exhaust system has been installed, Air samples are tested periodically in Liberty's laboratories. The plant physician checks workers at regular intervals. These are control measures from the background of Liberty Mutual's broad experience in this field — controls checked carefully by Liberty

controls checked carefully by Liberty
 Mutual engineering specialists.
 All this is a brief glimpse of

Humanics — the Liberty Mutual program that helps manufactures make money. Not only does Humanics help lower insurance costs — it also helps eliminate the uninsurable costs of accidents in industry. For information call the nearest Liberty Mutual office or write tous at 175 Berkeley St., Boston 17, Mass.



We work to keep you safe

FREE BOOKLET REVEALS OW 33,432 PICTURES

now make Encyclopaedia reference as fascinating as the latest picture magazine



The New 24-volume edition

ENCYCLOPAEDIA

called the Greatest Treasure a Family Can Possess!

Now on Book a Month Payment Plan showing your copy to one other family.

The new edition of Britannica is the greatest treasure of knowledge ever published, the work of 4,479 of the world's best minds. It is the final authority on factual knowledge, and a constant inspiration that will continuously enrich the lives of yourself and your family.

See the new pictorial method portraved in the free preview booklet. Mail the coupon today! We are sure you'll be glad to help spread the news by



EXTRA! FREE!

beautiful book sent if you agree

to show it to a

neighbor

Fill in and mail the coupon now! So fascinating, so different, so unlike the average person's idea of an ency-

clopaedia . . . Yes, this new Britannica them, over 1,300 pictures average per That is why, we are now prepared to send valuable 32-page preview book-

lets, containing beautiful large size full color pictures, to a number of people, These booklets are sent free and with-

of the high cost of printing, we ask you to show the booklet to one other family, to do to acquire free this gorgeous and valuable booklet.

ENCYCLOPAEDIA BRITANNICA, INC., DEPT 30-B 425 N. Michigan Avenue, Chicago 11, III. Please let me have the FREE PREVIEW BOOKLET and complete details about the Book a Month Payment Plan. I agree to show Booklet to a neighbor — there is no

NAME ADDRESS

> STATE In Canada, write E. B. Ltd., Terminal Bldg., Toronto, Ont.

1955 models. For what purpose?-so the pinheaded, slaphappy . . . drivers can have big-ger and gorier smashups? The U.S. needs high-powered automobiles like it needs a hole

GORDON SMITH New York City

Your picture of General Motors' new models and the story on Harlow Curtice—the man responsible for them—brings to mind the observation . . . that no one ever lost money by underestimating the public taste.

Oak Ridge, Tenn.

Let's not get too starry-eyed over General Motors . . . The highly touted new Chevro-let is a warmed-over Oldsmobile, which, a few years back, was a warmed-over Chevro-let . . It will be a dark day indeed wien there is no choice in automobiles—except between one General Motors product and

PARKHURST B. WOOD

Douglas Rollow North Hollywood, Calif.

Judaments & Prophecies

Your feature Judgments & Prophecies Aug. 23 et seq.l gets better and better. In the Oct. 25 issue, Italian Political Analyst American good intentions] . . . Woodrew Wyatt, anti-Beyan British Laborite M.P., also hits the nail right on the head in "Britain

Letters to the Editor should be addressed to TIME & LIFE Building, 9 Rockefeller Plaza, New York 20, N. V

TIME is published weekly by TIME INC., at 540 N. Michigan Ave., Chicago 11, Illinois, Printed in U.S.A. Entered as second-class matter at the Post Office at Chicago, Illinois.

Soubstrigion Rates: Continental U.S., 1 yr., 86,00; 2 yrs., 810,90; 3 yrs., 814,00; Canada and Yukon, 1 yr., 85,02; 2 yrs., 811,90; 3 yrs., 815,90; Plane, 1 yr., 85,02; 2 yrs., 811,90; 3 yrs., 815,90; Plane, 1 yr., 85,00; Plane, 1 yr., 81,90; Plane, 1 yr., 80,00; Plane, 1 yr., 81,90; Plane, 1 yr., 81,90; Plane, 1 yr., 81,20; Plane, 1 yr., 81,90; Plane, 1 yr., 81,9

Subscription Service: J. Edward King, Genl. Mgr. Mail subscription orders, corre-pondence and instructions for change of address to:

Time Subscription Service 540 N. Michigan Avenue Chicago 11, Illinois

Change of Address: Send old address (exactly as imprinted on mailing label of your cony of Tiski) and new address (with zone number, if any)—allow three weeks for changeover.

Advertising Correspondence should be addressed to: TIME, Time & Life Building, 9 Rockefeller Plaza, New York 20, N.V.

Copyright: Time is copyrighted 1954 by Time Inc. under International Copyright Convention. All rights reserved under Pan American Copyright

The Associated Press is exclusively entitled to the use for republication of the local telegraphic and cable news published herein, originated by Tane. The Weekly Newsmagazine or obtained from

The Associated Press.
TIME DC, also publishes LIFE, FORTUNE, SPORTS
ILLESTRATED, ARCHITECTURAL FORWARD HOVES
ILLESTRATED, ARCHITECTURAL FORWARD HOVES
deat, Roy R. Larsent Executive Vice-President
for Publishing, Howard Black; Executive VicePresident and Secretary, D. W. Brumbaugh;
Vice-Presidents, Bernard Barnes, Allen Grover,
Andrew Hotel, March Large, Allen Grover,
Andrew Hotel, D. Brumbaugh;
Presidents, Bernard Barnes, Allen Grover,
Andrew Hotel, Brumbaugh;
Presidents, Bernard Barnes, Allen Grover,
Andrew Hotel, Brumbaugh;
Presidents, Bernard Barnes, Allen Grover,
Andrew Hotel, Brumbaugh;
Andrew Hotel, Brumbaugh;
Presidents, Brumb

TIME nher 22 1954 Volume LXIV Number 21

THE PLANTING A FOR ANYONE HUNTING A

GIFT FOR A TRAVELLER...



ISN'T THERE A SINGLE THING HE DOESN'T HAVE? Then how about a Hartmann Skymate Singleton? Carries one suit and accessories in a space no deeper than the length of a long cigarette. Imported rawhide. \$115.



SHE'LL HAVE HER ARMS BOTH PREE TO HUG YOU when you give her this Hartmann Caravan Cosmetic Case with over-arm carrying strap. Safe berth for her beauty needs. Country Tweed with Belting Leather. \$39.50.



GET THIS ONE FOR YOUR MONEY

... AND TWO CAN GO... it's MEATMAN TOWN CAN GO...

Hartmann Tourobe. Holds clothes enough for two people! And is light enough to ride free when they're travelling by plane together. Buckskin Tan Ducord.

\$125.

If you'd like to order by mail, write us, and we'll send your order to the Hartmann Retailer nearest you. He'll deliver in time for Christmas. All prices plus tax

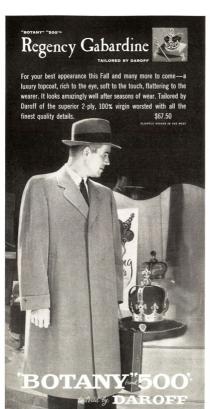


Other Hartmann Skymates from \$49.59. All prices plus tax.

HARTMANN COMPANY • RACINE, WISCONSIN

Skyrobe All-Garment Case, \$100; Poudre Case (on top), \$70;

the "Little" Case (bottom), a compact new short-trip dress case, \$80.



WINDOW BY "PRINCE MATCHA

*"BOTANY" AND "SOO" ARETRADEMARKS
OF BOTANY MILLS, INC., PASSAIC, N. J.
RES. U. S. PAT. OFF. COPTRIBINT 1954.
BOTANY HILLS, INC., PASSAIC, N. J.

"BY TEST—AMERICA'S BEST"



ON THE CUFF—This clothing comes to you with the X-RAY TAG—revealing the quality materials and workmanship which set the standard for clothing value, giving you America's best clothing buy. has abandoned its isolationism." The anti-American attitude of the New Statesman and Nation ["Britain should turn to France not the U.S."] is what we expect from the leftwingers, but fortunately is not the view commonly hold bers.

ARTHUR S. HERBERT Northwood, Middlesex, England

Aurelian F. Scharf, Θ.F.M.

Punishment

Sir:

Re your Nov. 1 review of The Adventures of Hajii Buba; pun my word "Haydn seek," "Bach yard," "navel bombardment," Oh brother, 23 skiddoo, and oh you kid! Five will get you ten that the movie isn't as cornball as your review.

ARTHUR COLE

Toronto

Sir:
Your comments on Tiomkin had me
Berlin and my Hart can't stand it. Please
. . . do not subject me to such Strauss and
strain Music like this is an art; in fact man,
the Mozart.

JOHN LOUGHRAN Brighton, Mass.

brighton,

Sir: ... How Korngold can you get? And how heavy-Handeled?

H. N. KELLEY

Where There's Smog . . .

Happily I noted your article and pictures [Nov. 1] dealing with Southern California's No. 1 enemy—smog . . . Beguilded by the form all over the country have focked to California—only to discover that its sunshine as phony as the cowboys and sophisticates the substitution of the control of t

RAPHAEL SHALITT

Los Angeles

CHARLES OVERILL Corona Del Mar, Calif.

Corona Dei Mar, C

SMOG IN THE LOS ANGELES AREA . 15
AN IMPORTANT SEWS STORY BIT . . . YOU PUBBASE AND PHOTOGRAPH OF OUR EL SEGUNDO
BEFINERY OVER THE CAPTION LINE "DENNE
SMOKE, FOURNO FROM STANDARD OIL REFINERY AT EL SEGUNDO . . "WHICH SURELY IS
AN INDICTIBENT OF OUR OPERATIONS, [THE]

TIME, NOVEMBER 22, 1954

"DENSE SMOKE" IS IN REALITY ONLY HARMLESS
WATER VAPOR, [PART OF] THE NORMAL OPERATION OF THIS OR ANY MODERN OIL REFINERY
... AS PROOF WE CAN SUPPLY AERIAL PHOTOS
TAKEN ON DAYS OF LOW HUMIDITY WHEN
THESE VAPORS ARE NOT VISIBLE ...

T. S. PETERSEN

STANDARD OIL CO. OF CALIFORNIA SAN FRANCISCO

¶ For the view on such a day, see cut.
—Ep.



REFINERY AT EL SEGUNDO, CALIF.

Peale's Appeal

Re your fine articles on Billy Graham [Oct. 2s] and Dr. Norman Vincent Peale [Nov. 1]. Dr. Peale attracts thousands with seven psychiatrists and his Pollyanna Gospel. What lady would want to "relax and be a bag!" Graham faces the facts of life and preaches the Gospel with thell-fire. It wins the respect of millions. I'll take Billy Graham. (THE REV.) JOHN R. STEVENSON

(THE REV.) JOHN R. STEVENSON Burns Presbyterian Church Burns, Wyo.

Dr. Peale's syrupy, Coué-ed Christianity is an increasing disgrace to American Protestantism . . . It reduces the Creator of Heaven and Earth to an aspirin tablet. Shame on the National Council of Churches for losing so much integrity in sponsoring this prettified prophet!

(THE REV.) WALTER D. WAGONER (THE REV.) ANDREW ARMSTRONG (THE REV.) ARTHUR SEYDA Northwestern University Evanston, Ill.

Sir:

Sir:
... When is this awful windbag going to collapse and stay collapsed like his poetical "burlap bag"? ... With Protestantism cutting up such didoes, no wonder the Catholic Church is gaining ground every year.
MAUDE S. SUMACHER

Mandarin, Fla

in the respect it deserves . Any interpretation of my message that leaves out the mame of Jesu Christ completely ignores the name of Jesu Christ completely ignores the people to use in their daily lives. When Tase says that my suggestions as to how to open says that my suggestions as to how to open salvation a kind of do-ty-courself project." . . . The statement that I "see in Christianity not so much reddenption by suffering as an easy way to rise above sorrow" is a filippant distortion by countrast, where there is no in-

(THE REV.) NORMAN V. PEALE Marble Collegiate Church New York City Your engine's life depends on a film of oil twice as thin as the hairspring of a watch!



The clearance between many high-speed engine parts is often less than 1/1000th of an inch.

Use high-quality Quaker State for the <u>film</u> that keeps engine wear at a minimum

SUPER FILM! Quaker State Motor Oil forms an enduring super film that guards your engine against wear. A fine, stable, long-lasting film between moving parts that protects as it lubricates, cleans as it cools. Specifically made for colday's light-speed, light compression engines, provenent. Quaker State is refined from 100%. Pure Pennsylvania Grade Crude Oil. It is famous for lubricating qualities, for protection, and for long-lasting economy.

Quaker State Motor Oil is made in new streamlined grades to suit the requirements of all makes of cars and for every type of service. Ask your dealer.



QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PA.

Member Pennsylvania Grade Crude Oil Association



BIGGER RADOMES FOR MORE PROTECTION. The radar Super Constellation picket plane is an extremely vital unit for U. S. protection. It can warm the nation hours earlier of enemy attack, because it has long range, high speed, plus six tons of electronic intelligence packed in radomes as big as swimming pools (like the bottom one pictured above).

WORLD'S FASTEST PROPELLER-DRIVEN AIRPLANE is turbopropeller Super Constellation for the U.S. Navy (shown below). Now frign, it will be capable of speeds 100 mph faster than any propeller airplane now in service. Powered by Pratt & Whitney T-34 turbo-propeller engines, this plane promises new speed, new performance and greater economy potentials.









NEWEST TRANSPORT CONCEPT is Lockheed's C-130A turbo-prop assault transport, shown here in its dramatic first flight. Now in production at Government Aircraft Plant No. 6, operated by Lockheed's Georgia Division in

Marietta, this giant plane literally jumped off the runway in one-third the distance required for today's commercial transports. This new cargo plane incorporates scores of new features for better handling of troops, materiel and equipment.

6 New Lockheeds for U.S. Protection

Powerful Team Includes Truly Amazing Jet Fighter, High-Speed Assault Transport and Vital Picket Plane

When you go to bed tonight, you can sleep easier because of the remarkable development of U.S. air power in recent years. A vital part of this development is Lockheed's unique team of new defenders, a wide variety of aircraft that alone would constitute the entire air force for most nations.

These top-more help the U.S. Air Force and the U.S. Navy protect our Pacific hoters from Alaka to Mexico and our entire Atlantic schoord. They include sub hunters, long-range parted bombers and a flying radar station with radome as big as wimming pools to warm the nation house surfier of enemy air attack. And other new models, too secret to photograph or talk about, include the AF-104 Day Separetiny Fighter. Mexicology and the AF-104 Day Separetiny Fighter, our control the Air Force already has read and the Air Separeting Fighter.

FLIES STRAIGHT UP, LANDS STRAIGHT DOWN. This is the Lockheed XFV-1 Vertical Ascender, a revolutionary new concept of aircraif developed in cooperation with the U.S. Navy. Now, every ship can have its own protective fighter umbrella, every back yard could become a landing field if needed.





NEW NAVY ADVANCED JET TRAINER. Often called the world's safest jet airplane, Lockheed's new T2V-1 advanced trainer for the U.S. Navy has so many new safety and performance featurer is can be used for carrier landing and takeoff and can utilize existing short fields for peopeller aircraft. By training better jet pilots quicker, this trainer boosts Navy's ability to protect America. Another product of close Navy-Lockheed design teamwork.

ADVANCED GUIDED MISSILE SYSTEMS DEVELOPMENT

Emiment scientists, nuclear physicists, and engineers have joined forces at Lockheed's new Missile Systems Division in Van Nuys, California. Their mission is to solve the nation's prime defense problem, to give our armed forces totally reliable means of delivering our defensive and re-tailancy weapons to their targets. To actualize the control of th

Lockheed

AIRCRAFT CORPORATION

California Division—Burbank, California Georgia Division—Marietta, Georgia Missile Systems Division—Van Nuys, California Lockheed Air Terminal—Burbank, California Lockheed Air Terminal—Burbank, California

LOOK TO LOCKHEED FOR LEADERSHIP

NEWEST SUB HUNTER is the Navy's latest version of the Lockheed P2V Neptune Patrol Bomber, a rugged, radar-laden flying sentinel with many serret missions. Its primary job; sparolling coastal waters against possible enemy submarines. Note new jet engines for added speed, power.





TIME

INDEX
Cover Story...24
News in Pictures.....20
Judgments & Prophecies....39

 Hemisphere
 .40
 Radio & TV
 .52

 Letters
 .2
 Religion
 .50

 Medicine
 .59
 Science
 .79

 Sport
64

MANAGING EDITOR
Roy Alexander
ASSISTANT MANAGING EDITOR
Otto Fuerbringer
SENIOR EDITORS

Robert W. Boyd Jr., Edward O. Cerf, Thomas Griffith Henry Anatole Grunwald, Hillis Mills, John Osborne Content Peckham, Joseph Purtell, John Walker, Max Ways

ASSOCIATE EDITORS
Douglas Auchincloss, A. T. Baker, Louis Banks, I
Barton Jr., Gilbert Cant, Edwin Copps, Alexander
Osborn Elliott, Max Giosen, Roger S, Hewiett, Jam

Keogh, Louis Kronenberger, Jonathan Norton Le Robert Manning, Margaret Quimby, Carl S Walter Stockly, CONTRIBUTING EDITORS

Harriet Bachman, Jesse L. Birnbaum, Golfrey Bl Richard W. Boeth, William Bowen, Peter Bra Rodney Campbell, James Cannon, Champ Clark, L. Clingen, Richard M. Clurman, George Daniels, Braddord Darrach Jr., George de Carvalho, Nigel I William Forbis, Rebecca Franklin, Bernard Frizell on Gaulin, Eldon Griffiths, alex Groner, Alan Ha

William Forbis, Rebecca Franklin, Bernard Frized on Gaulin, Eldom Griffiths, Alex Groner, Alan Hal Halper, Carter Harman, Barker T, Hartshorn, C P, Jackson, Cranston Jones, Alvin M. Joseph Theodore E, Kalem, Essie Lee, George Love, Henr III, Peter Mathews, Robert McLaughlin, Charles

> ART DIRECTOR Michael J. Phillips EDITORIAL RESEARCHERS

Victima Andreas. Merry Ann An, herrogines Barrheiter, Service and Control of the Control of the

LANDON INVO SEPUCE
LANDON LANDON INVO SEPUCE
LANDON CARDON CORE (Chief of Corresponding), for
foreign—Watterstore James Studies, James Armater,
foreign—Watterstore James Studies, James Armater,
James James Landon, James James Landon,
James James Landon,
James James Landon,
James James Landon,
James James Landon,
James Landon,
James Jame

Manirel Gottfrod (Usef of Correspondents), John Manirel Gottfrod (Usef of Gorrespondents), John Manirel Gottfrod (Usef of Gorrespondents), John Manirel Gottfrod (Usef of Gorrespondents), John Mariel Gottfrod (Usef of Go

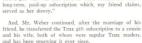
James A. Linen
ADVERTISING DIRECTOR

A LETTER FROM THE PUBLISHER

Dear Time-Reader

In a note to our circulation department, Time-Reader Raymond Weber of San Antonio explains how he got into the habit of giving Time subscriptions as Christmas gifts to friends and relatives.

Wrote Reader Weber: "Quite a few years ago when I was in college, my roommate and I both abuserhole to Truer, read it avidily, even copied True's style in writing to each other when we were apart for summer vacation. The Christmas before we graduated, we were both stumped for a present for each other. We could not afford anything that the other really needed. Finally, we decided that since both our Truss subscriptions expired in December, we would just give Truss to each other. This was not only the perfect sift, but also completely reciprocal. This continued for years after we were out of school. It finally ended when my friend maried a girl who was also an avid Truer reader. She had a long-term, paid-up subscription which, my friend claims, served as her downs,"



As many of you have discovered, a subscription to TIME is a very popular Christmas gift. And this is the season when our subscription department is especially busy with such gift orders. Busy as they are, however, there is no closed season on the various subscription problems that must be handled.



Here is a recent example that came from a Time reader by the name of Nip Brigham. It began: "If there is a twin in your office please let him or her handle this problem. My name is Nip Brigham, My twin brother is Nap Brigham, We both get mail at Fox Office Box 1, Dyersburg, Tenn. Nip and Nap both subscribe to Time—Nip for years, Nap just started. You have now dropped Nip's subscription. You must have extended Nip's with Nap's. Nip's has a year and a half to run, Nap's one year. Please send two copies each week—one to Nip and one to Nap. Nap gets to the box before I do."

A little investigation cleared up the mistake. It seems that twin brother Nip (christened Willie but always called Nip because he drank so much milk as a baby) began subscribing to Taxe in 1945. He would read it first, then pass the copyal along to Xay (christened Walter but always called Nap because he slept so much as a child), who finally got tried of secondhand copies and bought a subscription.

Reported our subscription sleuth: "Nip was only too right. We had not trusted our own eyes. We simply added Nap's new subscription to Nip's old one on the supposition that they were one and the same Brigham. Adjustment has been made, and Nip has been advised."

By now two copies of Time are going to Box 1 in Dyersburg every week—one for Nip and one for Nap.

Cordially yours

James a. Linen



Please look at the Stetson Hallmark-it, too, is brand new

The above is just about the only scene the new Stetson Hallmark won't steal. For Stetson has proudly poured all its craftsmanship and style into this new lighterweight hat-specifically designed to be the most comfortable hat you've

ever owned. It features smart bound-edge snap brim and medium height crown. And it's as soft as the look in a baby's eyes. In many colors-\$12.95. Other Stetson Hats to \$100, Also made in Canada. Stetson is part of the man.

TIME

NATIONAL AFFAIRS

THE NATION

A Feeling of Confidence

While the recounting and recanvassing went on, some analysts mistook the closeness of the November election to mean that U.S.citizens were uneasy and plagued by doubt. They had refused to give a vote of confidence of either political party, for the confidence of the confidence of the confidence of the U.S.? Last week, from the coast to the other, there were rigning indications that the prevailing mood in the U.S. is not doubt, but confidence.

One index was the stock market, reflecting the feeling of investors. The elections set off a surge of buying; the DowJones industrial average climbed to its
highest level since 1929. Evidently, investors accepted the Republican you to
avoid creeping socialism and the Democratic pledge to prevent creeping unemployment. The middle of the road might
be crowded, but it was comfortable.

Signs of confidence spread far beyond Wall Street. In Detroit, confident automobile manufacturers pushed production to a record high (see Bustystess). Elsewhere, the furnaces in U.S. steel mills burned brighter and hotter than they had for many months. Television-set production hit a record high; the building boom continued unabated; electric power output passed all previous levels.

Paralleling this confidence at home was the constant, world-wide tension of the Cold War. But even here there was improvement (see Foreston Nrws), And in the Cold War there could be no better momen for the U.S. than the clear signs that came last week from a healthy conjuny. After a political struggle, after talk of recession, in the midst of world tensions of the confidence of the confi

FOREIGN RELATIONS The Little Visitor

Japan's Premier Shigeru Voshida is a tiny (5 ft. in.), bouncy man of 50, who likes to wear old-fashioned wing collara and pince-nez and who. like another well-known Prime Minister, has a fondness for strong brandy and premier-sized cigars. Last week Voshida was in the U.S. on a woold mission; 10 to pay a formal good-work of the collaration of the strong brands of the strong brands of the strong brands of the strong brands of the strong was the strong that the strong th



Associated

JAPAN'S YOSHIDA & SENATE FRIENDS®

A cigiar in the museum, confusion in the Pentagon, trouble in Asia.

the fund-raising expedition turned out to be a disappointment for the little visitor.

Worm Welcomes. Voshida arrived in the U.S. after a month-long tour of European capitals. Pausing in New York, he took time off for a quick trip through the Museum of Modern Art, where he was allowed two extraordinary privileges; 1 he as he whisked through the galleries, and 2) he didn't have to remove his shoes when he inspected the model Japanese home in the museum's garden.

In Washington the Premier of the country that attacked Pearl Harbor only a little more than a decade ago was given the warmest of welcomes. He addressed White House for a conference and a pleasant lunch with President Eisenhower. When Yoshida arrived on Capitol Hill, the Sente gave him a standing ovation. "A great action of the cause of the country of the country of the don," said Vice. President Shroon in his speech of welcome.

At the Pentagon Yoshida encountered the only lapse in the social success of his

visit. After a talk with Secretary of Defense Charles E. Wilson, his party could find no trace of their guide, Vice Admiral of the Charles of the Charles of the Charles to the Office of Admiral Arthur Radford, hairman of the Joint Chiefs of Staff. There they learned that Radford had let chairman of the Joint Chiefs of Staff. There they learned that Radford had let to be those according to the Charles of the Charles of the Charles of the Charles on maze once more, the Premier and his aides wandered around uncertainly until a reporter noticed that is easily deferment and a reporter noticed that is easily deferment and

Cool Answers. The Premier's official mission—aid for Japan—ended on an equally uncertain note. On the eve of Yoshida's arrival the State Department announced that the U.S. was prepared to sell Japan Stoo million in surplus wheat and cotton. Yoshida had grander ideas: something like Sao million in "investment help" to rebuild the island empire's economy and

5 From left: Wisconsin's Wiley, California's Knowland, Texas' Johnson, Rhode Island's Green. thereby renew her moldering industry.

In his Press Club speech the round little Premier suggested another aid program along the lines of the Marshall Plan, which would extend \$2, billion to non-Communist Voshida coupled a warning. "Somewhere, was was the found to increase [current] help, if these underdeveloped reares are to survive in the free word existing the coupled by the property of the present of the couple of the scales."

Secretary Dulles quickly turned thumbs down on the proposal. "Conditions which exist in Southeast Asia are quite different from those in Western Europe at the time of the Marshall Plan," he told up the properties of the words are presented to attempt of the words be practical to attempt of span such that would be practical to attempt of span with the Marshall Plan figures. But, the Secretary promised, the LS. Southeast properties of the Secretary promised and the Secretary promised that the Secretary promised the LS. Southeast properties of the Secretary promised that the Secretary promised that the Secretary promised the LS. Southeast promised that the Secretary promised the Secretary promised that the Secretary promised the Secretary promised that the Secretary promised that the Secretary promised the Secretary promised that the Secretary promised the Secretary promised that the Secretary promised the Secre



Since the Eisenhower Administration took office in 1952, it has encountered one obstacle after another in its efforts toward freer trade with other nations. Last week, however, a whole series of developments made the slogan, "Trade, not aid," begin to ring a little truer.

New Venture. Most dramatic among the week's trade-policy developments was Treasury Secretary George Humphrey's announcement that he had approved U.S. participation in the International Joseph Statistical Conference of the World Bank (International Dash Grant Conference of the World Bank (International Dash for Reconstruction and Development). IFC, brain child of the World Bank's President Eugene Black, will invest capital and share ownership in private ventures, mainly in well with the World Pank's president Eugene Black, will investigate the well-benefit of the World Bank's President Eugene Black, will investigate the World Pank's President Eugene Black, will be well be with the World Pank's President Eugene Black, will be with the World Pank's President Eugene Black will be with the World Pank's President Eugene Black will be with the World Pank's President Eugene Black will be with the World Pank's President Eugene Black will be with the World Pank's Pank's

As such, it is a new concept in international lending which differs from both the World Bank and the U.S. Export-Import Dank, The World Bank can make loans only for projects guaranteed by the government of the country involved, a rule which invites government medding, discouraging many investors. The Export-Import Bank's chief purpose is to promote the purchase of U.S. products.

Key to Black's plan is to secure IFC's money with debentures, a cross between stocks and bonds which pay a fixed interest. fluctuate in value, represent ownership in the company but carry no voties international finance, IFC can over the stigma of creeping socialism (it will have no votie in management) while realizing capital gains. Black expects most debentures to be convertible into common stock, and the stigma of the convertible into common stock, are supported by the common stock are supported by the convertible into common stock.

For IFC to start operating, at least 30 countries must subscribe a total of \$75



CONGRESSMAN COOPER

Transationtic promise.

million. The U.S. share: almost half the
minimum total—\$35 million.

Opportunity's Corners. From both sides

Opportunity's Corners, From 1000 subof the Allantic last week came other
good news on the trade front. Items:
(At Geneva for the opening session on
revision of GATT the General session on
revision of GATT the General
session of GATT the General
session of GATT the General
session of GATT which can be compared
to the GATT of the GATT of the GATT of the
session of GATT which can be compared
to the GATT of the GATT of the
session of GATT of the

¶ Next day, also at Geneva, Tennessee's Democratic Congressman Jere Cooper, the House Ways and Means Committee's prospective chairman, promised that tariff revision will be "one of the first major



BANKER BLACK Global prospects.

pieces of legislation" that his committee will take up, come January.

¶ The State Department disclosed that, at the President's request, it had ordered Foreign Service officers to give more help to U.S. businessmen abroad.

The Foreign Operations Administration has lunched a new program to protain the control of the control of the contractly compiled and distributed to businessmen a list of industrial projects needed in various countries. To augment the list, FOA is training a force of 16 businessschool graduates, who will scatter to the globe's corners looking for investment conportunities.

Fine Export-Import Bank announced a new policy of extending general credit lines up to \$10 million each to exporters of capital equipment. The foreign customer must pay 20% down; the U.S. exporter must finance 20%, and the Export-Import Bandin lines under this policy; \$4,0000 to The Oliver Corp. (farm implements); \$6,000,000 to Compute Oliver Corp. University of the Computer Corp. (farm implements); \$6,000,000 to Compute Oliver Corp. (farm implements); \$6,000,000 to Compute O

THE PRESIDENCY The Peacekeeper

During the recent election campaign, Republican politicians (led by Vice President Richard Nixon) repeatedly argued that President Eisenhower "got us out of war and kept us out of war." Few U.S. voters got the full impact of the words. Twice this year the general in the White House, in agonizingly difficult personal decisions, quite literally kept the U.S. out of a shooting war. In the final weeks before the fall of Dienbienphu and, again, when an invasion of Quemoy Island seemed imminent, the Joint Chiefs of Staff recommended that the U.S. roll back Communist pressure by bombing every worthwhile military target in Red China. Ike said no, and the course of U.S. policy was turned into other channels. Last week General Eisenhower was again playing the peacekeeper's role.

Promising Possibility. Only a day before Ike traveled to Boston for a foreignpolicy speech, Russian MIGs stationed in the Kurile Islands shot down a U.S. B-29 photo-mapping plane off the coast of Japan, killing one crewman. The President acknowledged the provocation, but insisted in his speech that "the possibility of permanent peace is more promising than in any time in recent years." He was not succumbing to the notion that the Communists are reforming. The prospects for peace are stronger, he said, because the free world had strengthened itself through a plan to rearm Germany, a Pacific defense pact and the end of tension in such trouble spots as Iran and Trieste. At his press conference, the President

remarked that the Soviet note on the B-20 incident did not contain the usual insulting broadsides; he believed that it showed what he called a considerably different and more concillatory attitude than the Reds had displayed in the past. His own tone about the incident was moderate: the attack had taken place over disputed waters between the Red-held Kuriles and Hokkaido; the U.S. considered itself the aggrieved party, but the incident was not entirely clear-cut.

Continuing Problem. From Capitol Hill came cries of outrage because U.S. Ambassador to Russia Charles ("Chip") Elohien attended a Moscow party cele-leading the Continuing Conti

Conflicting pressures on the President never quite cease. Last week the Joint Chiefs of Staff were still recommending air and sea attack on China at the first serious provocation. On the other hand, every bookstore was well stocked with volumes by such critics as Adlai Stevenson the Administration does not step softly enough, panics in a crisis, blusters, billies and frightens the rest of the world. The President's continuing, critical problem is to keep the peace without appeasing.

From Boston to Abilene

There are vast, almost cosmic, differences between Boston and Abilene, Kans. But they both like Ike.

The President flew to Boston early last week. at the invitation of Arrbhishop Richard J. Cushing, to address the 27th national convention of the National Council of Catholic Women. In a bipartisan made a bipartisan political saide. He said, with real feeling, that he joined in the prayers of Boston that Democratic Senator John Kennedy "the shortly restored to trill liealth." After the speech, the President rode through downtown Boston's dent rode through downtown Boston's of confetti and a buse, cheering crowd.

Honor by Dogger. After two days based in Washington, the President took off for Abilene to dedicate the new Eisenhower Memorial Museum. Be himself was surprised at the number of people who waited alone highways and streets to catch a Eisenhower home he was visibly annoyed Eisenhower home he was visibly annoyed pieces of place out of the house walls as souvenirs.

It was only a short stroll across what used to be the family vegetable garden to the new museum. Ike spent an hour looking at the mementos of his own life (everything from a Time cover portrait

* Bohlen is being brought home at the end of this month for a report on recent Russian moves, but his trip was scheduled before the plane incident.

† There have been persistent reports that Kennedy, after surgery for an old back injury, is near death in a New York hospital. Last week his father, Joseph Kennedy, onetime (19,18-49) Ambassador to the Court of St. James's, said: "Such reports are not in accordance with the facts."



ARCHBISHOP CUSHING & FRIEND
Prayer is nonpartisan.

to war souvenirs). Pausing before a jeweled dagger given him by Russian Marshal Zhukov, he remarked that it had been a "very great personal honor; when a marshal takes off his ceremonial dagger and gives it to you, that's somethine."

Next day the Eisenhower family went to the Abilene cemetery to look at the graves of the President's parents. David Jacob and Ida Stover Eisenhower. The plain granite headstone marked "Eisenhower" was surrounded by dry, brown grass, and a worried frown crossed Re's face, "Can't we do something about this old buffalo grass?" he asked.

Stroight from Hopolong. Returning East, the President flew off to get in some duck hunting at the Cedar Point shooting club on Lake Erie near Toledo as the guest of Treasury Secretary George Humphrey. Re. who hadr't hunted waterfowd in 20 years, used a 20-gauge double-barred rather than the bigger, conventional duck rather than the bigger, conventional duck the bigger of the properties of the properties of this limit of four ducks in only 30 minutes the first morning. Before he left Toledo.



DIXON-YATES
Politics is a pain.

the President indulged one of his impulses. He telephoned a twelve-year-old girl, Patricia Gilbert, to thank her for a good-luck medal she had mailed him. He found that Patricia's gift was really heartfelt: she had gotten the medal straight from Honalong Cassidy.

THE CONGRESS

Broader Than Dixon-Yates
When they were finally sure that the

voters had given them control of Congress, Democrats on Capitol Hill set out to force the Atomic Energy Commission to do their bidding. Their target was the Dixon-Yates power contract (Thue, Nov. 8), up for consideration before the Joint Congressional Atomic Energy Committee. They could not prevent the signing of the contract, but they did Atreaten to noilly it is Leafer Lyndon Johnson: "We expect that . . . the Dixon-Yates thing can be given a quiet burial."

Feet to the Fire. The best support Democrats had for their argument was the testimony of Atomic Energy Commissioner Thomas Murray, the AEC's lone remaining Truman appointee. He told the Joint Committee that some feature of the Commissioner Thomas Murray, the AEC's lone remaining Truman appointee. He told the Joint Committee that some feature of the Levis Struss decided to negotiate for contract changes which Murray wanted, knowing he needed Murray's approval to take some of the steam out of the Democratic attack.

cratic attack. representatives held the Dome-Xine attorney; feet to the political fire, and came away with several important concessions. Among them: 1) the U.S. will have the right (e.g., in the event that the Democratic Congress or orders) to "recapture" the Dison-Yates facilities of uright the contracts first three years; 2) the company will be limited to (but one of the company will be limited to (but one of the company will be limited to (but one of the company will be limited to (but one of the company will be limited to (but one of the company will be limited to (but one of cequivalent to a 10-9% extern on investment). In return, the Dixon-Yates group won the right to cancel the contract after next Feb. 15 if it fails to get Securities and Exchange Commission au-

thority to float the necessary stock issue. Deciding that the contract was now "in the public interest." Democratic Commissioner Murray voide to go abead with the signing. By a 10-8 party-line vote, the Joint Committee then waived a 30-day layover period required for such contracts. But the Democrats were by no means ready to admit defeat. Lyndon Johnson had cried that the next Comp conderson New Mexico Democratisman, would "expose Dison-Yates, written in the dark of the moon, to some good New Mexican smilght."

Inside the Question. Amid the furor on Capitol Hill, Dwight Eisenhower threw his weight more firmly than ever behind the Dixon-Yates plan for building a \$107 million private power plant at West Memphis, Ark., and against the alternative of making a Government outlay of about that much for additional Tennessee Valley Authority steam-generating capacity. The question involved, the President pointed out, is broader than Dixon-Yates. It is: Should the Federal Government perpetually expand its role in the power industry? In a letter to Chairman "Stub" Cole of the Joint Committee, the President wrote: "If the Federal Government assumes responsibility in perpetuity for providing the TVA area with all the power it can accept, generated by any means whatsoever, it has a similar responsibility with respect to every other area and region and corner of the U.S.'

At his press conference, the President related that he had asked the TVA expansion advocates, "Well, now, are you ready to support this kind of development for the Upper Mississippi?" They just looked at him and said, "That is outside the question." But it wasn't outside the question. But it wasn't outside the question to have a simple properties of the prices that TVA charges its customers. the President added, so if there is anything political in it, someone is making it that way.

Hardly noticed in the Dison-Yates political lastitu are the two public utility excettives whose names it bears. Who is Dison, and who Yates? Edgar H. Dixon, 49, president of Middle South Utilities, 10c., and Eugene Adams Yates, 74, chairman of The Southern Co., Joined forces to set up the Mississippi Valley Generating Co. (Dixon, president) which will opreate the new West Memphis plant. Both men were boar men and the properties of the Washington's Metropolitan Citol, directors of several Southern power companies and amateur gardeners.

Dixon, who lives in Tenathy, N.J., has been in the utility business since he became a clerk for the Electric Bond & Share Co. after his graduation from high school in 1922. Among other business comnections, he is a vice president of Electric Enter to supply the AEC's Paducah, Ky, installation. Yates, an engineer (Rutgers 'o'z), worked for five years on two railroad tunnels under New York's East River,

since 1911 has spent much of his time in the South. As vice president of Wendell Wilkie's Commonwealth & Southern, he helped Wilkie with the fight against TVA. As for the Dixon-Vates project, he points out that it is a small part of his company's business and one which may yield no profit. Says he: "The whole thing's a pain in the neck."

Joe & the Handmaidens

Now we pray that in all the deliberations here begun Thou wilt save us from pride of opinion, from intolerance and prejudice, and from lightly ascending any throne of judgment.

Last week the U.S. Senate met to consider censure action against Wisconsin's Senator Joseph R. McCarthy, and the ascension to judgment's throne was rocky indeed. Within minutes after the chaplain finished his opening prayer, Joe McCarthy



Wisconsin's McCarthy Touched.

was fighting the only way he knows how, with tooth, nail and knee, to make the debate one of the most acrimonious and personally bitter in Senate history.

Sitting next to each other in their regular places on the Republican side of the able were McCarthy and Utah's frail, argy Arthur Wakins, chairman of the select committee which recommended censure. Their chairs were only a couple of feet apart, but the space between their shoulders, with the other), and the finance between their convictions was immeasurable.

Tentacles & Toes. When Republican Leader William Knowland announced that Watkins wanted to make a few routine changes in the printer's copy of the committee report, McCarthy was on his toes, snarling objections. "Highly improper," he cried, although he knew such changes are more the rule than the exception.

Utah's Watkins patiently explained that the proposed changes were typographical, with one brief deletion of an obvious error. Replied McCarthy: "I have found so many obvious errors that I should like to know which one the Senator is deleting."

know which one the Senator is offeting:
When Wakinst tossed a copy of the corrected repet to the core of the core
rected repet to the core of the core
pages. The show had to go through
2p pages. The Senator from Utah has
told me that he knows what these errors
are, "he complained. "Why does he not
mark them for me?" South Dakota's
indi-mannered Republican Senator Francia Caso of the Core of the Core
and Core of the Core
and Cor

Moments later, the Senate adjourned after approving the corrections—and Mc-Carthy airly told reporters: "I can see no major changes," Then he ducked off the Senate floor and into the men's room, where he slapped a newsman on the back and announced: "I'm back in shape."

Next day, McCarthy gave the press a speech which he planned (he said) to make to the Senate the following day. It was the usual attempt to equate anti-McCarthyism with pro-Communism-but this was the first time McCarthy had tried that line on such recognized conservatives as the members of the Watkins Committee. Said he: "I would have the American people recognize, and contemplate in dread, the fact that the Communist Party -a relatively small group of deadly conspirators-has now extended its tentacles to that most respected of American bodies, the U.S. Senate; that it has made a committee of the Senate its unwitting handmaiden."

In his long years in politics, Committee Member Ed Johnson has been called many things. But when he heard of McCarthy's statement, Colorado's tough, burly Johnson gruffed: "This is the first time I've ever been called a handmaiden."

Chember Music, Next morning, Arthur Watkins took the floor to deliver a dry, seven-page explanation of his committee's findings, including the censure recommendation (one of two) for McCarthy's Source Robert Hendrickson a "living miracle without brains or guts." When McCarthy head the quote, he grinned, went over to slap Hendrickson on the back, and whispeed: "Bot, You've got voiring," But McCarthy would make no public apology."

In beginning his statement. Arthur Watkins referred to his "physical limitations," but said he would answer questions for "as long as I can stand here." Watkins has a spastie stomach condition, left by uclers, which sometimes causes him to black out after being on his feet for long periods of time. McCarthy knew this but he promptly made a typical McCarthy harden that Watkins was merely trying to avoid questions. (Over the weekend. Mc-Carthy went to Wisconsin, where he accused Watkins of "cowardly conduct" for demanding that future questions be put in a writing.) When McCarthy repeated his old charge that some of the Watkins Committee members were biased against him. Watkins had a quick answer: "The only time it would be possible to get a completely neutral person would be to select one who was deaf, dumb and blind, and was a morn to start with."

The day's session ended with McCarthy deciding he did not have time to deliver his "handmaiden" speech. The Wisconsin Senator's decision pointed up the fact that Senates he to the service of the servic

didn't write." Corridor Clamor. Joe was not without friends, however, and the next day they began arriving in Washington, From Mc-Carthy's own Wisconsin came a pitiful little caravan (which had been stalled for a night in Kenosha with an ailing engine coil) consisting of two cars and a truck, From New York came a trainload of Mc-Carthyites headed by Rabbi Benjamin Schultz, director of the American Jewish League Against Communism, whose slogan is: "Strike terror into the hearts of Flanders and Malenkov," One man wore a white suit and brandished a butterfly net, aping Joe's suggestion that Vermont's Senator Ralph Flanders, who started the censure movement, should be caught with a net.

The group waved such placards as WHY DID ALGER HISS WANT TRIAL IN VERMONT? DO YOU KNOW SENATOR FLANDERS? This referred to the fact that Flanders' brother's wife's siter's divorced husband was a brother of Alger Hiss's wife. Them McCarthy followers milled around the model of the mild and the model of the mild and the



Kansas' Carlson Wounded honor.

the Capitol and Senate Office Building most of the day. Once when McCarthy strode down a Capitol corridor, a grandmotherly woman darted out, touched him, and dashed away shrieking: "I touched him!"

McCarthy's fans aw him on one of his better days. Senator Case, looking and speaking like Mr. Peepers about to propose marriage to Nancy Remington, offerred Joe a way out. A raft of apologies for past actions, suggested Case, might result in McCarthy's not being censured. Joe ignored the offer, but he did speak polied to Case (which was encouraged, his little to Case (which was encouraged, his substitute to the consume motion cutters).

That night the McCarthy faithful some 3,500 of them—gathered for a rally in what one of them referred to as the "socalled Constitutional Hall." Tickets were labeled "Admit One Anti-Communist." On hand were South Dakota's Republican



UTAH'S WATKINS Prodded stomach.

Senator Karl Mundt, the hapless chairman of the Army-McCarthy hearings; John Maragon, convicted five-percenter, sporting an "Tim For Joe" button; Columnist Westbrook Pegler: and New York's ex-Congressman Ham Fish and Montana's ex-Congressman Ham Fish and Montana's vectoristic properties of the properties of the Wall Street American Legion auxiliary proudly clutched an autoraphed picture of Roy Colurtor of Roy Columnia Royal Roya

Finally, Joe himself, accompanied by wife Jean, made a "surprise" appearance. The place went wild. On the speaker's platform, McCarthy waxed emotional, flourishing a white handkerchief in front of his nose. There was some doubt as to whether he was weeping or merely flushing his bad sinuses, but the gesture was the signal for many of the women to burst

Slush & Slime. All week long pro-McCarthy Senators, e.g., Illinois' Everett Dirksen and New Hampshire's Styles



Mississippi's Stennis
Splattered escutcheon.

Bridges, worked in the back rooms, trying to write a compromise resolution which would also Joe's wrist but stop short consure. Helping them was California's center of the compromens the state of the compromension of th

While they maneuvered, the debate orared on. Kansa' conservative Republican Senator Frank Carlson, no conspirator, rose to object to any McCarthy "defense which makes its point by attacking either the intelligence or the sincere ineither the properties of the properties of the Democratic strategy was to keep quiet and enjoy a Republican v. Republican fight, one of the week's strongest speeches came from Missispip's Democratic Senator John Stennis, a former judge and a highly respected member of the Watkins

The Wisconsin Senator's conduct "must be condemned," said Stennis, He called McCarthy's handmaiden speech "a communation of the slush and sline." It was he said, "mother spot on the essential speech speech

SEQUELS

Dead Letter

In the full flush of victory, Ohio's U.S. Senator-elect George H. Bender bubbled off a letter to Richard Cull, Dayton News political reporter: "Dear Dick—This is just a note to thank you for all you did

in my behalf during the senatorial campaign. I valued the endorsement of the News, and feel sure that you had something to do with my obtaining it. Indeed, I am grateful, and hope that I may continue to merit the approval of your paper and yourself. With fondest regards, I am cordially, George H. Bender."

There was just one thing wrong with Republican Bender's letter. The News endorsed Bender's opponent, Democratic Senator Thomas Burke.

Backfire

When Connecticut Democrats nominated Abraham Ribicoff as their candidate for governor last June, some Democratic Party leaders held their breath. In all of Yankee and Catholic New England, no Jew had ever been elected to a governorship. But no one sought to raise the



Underwood & Underwood
THE JOHN MARSHALL HARLANS
The Court finally caught up with Grandpa.

religious issue against Ribicoff until the final week of the campaign. Then a 68year-old Milford realtor named John F. McCoy, a Democrat, sent out some 200 letters (which he signed "Friend Bob") attacking Ribicoff on the basis of his religion, and condemning New Haven's Democratic Mayor Richard C. Lee for having appointed the first Negro as that city's corporation counsel.

Last week, in defeat, members of Governor John Lodge's Republican team, proud of the high-level campaign they had conducted, did more than deplore Democrat McCoy's discordant note. At the request of a Republican state's atomey in New Haven, McCoy was charged under statestes with four counts of ridicule by advertising, based on religions of the states with come of the peace (all misdemeanors). If found equity, "Friend Bob" could be punished by fines up to \$500 or 220 days in jail, or both.

THE SUPREME COURT A Real Pro

One day last week, New York's Federal Circuit Judge John Marshall Harlan was asked to pick the winner of the Yalfe-Princeton game. Princetonian Harlan paused, considered, smiled and said: "I don't want to commit myself." Such is the judicious nature of the man President Eisenhower last week named to the U.S. Supreme Court to fill the vacancy caused

Houghwout Jackson (TIME, Oct. 18).
Lost of the Chewers, Judge Harlan was bred to the law, His great-grandfather was a Kentucky lawyer, Congressman and state attorney general; his grandfather, for whom he was named, was an Associate Justice of the U.S. Supreme Court at 44. Known as the last of the tobacco-chewing

by the death of Associate Justice Robert



Walter Daran

judges, the first John Marshall Harlan waves 7:23 majority opinions and a whopping 316 dissents in his 33 years, to months and 25 days on the bench. Best remembered today was his prophetic 1856 dissent in Plessy v. Fersuson. The court's majority found "separate but tutional Justice Harlan alone objected: "our Constitution is color-bind, and entiber knows nor tolerates classes among citizens." This year the U.S. Supreme Court finally got around to agreeing with

The new Justice was born in Chicago and alderman) and attended private schools. At Princeton (20), he was president of his class three years running and chairman of the Daily Princetonian (a staffer and still a friend; Adlai Stevenson). He won

© The score: Princeton 21, Yale 14.

a Rhodes Scholarship (Balliot College). returned to attend New York Law School (class of '24), and rose to a full partnership in the distinguished Manhattan law firm of Root, Ballantine, Harlan, Bushby & Palmer, Among his most famous cases: the defense of DuPont family members against antifurest charges in connection with General Motors and U.S. Rubber holding.

A Republican and a good friend of New York's retiring Governor Thomas E. Dewey (who is expected to join Harlan's old law firm), Harlan is not inclined to let politics interfere with his judgment. In 1951, as chief counsel of Dewey's State Crime Commission, he followed the first corruption-strewn leads to the Republican organization on Staten Island.

Youth & Experience. A man of dignity and good humor, Judge Harlan will bring to the Supreme Court comparative youth (he is 55), a reverence for the law and trial-tested experience: he has been a Manhattan trial lawyer for 30 years.

Manhattan trail lawyer for 30 year. His judicial experience is old freeze. His judicial experience is old freeze and the second of the second

MINNESOTA The Welder

For years national Democratic leaders dreamed of welding the U.S. farm and labor votes together in a solid, dependable—and unbetable—unit of the Democratic Party. They were never quite able to make it stick. But this month's elections indicate that the dream may have come true in at least one state. The state: Minnesota. The welder: U.S. Senator Hubert Humphrey.

Running as a Democrat-Farmer-Laborite against a worthy Republican opponent. Humphrey won re-election by a thumping 118,000 votes. He carried with him the entire Farmer-Labor ticket, including his own protégé, Orville Freeman, who will be Minnesota's first non-Republican governor in 16 vears.

in 10 years.
Even more impressive was Humphrey's success in holding on to his strong labor support and slashing deeply into Republican farm strength. A case in point was normally Republican Fereborn County, a black-soil dairy-farm center near the Iowa border. In Albert Lea (pop. 13,500).

Only two of the present Supreme Court Justices had experience on the bench before they were appointed, Justice Sherman Minton served eight years on the U.S. Court of Appeals; Justice Hugo Black was a police judge for a year and a half. which has a meat-packing and a milkprocessing plant along with some light industry, Humphrey took 54% of the vote. He lost the more fashionable residential precincts, but carried the industrial wards by about 2 to 1. And he received the votes of some 57% of the county's farmers. The Freeborn County pattern was repeated time and again across Minnesota on Election Day.

Hodgepodge, Humphrey emerged from his big win as the undisputed master of an efficient, solidly constructed organization in a state long known for hodgepodge politics. The Populist movement took root and flourished in Minnesota. So did the Knights of Labor and the Working People's Nonpartisan League (of which North Dakota's Senator Bill Langer is a vestige). The state went to the Bull Moosers in 1912. This political history left Minnesota populated by political independents, with a leaning toward "pro-gressivism." One result: Minnesota's governors, e.g., Harold Stassen, 1939-43, have often been difficult to distinguish from Democrats. Another result is Minnesota's habit of electing babes in the north woods: Stassen was governor at 31; Freeman is 36; Humphrey was mayor of Minneapolis at 33 and a U.S. Senator

When Hubert Humphrey took over the Democratic-Farmer-Labor Party in 1944, he determined to capitalize on progressivism and to capture the independents. Humphrey swept out the old leaders of the party, largely a mangy crew of spoilsmen and Reds, and built his own organization. He works at politics 365 days a year. Every letter received by his office is answered within 48 hours. Every winner of a prize at state and county fairs gets a personal letter of congratulations from Humphrey. (A recent recipient: the



REPUBLICAN STASSEN (1938)



DEMOCRATS FREEMAN & HUMPHREY Votes in town and country.

daughter of Humphrey's Republican op-

When Mrs. Mike Holm, Republican secretary of state, wanted to visit Wash-

ington, she wrote both Humphrey and

Minnesota's G.O.P. Senator Edward

Thye, asking them to arrange hotel reser-

vations. Humphrey replied by return

mail: Mrs. Holm's request had been car-

ried out. Weeks later, she had still not

Washington in 1949 as one of the most

bumptious, uncompromising young New

Dealers ever to set foot on the Senate

floor. He had just helped drive two

Southern states from the Democratic Na-

tional Convention by his absolute insist-

ence on an all-out civil-rights plank. Mere

mention of his name was enough to set

Southern Democrats to gnashing their

Now the dean of Senate Southerners,

Georgia's Walter F. George speaks fondly

of Humphrey as "a very promising young

man." What he means is that Humphrey,

at 43, has mellowed considerably, is will-

ing to live and let live in order to keep

Democrats working together. He has

toned down his civil-rights talk. The

Humphrey-type liberals have given up-

at least temporarily-their all-out drive

fences built high at home. Humphrey was

making the noises of a political statesman,

"We've got to learn how to live with other

he said of his fellow liberals. "It's no great

service to the party to be stubborn and

dogmatic in one's views," Then he adds:

"The old New Dealer's sole idea was to

'get it done,' and the devil take the methods. Today, liberals are more concerned

with protecting procedural rights and the

use of proper constitutional methods."

people if we're going to win as a party.

Back in Washington last week, with his

for complete repeal of Taft-Hartley.

High Fences, Humphrey came to

ponent in this year's campaign.)

heard from Thye.

The 64% Answer

Pollster George Gallup sent his interviewers out across the U.S. to ask: "Do you think the U.S. and the other Western countries can live . . . peacefully with the Russians-or do you think there is bound to be a major war sooner or later?" Last fortnight Gallup reported the results: 64% believe a major war is likely.

The Meaning of Freedom

Albert Einstein, physicist, mathematician, cosmologist and grandfather of atomic energy, deplores the security system that the U.S. Government has established to cope with the atomic age, Last week, in a letter to the Reporter magazine, Professor Einstein wrote: "If I would be a young man again and had to decide how to make my living, I would not try to become a scientist or scholar or teacher. I would rather choose to be a plumber or a peddler in the hope to find that modest degree of independence still available under present circumstances.'

Since he came to the U.S. in 1933 as voluntary exile from Nazi Germany. Albert Einstein has enjoyed independence and freedom of inquiry at Princeton's Institute for Advanced Study, He has been free to criticize the U.S. Government, and has criticized it freely. At Princeton he works with a man, I. Robert Oppenheimer, who was recently elected to a new term as head of the institute despite the fact that the U.S. Government reluctantly removed his clearance to classified atomic energy documents. In his statement last week (which was promptly used for Communist propaganda), Scientist Einstein, who may know more about the universe than any other human being, showed that he knows less about the meaning and responsibilities of freedom.

OPINION

Babes in the north woods.

NEWS IN PICTURES

VETERANS DAY: OLD HOLIDAY, NEW ACCENTS

LAST week, in ceremonies across the nation, thousands of new Americans helped the U.S. celebrate its first Veterans Day (formerly Armistice Day). There was the traditional silent observance at 11 o'clock for the nation's war dead; wreaths were laid, veterans paraded, and a massive new military monument was dedicated in Washington. But 1954's Veterans Day had another accent. As though in testimony to the validity of all that veterans had fought to defend, some 48,000 recent immigrants gathered in mass ceremonies in baseball parks, amphitheaters and at historic sites across the land to take the oath of U.S. citizenship. For immigrants yet to come, the day also brought some good news. Announcing the closing of Ellis Island, entry point for 20 million immigrants during the last 62 years, Attorney General Herbert Brownell stated that: 1) future immigrants would be screened before reaching this country; 2) most of those whose admission was questioned would be paroled under supervision, rather than held in detention centers.



WASHINGTON: Marine Corps Memorial, dedicated by Vice President Nixon, was done by Felix de Weldon

from the Iwo Jima photo. Across Potomac from Washington Monument, it rears 75 feet high, weighs 100 tons.



NEW YORK: Taking the oath of allegiance at Polo Grounds, more than 8,000 applicants follow swearing-in

during naturalization proceedings. Earlier in day, 7,000 others received their citizenship at Ebbets Field.

LOS ANGELES: Mass ceremony fills the Hollywood Bowl with friends and relatives who watch federal judge administer oath to 7.568 new citizens from 68 countries.

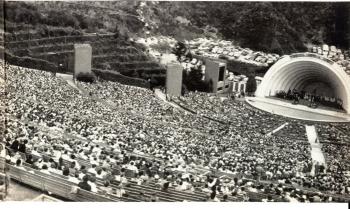




SEATTLE: Dr. Seiichi Niwa and wife Yoshi, among 80 new citizens inducted on U.S.S. Missouri in Bremerton yard, examine plaque marking Japan's surrender.



Burt Glinn (Magnum-Life



FOREIGN NEWS

COLD WAR

President Eisenhower's mild tone and Russia's conciliatory attitude in the case of the shot-down B-29 (see NATIONAL Affairs) were symptoms of a new and cooler temper in the cold war. There were other readings. Sir Winston Churchill's peroration at the Lord Mayor's banquet in London expressed hope that "we might even find ourselves in a few years moving along a broad, smooth causeway of peace and plenty instead of roaming and peering around on the rim of hell." And the Soviet radio celebrated the 21st anniversary of U.S. diplomatic recognition of Soviet Russia by quoting George Washington: "Nothing is more essential than that permanent, inveterate antipathies against particular nations . . . should be excluded.'

ticular nations . . . should be excluded."

Those who found a cooler temperature
in Russia might merely be misreading the

conference would not have been proposed if the Paris agreements had not been signed last month. I would welcome such a conference in due time, especially if it would really lead to a collective security system for Discontinuous conference would have to be well such a conference would have to be well prepared. It dare not fail. I therefore do not believe it can be held two weeks from now,"

Time to Talk. In other words, Russia could not be allowed to frustrate or delay the West's building strength. Once the Paris pact is sately ratified, the West's building strength once the talk. The parley at the summit, so long urged by Churchill, may yet come off. On his recent visit to Washington, Adenauer to the Dalley and Eisenhower frensky that since Germany that so that the since Germany that the s

voting regularly against him. The Roman Catholic M.R.P., the party of ex-Premiers Bidault and Schuman, accused him of sabotaging EDC, and resentfully rank themselves solidly against him. But the Socialists (with 105 seats) were wavering towards him.

towards fill.

Mends apped to win over the SocialMends and we distained to join any
French government for the past three
years, by giving them six Cabinet posts.
The Socialists decided to join Mendes
only if he agreed beforehand to push three
Socialist measures. Unwilling to have his
hands tied, Mendes said he would study
the conditions until his return. He arrived
in Quebec tooking his usual assured in
After all, the Socialists, apport the Paris
and for the new German army, which
should assure its passage.

The kinetic little Premier remains wide-

ly liked and admired by the French peo-



WHAT'S GOING ON?

thermometer. But there was an easily chartable reason why the West felb better. At Paris the West had learned that paralysis in fear of Soviet displeasure was not a policy. At Paris the West's statesmen had moved boldly for their own united defense, and then looked up to await Russia's reaction with the calm of men who had done what they had to do.

Two Weeks' Notice. Last week the reaction came. Calling a press conference to insure maximum publicity, the Russians invited 23 nations to a conference on European collective security. They included the U.S., and suggested that Red China come as an observer. They also included East, but not West Germany. They named a date-Nov. 29-candidly admitting that it was picked to forestall ratification of the Paris pact, scheduled for debate by the French Assembly Dec. 13. "Such ratification would complicate to a great degree the entire situation in Europe," warned the Russian note, and "would mean that the unification of Germany . . . would be sacrificed to the present plan of restoring German militarism. It was a measure of the West's growing

self-confidence that the note scarcely furrowed a diplomatic brow. The man most vulnerable fielded it deftly. Said West Germany's Chancellor Adenauer: "This many has received its sovereignty. Somewhat reluctantly, Dulles and Eisenhower pledged support. Eisenhower suggested that such talks should not follow too closely on ratification of the Paris pact, which should be completed by February. Probable date for a conference if there is one: late spring or early summer, 1955.

FRANCE

Wobbling Bicycle

Premier Pierre Mendès-France, said an unfriendly critic recently, is like a man on a bicycle who has to keep moving to avoid a spill. Last week, though no spill seemed imminent, the Mendès-France bicycle was patently wobbling.

First there was the inconsequential Post and Telegraph Ministry budget, on which Mendès impatiently demanded a vote of confidence. He won—but by the narrow-est margin of his meteoric, five-month tenure: 321 to Joy. Later in the week, on the eve of his take-off for a ten-day visit to Canada and the U.S., Mendès asked the Assembly to postpone debate on the ugly North African situation until his return. Again he won—but by a still narrower margin: 321 to 272.

The Communists, who had backed him on the Indo-China settlement, were now

ple, and the only man since Charles de Coulte who has given France as ense of Control of the Charles of the Charles Charles of the Charles of the Charles Fatty secretary, recognized this last week when he labeled Mendes "the secondbest possible Premier"—meaning that if France could not have a Socialist Fremier, then Pierre Mendes-France was the next best.

Exit the Supranationalist

On his 66th birthday, Jean Monnet took his morning stroll through the woods near his home in Luxembourg. His mind was made up. Next day, the cheery-cheeked little Frenchman who is president of the six-nation European Section of the six-nation European Control of the six-nation of European unity, I shall take back up liberty. Moment said. He was still the practicing optimist, yet not all brave words could min 192-253 as "Mr. Europe" no longer felt at home in the changed atmosphere of Europe 1954.

Contagious Enthusiasm. In his bustling life, Monnet, the son of a brandymaker in the French town of Cognac, has sold bonds on Wall Street, peddled wine to fur



JEAN MONNET
Taking back liberty.

trappers of Hudson Bay, Ilquidated a Swedish match company and rebuilt a Chinese railroad, served in wartime Washnigton as a British diphomat (his passport was specially endorsed by 'Winston S. 1950, when he persuded French Foreign Minister Robert Schuman to propose the suprantional coal-steed pool, "The pooling of coal and steel is but a beginning."

Out of Monnet's contagious enthusiasm grew the great crusade for Europe, which France's Schuman, Germany's Adenauer and Italy's late great De Gasperi led and fought for. Said one of Monnet's admirers: "If he were put under an anesthetic, he would still keep repeating, 'We've got to create Europe,' as they wheeled him into the operating room."

New Pragmetism. It was Monnet's conviction that once Germany and France interlocked their coal and steel industries, they could never make war on each other, army, then the European political community. France's rejection of the EDC proposals spoiled all that, "The Coal-steel Community," wrote Le Monde of Paris last week, "is the foundation stone and the proposal spoiled all that the coal and the proposal spoiled all that, "The Coal-steel Community," wrote Le Monde of Paris last week, "is the foundation stone and the proposal spoiled all that the coal spoiled and the proposal spoiled all that, "The Coal-steel Community," wrote Le Monde of the Coal-steel Coal-stee

Monnet's vision was of a Europe in which nations would progressively sacrifice chunks of their sovereignty for the common good. Pierre Mendes-France. France's new man of the hour, has substituted the common good. Pierre Mendes-France are man of the hour, has substituted the common good that the common good man are the common good to the state of the present the common good that the co

triumphantly in the seven-nation Western European Union.

But many a "good European" mourns a lost ideal. Germany's Kornad Adenauer, fearing what he calls "the reviving game of European national states," has felt compelled to go along. But to the Benelux foreign ministers he said privately: "I am 100% convinced that the German national zmry that Mendes-France forces upon us will become a big danger for Germany and for Europe ... My God, I don't know what my successors will do if not bound to Europe."

Abiding Necessity. The new pragmatic mationalists have the upper hand: they know how to get things done. "European farantice" is a term they increasingly use the properties of the properties o

Recognizing that he could not serve between the good will of the French Premier, Monnet resigned. But he was still buoyantly convinced that in the end Europe would unite because it had to. "On the scale of modern technology." he told the coal-steel governors last week, "our countries have become too small, compared with the America and Russia of today, or the China and India of tomorrow. The unity of the European peoples. . will be the reality

Milk Is for Cats

The headlines were clear enough, but unbelievable: MENDÈS ATTACKS LIQUOR, PREMIER WANTS TOILERS TO DRINK WA-TER, GOVERNMENT TO ENFORCE REGULA-TIONS AGAINST ALCOHOL CONSUMPTION.

In a nation that ranks as No. 1 in both the manufacture and consumption of al-coholic beverages, that spends 10% of its national income on liquor, supports one bar for every 68 men, women and childen, doles out half a liter of wine every day to its soldiers, the whole thing sounded like some wild practical joke. Diminutive, dynamic Premier Pierre Mendestrance had titled his lance successfully the properties of the properti

Decrees for Drunks, The fact was, however, that milk-drinking Mendès, who has little use for wine, was not kidding, Many of the liquor reforms he advocated last week went into immediate effect as government decrees. In one swoop, he or-dered all bars to stop selling hard liquor between the hours of 5 and to a.m., when most French laborers take their morning eye-oppener. One day each week the bars must shut down completely. No new bars must shut down completely. No new bars to down to make the bars was shown of the down to be sharply curtailed. Alcholic contents be sharply curtailed. Alcholic contents

of wine-based apéritlfs were cut, and liquor advertising was to be strictly limited in the future. Besides all this, Mendès planned to ask Parliament for legislation raising liquor taxes and imposing stiff penalties (up to a year in prison) for public drunkenness.

When Mendès himself appeared at the recent Radical-Socialist Party congress. drinking a glass of milk and urging all of the delegates "to do the same thing," he was greeted with roars of laughter. By last week the laughter was abating, Liquor interests, thirsty workmen, café owners, bartenders, home-brewers and, indeed, most of France's hard-drinking population, were mobilizing to combat the threat to their national pastime. They form a large bloc: one Frenchman in seven is involved in the making of wine; alcohol is France's largest industry, grossing some 675 billion francs a year. But the Premier could point to statistics, too: alcoholism is costing his nation almost that much in cold cash alone: some 40% of French accidents are attributable to alcohol; alcoholism accounts indirectly for 40% of the national death rate; and the cure and care of alcoholics alone costs the French government some 150 billion francs every

year.

Slow Kill, Thank: to government reforms over the part few years, the nation that produced Louis Pasteur has got around to pasteuriang the milk in most French cities, and tap water is reasonably pure if a little flat. Frenchmen, if they will, could find plenty of other beverages to drink. Most of them, however, will probably continue to incline to the opinion that milk is for cats, water for crops. In many French bars a sign—thought fully provided by a national problem's society provided by a national problem's society to the provided by a national problem's society to bartender generally appends his own answer: "We don't care. We're in no hurry."



Thomas D. McAvoy—Lin
FRENCH TIPPLER
About to lose freedom.

INDO-CHINA Land of Compulsory Joy

(See Cover)
Men with long megaphones prowled the streets of Hanoi, their exhortations echoing behind shuttered windows. "Dear compatriots," they droned, "your joy is indescribable!"

In Hanoi, the Viet Minh's red and varehouses, from shacks and villas, from screen and varehouses, from shacks and villas, from cycle-taxis that darted along uncrowded boulevards. Portraits of Malenkov, Mao and Ho stared out from the stalls of the peddlers. At main intersections there were bamboo arches of triumph, decked with papier-makche peace doves and slogans that proclaimed "INDEPENDENCE" or "Passibases Ho rog rats trices" or "Passibases Ho rog rats trices are mitted in Hanoi's show of joy; nobody forget to display his enthusiasm, or was too laxy to bother.

In Hanoi, capital of the new Red land of North Viet Nam, there were no more beggars, no shoeshine boys. President Ho Chi Minh recently inaugurated a "movement for good morals," so there were no more prostitutes, no nightclubs. Each day at 3 p.m. the people chanted patriotic folk songs and conducted group discussions. Each evening they danced in the streets beneath the gaze of impassive Viet Minh soldiers; the dance started at 8, never earlier, ended at 10, never later. Twice weekly at Hanoi's National Theater, before an audience of men in shapeless tunics and women officials in pigtails, the Viet Minh army "Culture Corps" recited a tone poem, to the wailing of reedy instruments. "Wipe away your tears they intoned, "The enemy is gone, In the North, in the South we are the same fam-

Wisdom & Discipline. In Hanol, for person as the proposed was a proposed when the person were also gloss do see the French go. Some of the people were also glad to see the Viet Minh come, and the rest were at a star uncertainty and fear, a sudden throb of violence. There would be no more squeeze' (graft for politicians)—but a shopkeeper was told one morning that he must pay rook fax upon his inventory. There would be no more banditry—a crime, and left to lie there in warning.

In Hanoi there was a sense of waiting for orders. Endlessly the men with the megaphones propagated the Eight Political Wisdoms of President Ho ("The clergy must fulfill their duties as citizens"), the Five Disciplines of President Ho ("Newspapers must support the peace policy"), and the Ten Disciplines of the Viet Alini army ("Teroops are forbidden the megaphones instructed the Hanoices to set their clocks back one hour, to conform to Peking time.

"They Wortch What You Do." This is the oblivion that is settling down upon the 12 million people of Northern Viet Nam, whose fate reflects the tragedy and helplessness of Asia. Born and raised under a French colonial rule that has much to answer for, subjected to 15 almost consecutive years of war, they are now condemed to the compulsory joy of the Communist empire.

"The Viet Minh are correct," says one of these millions, a onetime Viet Minh official who deserted to the West. "They don't violate women. They take nothing, If they borrow a cup of water today, they return it tomorrow. But they watch you. They watch you all the time. They

eat, how much you spend every day on meat and vegetables, whether you have a servant, or want one.

"Little by little, in careful ways, they correct you so that you may lead a more worthy proletarian life. You learn to dress shabbily in drab colors, like the others, and to put your children to work. If you do not, your taxes are raised. You learn to be enthusiastic. If you are not, they will whisper from mouth to mouth in your village that you want to be rich, that you are a reactionary. They will threaten you with public discussion. They will isolate you: you will find that your neighbors will not dare speak to you. If this does not teach you joy, they will assign you work that will kill you. And it is never the Communists who do any of these things, it is the people; it is always in the name of the people.

Antagonism & Deception. Since the Geneva settlement a bare four months ago, the Viet Minh Communists have: ¶ Imposed an unshakable authority over North Viet Nam, whose people were supposed to decide their future for themselves in free elections.

Toubled their army—in specific violation of Geneva—so that it now exceeds that of Pakistan (pop. 76 million) and is considered by Moscow to be more efficient than that of any Red satellite. Unfiltrated South Viet Nam (pop. 10½

¶ Infirstrated South Viet Nam (pop. 10) million) so deeply that effective Viet Minh control now extends through 85% capital, Sigon—where the Nationalist administration of Bao Dai is disintegrating. The Viet Minh are also deeply embedded in Laos (pop. 1.2 million), a state theoretically protected by the Manila Defense Nationalist Leaders in South Viet Nam and the Defense Minister of Laore Manila Defense Matfonalist leaders in South Viet Nam and the Defense Minister of Laore Minister of Laore

How did all this come to pass? Indochina was a place where the grand antagonisms of the 20th century met, joined and clashed: colonialism, nationalism, Communism interacted violently upon one another. Sometimes such cataclysms throw up one forceful man, or he seizes a rady opportunity. But Indo-China was a rady opportunity. But Indo-China was a rady opportunity. But Indo-China was a ing, a man who had spent 30 cunning, tontuous years preparing the event, weaving, dodging, converting reverses into successes and eventually triumphing. That man was a strange, blazing-eyed consumptive who called himself Ho Chi Milm.

canded missel for the Sal Sulfa.

He Yell Sal Sulfa.

He Sal Sulfa



PRESIDENT HO CHI MINH IN WARTIME HIDEOUT For 30 cunning, tortuous years, ready and waiting.



INDO-CHINESE WOMEN GREET THE VIET MINH IN HANOI Eight political wisdoms, five disciplines, and clocks on Peking time.

American, who worked with Ho against the Japanese in World War II, wraps up the encomium: "Ho was a very nice guy

Ho Chi Minh is a wispy man (100 lbs.). mild and slow-spoken, and disarmingly forthright. He is a man who sits on the edges of chairs, his hands folded meekly in his lap. "You must give the people an example of poverty, misery and denial." he sometimes adjures his disciples, and off he plods, ostentatiously, through the villages, with a knapsack on his back. Ho Chi Minh works from 16 to 18 hours a day, usually with a jacket slung across his shoulders as if he were perpetually cold. Ho Chi Minh is a poet:

Suddenly I hear the autumn flute sounding

coldly like a signal on the screened hillside.

He considers himself a man of the world: "Moscow is heroic," he will remark, jocosely, "but Paris is the joy of living." Ho Chi Minh is a kindly man, it seems, who calls his associates "Little Brother," while they call him "Uncle Ho. Yet Uncle Ho, it also seems, keeps his favorite Swallow's Nest-a rare and expensive delicacy made from the saliva of sea swallows-in his room so that he will not have to share it; he keeps Philip Morrises in one pocket for himself and passes poor local cigarettes from another.

Then there is the question of murder. In 1945 Uncle Ho's Communists killed off 5,000 Vietnamese Nationalists, The wives and children of the purged ones thronged before him pleading mercy, but Uncle Ho ordered troops to disperse them. In 1946 Ho's Communists turned on the Trotskyites. One Trotskvite leader, an old friend, sent Ho a telegram asking clemency; Uncle Ho privately replied that he did not know the Trotskyite-who was promptly shot. Uncle Ho publicly maintained his reputation as a kindly man by weeping at the loss of his friend and by having the

Stewpans & Silverware, Ho Chi Minh, dedicated Communist, is a matchless interplay of ruthlessness and guile. Before he was nine, in the central Viet Nam province of Nghean. Ho was carrying messages for his father's anti-French underground. In 1011 he shipped out of Indo-China as a cabin boy on a French vessel. so that he could learn the foreign techniques of revolution and "come back to help my countrymen." He was not yet a Marxist, but already showed signs of an ascetic, fanatic single-mindedness

In his three years at sea, Ho Chi Minh read avidly-Tolstoy, Zola, Shakespeare. Marx-and from all accounts had pretty rough sailing. He was seasick. He was almost swept overboard. He was too frail to lift the heavy copper stewpans, and got only ten francs for his first 8,000-mile voyage to France. At Marseille he was offended when prostitutes came on board. "Why don't the French civilize their own people," he asked, "before they pretend to civilize us?"

In 1914 Ho Chi Minh turned up in London, joined a secret society called "The Overseas Workers." Despite his poor health, he shoveled snow, stoked coal, and got a menial job cleaning silverware at London's Carlton Hotel restaurant. The great Escoffier was then master chef of the Carlton, and to hear the Communist legend-makers tell it. Escoffier took a fancy to the young Asian and called him over for a chat. "Put aside your revolutionar ideas," offered Escoffier to Ho, "and I will teach you the art of cooking." Loftily, Ho Chi Minh declined.

Ho's real name and age are not precisely known. He was born Nguyen Tat Thanh, or Nguyen Sinh Huy, or Nguyen Van Thanh, in 1890, 1892 or 1894, son to a poor but well-read local official who lost his job for opposing the French. Ho was known for about 20 years as Nguyen Ai Quoc, meaning "Nguyen the Patri-The name Ho Chi Minh, meaning "He who Enlightens," is the latest of about a ases; it was adopted during World War II.

"Better & Better." Later, in Paris, young Ho Chi Minh worked as a photog-

rapher's assistant in a dead-end street behind Montmartre, and peddled enlargements ("Living Souvenirs of Your Friends and Relatives"). Each morning he would cook rice in his bare hotel room and at noon would chew half a sausage, or a fish; each evening, a picturesque and mannerly Asian intellectual, he had access to the clubs. With scholars, artists and future Cabinet ministers, Ho would contemplate and debate astronomy and hypnotism; he argued against Couéism ("Every day in every way I'm getting better and better") with Coué; but somehow, most nights the debate would zigzag back to Ho's one gnawing pang; Indo-China. "I am a revolutionary." Ho would explain.

He agitated among the 100,000 Vietnamese in Paris, and tried to drum up support for Indo-China reforms at the Versailles Peace Conference (Woodrow Wilson, apparently unwilling to offend the French, did not take up the matter). Steadily and inexorably Ho was moving

left. He preferred Communists to Socialists because "they seriously considered the colonial problem." He was intrigued when Communists sought his advice. In the summer of 1922 Ho gladly attended a Congress of the French Communist Party. which expounded its thesis for "solid front" revolution across the world. Modestly. Ho advocated an alternative plan. a subtler plan, that might go down well in Indo-China, Ho believed in 1) a revolution against French colonialism in the name of nationalism and a "democratic regime," to be followed by 2) a second revolution against nationalism, to achieve the total Socialist state.

Soon thereafter, it was noticed in Paris that Ho Chi Minh had disappeared.

Lost: an Open Mind. In secret, aboard an ice-covered Soviet vessel, Ho Chi Minh put into Leningrad. "So here you are!" a Communist contact greeted him. and for two years the Russians paid him flattery. In Leningrad they lent Ho a fur coat, treated him to roast meats and two-finger-long cigarettes. In Moscow they invited Ho, about 30 years old, to sit with the President of the Third International. In return, Ho helped the Russians organize their "University for Toilers of the East," and accepted traininglike China's Chou En-lai-as a "professional revolutionist." There was no doubt about Ho's enthusiasm. "There comes a time when you end your period of study and become a man of action," an American who knew Ho much later explained it. "Ho was like that. He had widely read French, German, Russian philosophy, and he decided for himself what his own philosophy was to be. Ho's choice was Communism, and he never again had an open mind.

After graduation from Moscow in 1925, Ho embarked upon a slithering, 15-year journey through the Communist underground of the world. He would appear shaven-headed in Thailand, disguised as a Buddhist monk; he would show up in the Latin Quarter of Paris, explaining to waiters how to prepare his food. In Canton, Ho worked for Borodin, the Russian intriguer who helped undermine China. In Singapore, Ho organized Southeast Asia's Comintern. And when Indo-China's Nationalist Party rebelled against the French in 1930. Ho Chi Minh played it coldly; although he was constantly posing as a Nationalist, Ho and his Reds stood aside and let the Nationalists die. "My itinerary is carefully prescribed," Ho Chi Minh once confessed. "You cannot deviate from the route, can you?"

Men in Black. The patient Ho Chi Minh got his chance in World War II. Three months after the Germans swept into Paris, the Japanese, almost unopposed, took effective control of Indo-China, In what amounted in Asian eyes to a crowning loss of face, the Vichy-French agreed to cooperate with the Japanese. With flexibility and imagination, Ho patched together a "United Front" of Communists and Nationalists to harass both Frenchmen and Japanese. Ho called the new party the Viet Minh.

During the war years, the Viet Minh organized a guerrilla force of 10,000 men who did so well in the jungles that they became known as "Men in Black." And Ho Chi Minh, at almost no cost, gained a position from which he could: 1) guide and control the Nationalists; 2) win prestige in the country as the only effective anti-Japanese underground; 3) earn the good will of Nationalist China and the U.S. merely because he was helping to fight the Japanese. "I was a Communist Ho Chi Minh would later remark, "but I am no longer one. I am a member of the Vietnamese family, nothing else.

Chief of State. In the fall of 1945, after Hiroshima and the Japanese collapse. Ho Chi Minh took the decision of his life. Despite the repeated cautions of Moscow, 4,000 miles away (the Red Chinese were still isolated in their caves), Ho struck for power. "General offensive on all fronts," Viet Minh Military Order

Viet Minl CAMBODIA Viet Minh Rice area Rubber area

No. 1 proclaimed, and Ho's men in black, emerging in cohesion from jungle lairs, received the surrender of many Japanese and their arms, A French commissioner, parachuting down to reclaim the colony, found himself stripped semi-nude, and under arrest. But Ho's victory was not to pass unchallenged.

Under the Big Three agreement at Potsdam, the Nationalist Chinese came in to occupy Hanoi and the North, the

British (which meant the French, who arrived in British ships) came to liberate Saigon and the South. Ho defied them. "We hold these truths to be self-evident, Ho proclaimed, declaring his Viet Nam independent. The great deception began. Ho Chi Minh sent a golden opium set

to the Chinese Nationalist commander and persuaded him that the Viet Minh was the right outfit to keep check on the French. "I love France and French soldiers. You are welcome. You are all heroes," Ho Chi Minh later declared, and the French decided that Ho was a useful man to watch the Chinese, "Americans are the liberators of the free world," Ho cried out, bidding for U.S. moral support, and OSS officers mingled convivially with the Viet Minh as Ho turned to more serious problems. Serious Problem No. I was the Nationalist element of the

Viet Minh, which was getting uneasy, One by one Nationalist leaders were assassinated; Ho professed to be saddened by such unruly behavior.

Serious Problem No. 2 was the French: there was a new determination in them, a special kind of pride born of French anxiety to wipe out the humiliations of the war and to re-emerge as a great power. As such, the French were quite definite about Indo-China: they wanted it back. With a ruthlessness and skill that matched Ho's own, the French army speedily got control of the South and could not be kept out much longer from Hanoi. So Ho negotiated: when the French army came back into the North, as the Chinese withdrew, Ho consented to lead his "Democratic Republic of Viet Nam" back within the French Union. The French recognized Ho as Chief of State,

The Onset of War. With guards of honor and flags, Ho Chi Minh returned to Paris to settle the details. There is evidence that Ho genuinely wanted agreement at this stage: Moscow was making its postwar play for French friendship, and Ho, with little more than guerrillas behind him, was a long way out on a limb. But the French became more and more stubborn, and Ho saw his conquest fading. Ho made the mistake of relying for support upon French Communists, which further stiffened the French negotiators, Meanwhile, in Indo-China, French-Viet Minh relations were disintegrating:

lives were taken on both sides.

Toward the end of 1046, events moved decisively toward war. The talks in France broke down and Ho returned to Indo-China. There was a sharp, unexpected encounter at Haiphong, where French naval units, claiming that they had been attacked, hombarded the city. Ho prepared with guile for the onset of war. On Dec. 15 he congratulated the new French Premier Léon Blum (an old Socialist friend), and Ho's Interior Minister expressed a "sincere desire for fraternal cooperation." On Dec. 19 Ho ordered the Viet Minh army to attack the unsuspecting French army and civilian population in Hanoi. "For every ten men that vou kill." Ho, man of war, warned the French, "we will kill one of yours. It is you who will have to give up in the end."

For seven years the fighting was a standoff: the French held the cities, but could not sweep the jungles; the Viet Minh presided over the jungles, but could not storm the towns. The political war was also a standoff: the French brought back Bao Dai, an ex-puppet of the Japanese, to re-inspire Vietnamese nationalism on their behalf-but they got nowhere; the Viet Minh lost friends by their brutal emphasis upon forced labor, and by further purges of their nationalist element. But for the Indo-Chinese people, the war was an unrelenting horror: at war's end a staggering 2.000.000 Indo-Chinese civilians were homeless. Ho's patient preparation was finally rewarded last spring, when the Communists struck characteristically on two fronts 5,000 miles apart; with Red China field guns







More miles per gallon

This spectacular new Dynaflow development, added to other advances of recent years, gives you up to 4.8 more miles per gallon than Buicks gave in 1948.

- and a new high in V8 power

236 hp in the ROADMASTER 236 hp in the SUPER 236 hp in the CENTURY 188 hp in the Special



FIRST 1955 SHOWING NOW ON DISPLAY

OF COURSE there's a fresh, new-day note to its styling, from that gleaming Wide-Screen Grille to the smart sweep of that new tail assembly.

Of course there's new power beneath that graceful bonnet-a new high of 188 hp in the low-price Special - a new high of 236 hp in the Century, Super and Roadmaster.

But the big thrills go even deeper in these 1955 Buicks

We took a tip from aeronautics

When we tell you these eager new Buicks use the modern airplane's principle of "variable pitch" propulsion, we mean that literally,

As any aeronautical engineer will tell you. one of the greatest boons to aviation has been a propeller that uses one "pitch" of its blades for take-off and fast climbing - another "pitch" for gas-saving in the cruising range.

And now Buick engineers have applied this pitch-changing principle to Dynaflow Drive.*

A new sensation in driving

What happens when the little blades of the "stator" - deep inside a Dynaflow Drive change their pitch like the blades of a plane propeller?

The answer is waiting for you now - in the handsomest, ablest and highest-powered Buicks that ever greeted a new year.

So what are you waiting for? Better get behind the wheel of a 1955 Buick-and be up to date on the greatest advance in years.

> BUICK Division of GENERAL MOTORS Roadmaster, optional at extra cost on other Series.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

DON'T BE

SAY...



FOR THE ORIGINAL GENTLENESS AND FLAVOUR THAT MADE SCOTCH FAMOUS

and Russian rocket launchers, they crumbled the valiant French garrison at Dienbienphu; with Chou En-lai and Molotov, they crumbled Western resolution at Geneva. One day last month, in one of the most extraordinary spectacles of Asia's long, unfolding panorama, French tanks withdrew from Hanoi before Viet Minh infantrymen wearing sneaken.

"We are Wenning!" With victory, Ito Chi Minhs prestige reached a new high in Asia, Nationalists of many lands, for all their objection to Communism, could not help taking pride in the exploits of one of the control o

Besides the heady stimulant of victory, the Viet Minh could also claim:

The most effective jungle army in

Southeast Asia, indoctrinated so deeply that there is a Red cell in every platoon, and commissars discuss politics with the wounded in the hospitals.

¶ The best general in Southeast Asia, Vo Nguyen Giap, 24, top law student of his time at Hanoi University, graduate of Chinese military schools. A Communist since the late '100, he is sometimes temperamental and needs to be watched by party theologians, but his hatred for the French is unwavering; his first wife went to jail for calling the Tricolor a "flag of dots," and died of typhoid theol dots," and died of typhoid they

A solid political organization. Ho Chi Minh has destroyed the Viet Minh's Nationalist elements, and he is unquestioned master of the Viet Minh Politburo.

Membership in the Communist empire and expert guidance. Red China officers swarm, and Red China goods are turning up in Hanoi. Seven of eleven top Viet Minh leaders were trained in Moscow. Ho Chi Minh, according to the best evidence, reports direct to Moscow, not through Peking.

And the Viet Minh, unlike its Western adversaries, has no impreciseness of purpose. "The party recognizes that the Viet Nam revolution is an integral part of the world revolution led by the Soviet Union," the Viet Minh proclaims.

Privilege & Presence. South Viet Nam. by contrast, which remains within the French Union, is demoralized and divided. Bao Dai, the perioric Chief of State, lives and Dai, the perioric Chief of State, lives and his Jaguar XK 1 no. Bao Dai, Ferrari and his Jaguar XK 1 no. Bao Dai, State Baille and Dai Jaguar XK 1 no. Bao Dai, a high-minded patriot but an ineffective leader, who is more or less locked up inside his palace by Vietnamese generals who want of the villages that the Viet Minh infiltrators do not control, 8 local sects and angasters rule with private armies.

The French colonials make their own contribution to chaos. Some, hoping to

In the South, the Viet Minh is so far behaving with outward correctness; the Viet Minh has even made a show of evacuating several hundred regular troops to the North. maintain privileges in the rubber-rich South, are encouraging the Vietnamese generals to intrigue against Diem; other Frenchmen want to replace Diem with Buu Hoi, 39, a left-wing leprosy expert who has not lived in Indo-China for 20 years. In the Communist North, a 20-man boyes to keep 'the French mission hopes to keep 'the French do business there; there is even talk of business the even talk of business there is even talk of business the even talk of business there is even talk of business there is even talk of business the even talk of

In Saigon, some of the French are nonchalant. "Of course the whole country is gone," said a French journalist. Others are bitter. "These people have no appreciation, no understanding of all we have done



Erpe-L

BAO DAI Motorcars, mistresses—and missing.

for them," said a Frenchwoman on a terrace, spiping lemonade. Commissioner General Paul Ely is faithfully working with the U.S. to strengthen South Viet Nam, but others are not. "They treat Indo-China," complained an American, "like a Frenchman treats a mistress in whom he's losing interest. He doesn't want her for himself, but he gets sore if anyone cles shows interest."

"Cork in the Bottle." The U.S. was certainly late in getting interested. In the closing days of World War II. President Roosevelt denounced the "shocking record" of French colonialism, and the U.S. the stipulated that its aid to France must be supported that its aid to France must China. It took Americans some time to realize that the French, for all their colonial faults, were fighting an enemy that for all its anti-colonial pretensions, was actually and determinedly Communist. By then the hour was late. "We have here a sort of cork in the bottle" said President Estenbower, for Indo-China Said Vice Communist expansion in Asia, we must take the risk of putting our boys in, I think the executive branch has . . to do it." But shough the U.S. was spending by war's end, it kept out of the shootline.

Now the U.S. was once more getting involved. President Eisenhower last week sent General J. Lawton Collins, onetime Army Chief of Staff, to South Viet Nam to see what could be done. "Lightning Joe" Collins found himself in a devil's brew of cynicism, intrigue and despair. His own role was difficult. He would not be able to give orders; he would only be able to recommend, pressure and persuade. U.S. officials on the scene would like the French to recall their mission from Hanoi and quit dealing with Ho Chi Minh, to call the Vietnamese generals off Diem, and to get rid, once and for all, of Bao Dai. Only then could Diem tackle South Viet Nam's basic problems: speed land reform, strengthen the army and restore confidence.

The U.S. Stard is plagued with doubts:

The U.S. Stard is plagued with doubts:
the Pentagon does not want to get bogged
down upon the Asian mainland; the State
Department is unwilling to commit U.S.
prestige too deeply in South Viet Nam idthe cause is already lost. Under the terms
of the Geneva truce, all-Viet Nam elections are scheduled to be held in 1956,
with the winner to take the entire countions are scheduled to be held in 1956,
with the winner to take the entire counthe Chi Minh. The Communits North,
organized by tyranny, would easily outvote a South disrupted by chaos.

People on a Sandbar. In Hanoi last week, honoring the 37th anniversary of Russia's October Revolution, Ho Chi Minh proclaimed; "Today we have here in the East more than half the people in the world, together with the Soviet Union in the struggle . . . This is an extremely mighty force, which becomes mightier and mightier." Yet from North Viet Nam, since Geneva, about 450,000 Vietnamese have escaped through chinks in the new Viet Minh monolith, leaving the antiseptic tyranny of Uncle Ho for the South's chaotic freedom. The articulate among these huddles of refugees complain that the Viet Minh has destroyed the customs and friendlinesses of the past, and has spat upon family ties and religion.

In crude rafts, sampans and Western warships, with all that was left of their previous lives wrapped in cotton bundles. The refugees headed south—aware that their very act of leaving might be their with them. Last week several thousand refugees, fleeing from the Communist in-terior, got trapped on a sandhar off the coast of North Viet Nam. Before them lay the coast of North Viet Nam. Before them lay the term of the sea. Behind them lay the Communist the sea. Behind them lay the Communist the sea. Behind them lay the Communist here were the search of the se

carrier waited to pick them up and take them south to freedom. But the others, it seemed, were doomed. If any ship came inside the three-mile limit to pick up the refugees, the Viet Minh coldly made it known, then that ship would be fired on.

In the Asia of victorious Ho Chi Minh and his big brother Mao, there are millions marooned upon desolate sandbars: the act of rescue, if these Asians this late are considered worth saving, will take power, humanity and a steely nerve.

GREAT BRITAIN

As Britain's Commissioner General for all of British Southeast Asia, breezy, affable Malcolm MacDonald, son of the late Laborite Prime Minister Ramsay MacDonald, is a most un-pukka sahib. He never dresses for dinner in the jungle, and is not afraid to be seen in slacks, sport shirts, or swimming trunks—or even in the company of Asians.

Many an Asian finds this relaxed façade of imperial might reassuring, but many a clubman in London finds it an affront to the dignity of empire. Last week the Churchill government announced Mac-Donald's reappointment as Britain's Southeast Asian proconsul for another year. At about the same time, a copy of the Singapore Straits Times Annual turned up in London, containing an illustrated article by MacDonald on "My Friends the Dyaks." One photograph showed Britain's high commissioner playing blindman's buff with some native friends in Borneo. Another showed him walking along a pebbly beach hand in hand with two dusky young ladies clad in skirts and nothing else.

Hinferiors. Pictures and article alike, scornfully complained Columnist "Peter-borough," in the Tory Daily Telegraph, show Mr. MacDonald's middle-class ability to be "haffable alike to hequals and hinferiors." Editorially, the Telegraph asked its friend Churchill: "What is behind this? Is it that Mr. MacDonald cannot be spared in Southeast Asia, or that he can be spared elsewhere? His functions are so vague and diffuse that it is hard to say whether he performs them well or ill, if indeed, since he has no power, he performs them at all. The wheels he oils seem to revolve aimlessly in space [while he] plays blindman's buff with Dyaks and rushes rapidly to and fro . . . If there is anything more corrupting than absolute power it is absolute impotence. Is it really kind to Mr. MacDonald to give him yet another year of it?"

Blimpi. Happy at the chance to do buttle with the Thetepsph and incidentally run a blowup of the bare-breasted photograph, the tabloid Daily Mirror raced to graph, the respective of the table of table of



Howard Sochurek— MALCOLM MACDONALD Brassières for Blimps.

attire themselves in the styles now favored by the ladies of Cheltenham and Bath Does the Telegraph suggest that there should be an official issue of brassières, picture hats and long gloves before a representative of Her Majesty is allowed to land? Tut, tut."

In Singapore under the heading, BLIMPS AND PRUG. The North Times had the Dyaks on longhouse verandahs he plays in fun. The blindman's buff which the blimps play with Asia, they play in horrible earnest."

Defeat and Defiance

Early this year, Aseuria Bevan, the Labor Party's aging Young Turk, decided that the time had come to stake his ambitions on what seemed to be two surefire issues. He challenged the Labor Party's leadership by opposing 1) West German rearmament, 2) a Southeast Asia pact. To dramatize his resolution, "I gave up his front seat on the Opposition benches and retreated buildy to the "Mountain," the backest back bench in the House of Commons, to await the showdown.

Last week the showdown came, but not the way Nye had foreseen. What had looked like promising issues ("No Guns for the Huns") in the spring, turned out to be lost causes in November. In a quiet, closed-door session, the Labor M-Ps agreed overwhelmingly to back the Manila Pact, and afterward Nye did not even bother to appear in the House of Com-

mons when it won easy approval. A few days later the second blow fell: in another private session the Labor M.P.s voted 124 to 72 to support German rearmament. When the Bevanites began their insurrection, they had come within nine votes of defeating Clem Attlee on this issue; now Attlee carried the day by 52 votes.

As if these blows weren't enough, the Labor Party's National Executive peremptorily challenged the Bevanite weekly Tribune for an "unwarranted, irresponsible and scurrilous attack" on right-wing Laborite Arthur Deakin, big boss of the 1,300-000-man Transport & General Workers Union. This, said the Executive, was a specific violation of a party injunction that forbids Laborite leaders to attack one another in public. The Tribune's misbehavior could, if the Labor Executive felt like pressing the issue, lead to the expulsion from the party of the Tribune's three Labor M.P. editors (among them, Nye's wife Jennie Lee).

At this point, like a wounded lion unpalle to kill, but still able to roar menacingly, the Bevanites answered back with a
touch of the old defanace: "Trade union
leaders are not a special breed of humanity, always to be shielded from the rough
breezes of democracy. They ... must run
the risks of public life if they aspire to
hold the prizes and the power. We shall
continue to print the truth as we see it."

LEBANON Death in the Schoolyard

Lebanon is a tiny, prosperous Middle East state finely balanced on the head of a religious pin. Roughly half Christian and half Moslem, it does not know which sect predominates and is anxious not to find out. It refuses to take a census and traditionally divides the top government posts so that the President is a Christian and the Premier a Moslem.

Despite, or because of, this cautious arrangement, the two religious groups are vigilant rivals. At dawn on Sundays, the belis of Beirut's churches clang so loudly that good Moslems groon and considerable that good Moslems groon and considerable meezins chart their calls to prayer over loudspeaker-equipped minarets, to the annoyance of sleepy Christians. Last week Muled el Nebi, the birthday of the Propharmaches of the Monamed, rolled around. Moslems fermands of electric lights. The climax was to be a torchlight parade.

At sunset everything was ready. Some 200 Moslem Boy Scouts gathered in a schoolyard, ready to be issued their torches: tin cans stuffed with oil-seaked sawdust and mounted on poles. In their midst appeared a burly, bearded nationalist name Taha al Walty, a follower of benedicting the season of t

An argument ensued, and some of Waly's followers grabbed the lighted torches. One of them stumbled. A tree



At certain times of the year we're reminded how well off we are—as Americans. The most heartfelt thanks of all often come from the head of the table—especially these days when being a family provider is no light responsibility. For past blessings, it is a time for gratitude. For the future, a time for high hopes and careful planning that might well include a talk with your Massachusetts Mutual man.

Massachusetts Mutual Life Insurance Company
Springfield, Massachusetts

flared up with a whoosh. In panie, others threw their torches away. In a moment the yard became an oil-soaked pyre. The impregnated sawdust blazed like napalm, cliniquing to raw flesh, burning and circumparticles of the panie, ran from side to side in the narrow schoolyard. But there was no escape: three of the walls were ro feet high; the only exit was a narrow gate. It was over in a to military of the panies of the p

Two days later, Lebanon's horrified Christian President and Moslem Premier met, agreed unanimously to ask the Parliament to ban all further outdoor religious ceremonies. And from now on, they agreed, between the hours of 7 p.m. and 7 a.m., no churchbells would be allowed to toll, or loudspeakers to crackle from minarets.

RUSSIA

Behind the Smile

The picture of the new Russia that is laid before travelers, and sometimes believed by them, is of a land where burdens have eased and coercions lessened, where silk dresses and TV sets for the masses are either in the stores or just around the corner. But last week Russia's new rulers publicly let the smiling mask slip. Items: Russia faces a severe shortage of grain. Drought and storms had heavily cut harvests in the Ukraine and the Volga region. The Kremlin's long-range remedy-Party Secretary Khrushchev's grandiose scheme for plowing up virgin land in Siberia and Kazakhstan-had not proved as painless as had been promised. Though an area greater than the total cultivated land of Great Britain had been plowed up, it had been done only by snatching technicians and tractors from West Russian farms, and when those ran out, by drafting men and women from their villages and factories. Then the Kremlin found another source of "volunteers"-young army conscripts who "requested," in whole formations, to be sent to the new areas instead of returning to their homes.

¶ Despite concessions to the workers, labor productivity is "insufficient," said the Soviet's Master Planner, Maxim Saburov, at the 37th anniversary of the October Revolution. "Many works and factories are not working rhythmically." Absenteeism runs as high as 25%. The remedy: "The further tightening up of labor discipline."

¶ Soviet writers had been encouraged to speak up, differ and even criticize in the brief post-Stalin honeymoon. Saburov brusquely called them back to heel: "Our Soviet literature is called upon to carry into the masses the ideas of Communism, to show what is advanced and progressive, and to castigate what is backward."

The new regime had allowed many churches to reopen, visitors reported, but the press had launched many attacks on various religions. Last week Party Secretary Khrushchev brought order into this paradox by decreeing that "in the future,



MASTER PLANNER SABUROV

party organizations shall in no manner permit any insults to the feelings of believers and clergy or any official interference in the activity of the church." Khrushchev had his own Marxist reason. Insulting attacks. . . . can only lead to strengthening and even intensification of Patient, well-organized, scientific atheistic propagands among the believers will help them finally free themselves."

Under the new "collective leadership," as under Stalin, the Russian workers still had nothing to lose but their chains.

INDIA

Back in New Delhi from his visit to

Red China, India's unpredictable Prime Minister Jawahral Nebru, much improved in health and spirits, and three pounds heavier, summoned 19 members of the Congress Party working committee to his broad-lawned, two-story home. For two hours he lectured them on his impressions in the land of Communist Management of the land of the l

Then Jawaharial Nehru ended the suspense over his own future, which was what these practical politicians most wanted to hear. He would remain as Prime Minister for the time being. Nehru said, but he the Congress Party presidency, His schoice for his successor was a surprise: an auster, little-known lawyer named Uchbrangrai Navalshanker Dhebar, who happened to be in the room "by special invitation," though not a manube of the working or claims around him.

Dhebar is a Gandhi disciple, from Gandhi's own countryside, who subsists pious-

ly on maize bread and buttermilk. A thin man of 49, with a small mustache and glinting spectacles, he is chief minister of Saurashtra state (21,000 square miles, 4,000,000 population), which was put together in 1948 from lands formerly ruled by princes and maharajas. After a day's stint in his bare lawyer's office. Dhebar goes home to his bare, two-room dwelling, only one room of which has a carpet. Dhebar squats on the carpet and listens to the peasants, also squatting there, who have come to tell him their troubles. In this way, U. N. Dhebar has gained an encyclopedic knowledge of the poor people's problems. Though an ascetic, Dhebar is also a fighter. He scraped up a police force that rid his region of dacoits, cruel bandits whose leader enjoyed cutting off his victims' noses.

The Congress leaders ratified Nebrus' choice, which makes Dhebar's election a certainty. But they were still a little apprehensive. They know that Nebru believes the party to be flabby, smug and out of contact with the masses—and that Nebru is counting on U. N. Dhebar, the tools of the party leaders know that they themselves are flabby and smug, but they want to stay that way.

Jawaharlal Nehru was 65 last week; among his presents were two spotted deer (Chinese symbols of longevity), two redcrested cranes and 100 goldfish from Red China's Chou En-lai.

EGYPT Out Goes Naguib

Without even a corporal's guard to accompany them in case of trouble, two Egyptian army officers went to the ornate office of Mohammed Nagubi in the Plaice of the Republic this week, and told him he was through. Once he had been President, Premier, chairman of the Revolutionary man for the young officers who kicked out King Farouk and made Egypt a republic. His was the reassuring, pipe-smoking symbol of a new order in an ancient, long-misgoverned land.

But the real ruler of the military junta was 46-year-old Lieut. Coloned Gamal Abdel Nasser, who in a test of strength with Naguib last February got himself made Premier and let Naguib stay on in a presidential figurehead job only because of Naguib's immense popularity in streets. Since then, Nasser has felt increasingly confident as week Nasser saw the contract of the Nasser saw week Nasser saw the contract of the Nasser saw which was not the nash of the Nasser saw the Nasser saw read to the Nasser saw and the Nasser saw and the Nasser saw and the Nasser saw are not provided that the Nasser saw could be not the Nasser saw the Nasser saw and the Nasser saw and the Nasser saw and the Nasser saw the Nasse

This week came the announcement:
"The R.C.C. has today relieved Mohammed Naguib"; he was banished to a comfortable house in the suburbs. The Cairo
streets took the news quietly. "That's like
Nasser," said a diplomat. "He lets them
dangle until they're ready to drop anyhow, Now nobody cares,"

ANOTHER new key has been added!



Becomes a Hilton Hotel

T IS with great pleasure that Hilton Hotels announce the acquisition of the Shamrock—a magnificent hotel in the heart of Texas. The attractively decorated Shamrock has individually controlled air-conditioning in every room, beautiful year-round outdoor swimming pool,

glamorous supper clubs with dancing to name bands, complete convention facilities, and a 1000-car garage. Loyal friends of the Shamrock will find the hotel's unique individuality has been faithfully maintained and the service greatly enhanced by high standards of Hilton hospitality.



Executive Offices, Chicago 5, Ill.

Conrad N. Hilton, President



These 30 everyday General Electric appliances lined up on the front lawn dramatize the impact of low-cost

Every year Americans live better

An average U.S. family uses enough power each day to equal the energy output of 35 hard-working men

Nowhere on earth has electricity been put to work more widely than in the United States, and its price been kept so low.

In just 20 years, the power used in the average home has increased four times. And its price has been cut almost in half, even though the cost of living has nearly doubled.

We've come a long way since Thomas Edison invented the first home use of electricity — an electric light — just 75 years ago. There are three reasons for this progress.

First, America's electric utilities have invested in facilities (S18 billion in the last ten years!). And the electrical industry has steadily increased the efficiency of power equipment. Turbine-generators made by General Electric, for example, produce 10 times more electricity per pound of coal than Edison's original generators. Second, appliances have been constantly improved and are mass-produced to bring their price within reach of everyone. The first 60-watt lamps cost about \$1.00 and gave a light equal to 7 candles; a G-E 60-watt lamp today gives a light equal to 67 candles, and costs only 19 cents.

The third reason for progress is our free economy, which has allowed industry to grow, create jobs and produce effectively for everyone's benefit. As we see it, it adds up to a good example of progress in the American way.

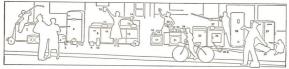
Meanwhile, we're hard at work to make the future even better.

For more information, send for 36-page illustrated booklet, "Power Maker for America"—the story of how electricity is made. Write General Electric, Dept. P2-119, Schenectady, N.Y.



electricity on American life. Per capita use of electricity in U.S. is 2 times Britain's, 5 times Russia's, 167 times India's.

because electricity costs so little



They go to work at the touch of a finger tip:

1. Swivel-top vacuum cleaner and accessories 2. Food freezer 3. Twin-fan ventilator 4. Floor circulator fan

5. Portable mixer 6. Refrigerator-food freezer 7. Triplewhip mixer with accessories 8. Electric sink (including
dishwasher) 9. Kitchen wall clock 10. Disposal® (foodwaste disposer) 11. Sandwich grill-waffle iron 12. Automatic coffee maker 13. Range 14. Steam and dry iron

15. Automatic toaster 16. Heating pad 17. Table television set 18. Alarm clock 19. Portable radio 20-20A. Lamps; Inside-frost, three-lite, white-bulh, sunlamp, heat lamp, spotlight, floodlight, circline fluorescent, and fluorescent 21. Console television set 22. Clock radio 23. Occasional clock 24. Table radio 25. Automatic washer 26. Clothes dryer 27. Workshop motor 28. Water heater 29. Year-round air conditioner 30. Automatic blanket.

Progress Is Our Most Important Product

GENERAL (ELECTRIC



PIASECKI HELICOPTER CORP., builder of helicopters for military and, in the future, for commercial users, includes a plan of group insurance with Connecticut General as part of its employee relations program. This plan features Life Insurance, Accident, Sickness and Retirement benefits for all workers.

SUCH PROTECTION is so highly regarded by workers that it improves their interest, loyalty and over-all efficiency. By freeing their minds of many financial worries, it makes them feel more secure and able to concentrate more fully on their work.

THE "PROTECTED PAY ENVELOPE ⊗." the result of our flexible Group Insurance planning, can benefit your company in the same way.

THROUGH OUR RESEARCH and experience in the field of employee relations, we have found ways for the employer to realize the fullest possible return on his group insurance investment.

LET US SHOW YOU HOW. Call your Connecticut General Office or your general insurance man. Connecticut General Life Insurance Company, Hartford.

Connecticut General

- GROUP INSURANCE
- . ACCIDENT

JUDGMENTS & PROPHECIES

GERMAN ABOUT-FACE WILL DOOM EUROPE

PAUL REYNAUD, former French Premier and EDC backer, who opposes the London agreements, in La Revue des Deux Mondes:

ERMANY is not a peril in itself. But should she turn to the East, we are lost. For, although there is widespread resentment in Germany over the treatment Russians have inflicted upon deported populations, it is Russia which holds in its hands all that Germany wants: its reunification first, which neither President Eisenhower, nor Sir Winston Churchill, nor M. Mendès-France can give her. One word from the Kremlin, however, could. Germany needs to export towards Eastern Europe, towards Russia, towards China. What would she not do to secure these markets? And even this isn't all, for Russia can offer to Germany, as the supreme gift, the restitution of all or a part of the territories which she holds. If Germany is once again dominated by her great general staff, can one be sure that she won't accept to change camps for a price like this?

DAVIES FIRING A BLOW AT U.S. FOREIGN SERVICE

COLUMNIST ROSCOE DRUMMOND, Washington bureau chief of the Republican New York Herald Tribune:

THE more the Administration's ex-plainers explain the dismissal of John Paton Davies as a "security risk" on the ground that he showed bad "judgment." principally while serving in China ten years ago, the less it satisfies many in Washington who listen to it, Mr. Davies has devoted his whole adult life to the Foreign Service. The latest security board to hear the evidence-eight previous security boards having cleared him -found Mr. Davies completely loval. completely devoted to the United States and never imprudent with government secrets. It did find that in its judgment Mr. Davies exercised "lack of judgnent." What was the judgment which Mr. Davies exercised and which incited the charges against him? That since the Chinese Communists were on the way to winning control of China, it would be more in America's interests to try to keep the Chinese Communists friendly to us than to drive them more into Moscow's hands.

Davies' judgments were not accepted in Washington. They did not become policy. If they had, it is entirely probable that they would not have averted a pro-Soviet Chinese regime. But neither did any policy which the United States did pursue. America is not going to develop a mature, resourceful, intellectually.

ally honest Foreign Service by firing a veteran Foreign Service officer as a security risk principally because of differences of policy judgment.

DEMOCRATS ALREADY BATTLING IKE

PUNDIT ARTHUR KROCK.

THE page leaves in the calendar will be turned fifty-four times before the Democrats can take control of the machinery of Congress. But already they are supporting the President's campaign argument against the transfer of Congressional responsibility from the Republicans. He predicted that such a result would thrust partisan obstacles in his path. The Senate Democratic Policy Committee this week made the following policy decisions by way of proving it: 1) Not to permit the special Senate session to confirm the President's pending appointments, two to the Atomic Energy Commission and another to the Supreme Court: 2) To give a "quiet burial" to the Dixon-Yates private power contract, which the Democrats have made a partisan issue. The point is, as the President forecast, that if the Democrats were invested with responsibility for the 84th Congress, they would put their partisan considerations foremost. It is only because the Senate returned before Jan. 3, 1955 that the process has begun so early.

IKE SHOULD CANCEL DIXON-YATES CONTRACT

The pro-Republican, Scripps-Howard papers, in an "open letter" to the President:

MR. PRESIDENT, that Dixon-Yates contract already has caused your administration a lot of trouble and embarrassment. But you ain't seen nothin' yet unless you step in and straighten out the mess. You've got coming up a rambunctious Democratic Congress, and those guys are preparing to paw over that contract from hell to breakfast, make every political advantage of it and torment your next two years in the White House. Although many of the things [the Democrats] said about Dixon-Yates were untrue, enough was true to give the deal an unpleasant odor the public does not like-and an odor that ought not to be associated with your administration. You were absolutely sound on your approach to a problem. The taxpayer-subsidized TVA was peddling electricity at rates which couldn't be approached where consumers are charged what electricity actually costs when interest and taxes enter into the costs,

You were right, in our opinion, Mr. President, in deciding that TVA ought not be permitted to expand farther be yond its natural boundaries at general taxpayer expense; that AEC should buy its additional electricity requirements from privately built steam plants which paid interest on investment and taxes on profits. But in our view, the AEC has been pitched into the role of "power broker" for TVA. The AEC has much more important things to do. It should be able to buy directly all the power it needs for its own vital work. The contract should go to the lowest competent bidder. The thing to do with this Dixon-Yates contract, Mr. President, is to toss it into the ashcan. Then offer to buy the electric power we need from whosoever makes the lowest bid. Even Democrats don't know how to make a better deal than that. It will deprive them of an issue, and it will settle your problem.

AEC POLITICAL LABELS A DANGEROUS TREND

DAVID E. LILIENTHAL, former AEC chairman, in a letter to the New York Times:

INCREASINGLY, during the past year or so, the Atomic Energy Commission has come to be thought of, for the first time in its history, in terms of the political affiliations or obligations of its members:

On important matters, such as the verificit in the Oppenheimer case or the current issue over the Dixon-Yates power contract, the conflicting views of the commissioners have been reported as if itself on political lines, or even as an arm of the Administration in power. For example: Chairman Strauss is now commonly identified in the press as "a Republican member" in contrast with Dr. South, Mr. Zuckert and Mr. Murrow, when the pression of the Democratic members."

This has now come to be more than merely a matter of terminology. A fundamental transformation is in process in the very character of the body entrusted with the future of atomic science. That the change does not appear to have been a deliberate one does not make the result any less disturbing, nor the potential consequences less injurious to the national interest.

Congress in 1946 established the AEC as a nonpartissm, not as a bipartisan body. It was to be nonpolitical, not the political, in fact, on this first commission there were three men who in private life including the control of the Eisenhower and succeeding Administrations, the issue should be faced frankly and the law changed. The control of the con

THE HEMISPHERE

ARGENTINA

The Bullfighters

Ever since he came to power, Argentine Strongman Juan Perón has maintained an uneasy truce with the Catholic Church. In a country where more than 95% of the people are Catholics, no practical-minded dictator could do otherwise. But recently, Perón's press and unions began sniping at the clergy, and last week Juan Perón himself leaped in with a biting attack on companiation. In a paper of the present week forming an embryonic Christian Democratic Party to onopose him.

Perón first suavely made a careful distriction between the church and its priests. The country's highest Catholic leaders, he explained, supported his drive against "individual priests who do not know their duty." Said Perón: "I don't know why all these Catholic organizations —doctors, lawyers, farm owners—are suddenly created. We too are Catholics. Only we don't say that we are Catholic Peronistas. We just say that we are Peronistas."

Thus self-cast in the role of Defender of the Faith, Perón declaimed: "(One priest) says that the choice is between Christ or Perón. I have never been in conflict with Christ. What I am trying to do is to defend Christ's doctrine, which for 2,000 years priests like these have been

trying to destroy."
His adversaries in the church, Perón explained, resembled a bullfighter goading a bull to attack the red cape—that is, the church itself, "We would make a big mistake to behave like a bull," said Perón. "We shall not charge against the cape, but against the bullfighter ... and we

know who he is."

Perón named, by name, three offending bishops and 21 priests who, he said, had been fomenting antistate activities: he

promised to "take action against these people. .." Next day, as if on cue, young Peronistas began greeting priests in the streets of Buenos Aires as "Mr. Bull-fighter." A Peronista paper printed pictures of the three bishops under the head-line to THE PILLOW. One of Perón's unsubstance of the printed price of the printed price of the printed price of the printed p

Although one incidental effect of the campaign was to help distract Argentian's attention from chronically rising prices, there seemed little doubt that Perion's there is expended in the doubt that Perion's to stamp out any possible rivals for political power. There was even some speculation that Juan Perón, although moving cautiously, was in danger of pushing the matter too far and prococking a generate the process of the

LATIN AMERICA'S NEED TO EXPAND

Why Good Neighbors Must Get Together

THE economic and financial policymakers of the U.S. and the 20 Latin
American states meet next week in Rio
de Janeiro for a conference that will have
serious implications for the future relations between the U.S. and its neighbors.
At issue is how much help, and what kind
of help, the needy countries south of the
border can expect from the U.S.

The Latin Americans bring with them eager hopes for sweeping changes in U.S. trade and investment policies-changes more industrialization, more opportunity, a better life for the millions of impoverished who dwell in the high Andes, on the lonely pampas, in the green jungles and the crowded cities. The U.S. agrees wholeheartedly with these hopes: grew in part from the loans-and-aid recommendations of Milton Eisenhower, who toured Latin America a year ago on behalf of the President. But what the U.S. proposes to offer seems to be far short of what the Latin Americans would like. If the Latinos are let down at Rio, their disappointment may generate the most serious era of bad feeling since the Good Neighbor Policy began.

Good Traders. Latin America depends almost solely on the U.S. for the means to develop its immense resources. Since the turn of the century, the U.S. has poured more direct private investments into Latin America (§6 billion plus) than into either Europe, Canada or the combined remainder of the world. Between the Rio Grande and Cape Horn there are 2,000 U.S. enterprises: oil companies, mines, auto factories, power plants, banana plantations.

Latin America sells the U.S. more (\$43;5) billion a year in coffee, sugar and militarily essential metals), and buys more U.S. goods (\$23,0 billion a year in vehicles, chemicals and textiles) than any other continent. Its peoples number to'f million, and they are multiplying 2½ times as fast them are lowly tillers of the soil, and their per capita yearly income (about \$275) is a meager one-sith that of the U.S. citizen.

memer of season that the control of the control of the that a raising of this standard of living can no longer be postponed. Says Henry Holland, the State Department's top official for Latin American affairs: "Perhaps the most important single economic development in the hemisphere is the growing determination among men everywhere determination among men everywhere editions themselves and their families better." But what should be done, and how?

One possibility is outright grants; since the war, as Latin Americans often point out, rich Belgium and tiny Luxembourg have received almost three times more from the U.S. than the \$200 million given to all 20 Latin American nations. Most Latinos, however, are beginning to agree with the U.S. that money gifts are not the cure. Another possibility is higher prices for the things Latin America sells, but the U.S. is cool toward price supports anywhere. A third way is more technical guidance from the U.S.; Latin America could use another 7,000 scholarships a year to train engineers and technicians in the U.S. But both the U.S. and the Latin

Americans agree that the heart of the matter is Latin America's need for greater capital investment.

In recent years investments from all sources in Latin America have been running at about \$3.4 billion a year. Of this, \$1.8 billion is from domestic private capital (v. \$50 billion in the U.S.), \$5.2 billion is from domestic government capital, \$3.5 million in foreign private capital, \$3.5 million in foreign private capital, \$3.5 million from the U.S., and \$80 million from the World Bank and the U.S. Export-Import Bank.

A Billion a Year. The argument this will flame at Ro is over which of these sources of capital should be or can be expanded. The Laint Americans argue that their domestic savings already run to 10% of their combined real national incomes, which is better than the U.S. rate. As for of their combined real national incomes, which is better than the U.S. rate. As for poots (about 10%, after plowbacks) takes an ill-spared tenth of the dollars Latin America gets for what it exports; the Latinos feel that they cannot alrow more of this kind of heph, Moreover, private capital cannot finance such base considerable and the control of the

As the Latin Americans see it, that throws the burden on public loans. They would like the World Bank and the Export-Import Bank to step up loans (which commonly pay low interest, about 4%) to 860-865 on million a year. They also want a U.S.-financed development as year to individual Latin American industrialists and farmers. The U.S. Treasury, they point out, collects about that much in taxes paid by U.S. firms operating in Latin America. These loans, pulsu private

VENEZUELA

Good Guest

"A talk with Mr. Proudfit," said Caraca's La Elfaga, "is full of references to Venezuela. This country is a fundamental part of his being, anonymously present in every gesture and word." Last week, after 25 years in Venezuela, Croele Petroleum Corp.'s President Arthur T. Proudfit boarded ship for New York, where he will become a director of Croele's parent company, Standard Oil of New Yers.

pairy, Sandarra On or New Jersey,
Behind him, Oliman Proudit left an
organization that in 33 years had pumped
six billion in investments into Venezuelan
oil, in return had pumped out as much as
\$200 million a year of black crude. Creole
has helped make Venezuela the second
has helped make Venezuela the second
ica. From Lake Maraculho to the Orinico
delta, thousands of houses, schools, hospitals and churches have been built for
Creole's employees, 94% of whom are
Venezuelan.

Most Venezuelans, if asked to name one man responsible for the spectacular harmony between their nation and the foreign-owned companies that pump its oil, would point to bald 56-year-old Art Proudfit. "Venezuela," he once said, "is my own true land, in my affections and daily life."

Croole reflected Proudfit's affection and respect for Venezuleans by hiring nearly 20% more nationals than the law required, by training them for skilled labor and management jobs and paying them as much as U.S. employees, and by introducing sweeping company health measures. In 1948 he recognized the threat of nationalization, avoided it by agreed to the national national

Before leaving Caracas, self-effacing Oliman Proudit was awarded the rank of Knight Commander of the Order of the Liberator, Venezuela's highest nonpolitical award to a foreign civilian. Said Foreign Minister Dr. Aureliano Otáñez: "You are the best ambassador that the U.S. has

ever sent to Venezuela."

foreign investments that would be held to \$300-\$350 million, add up to a round \$1 billion a year from abroad.

SI billion a year from shroad. The 20th Century Businessessian. The 20th Century Businessessian. The part of the properties are proposed in the properties of the properties of the properties enterprise so fast, it silies unrealistically over the actual experience of many Latin American countries. Profit remittances are indeed heavy, but the very U.S. enterprises they reward are big dollar carners for the countries involved the dollar carners for the countries involved to copper, Mexican lead and zinc.

Foreign oil investments in Venezuela pay a 20% return, yet bring in so many dollars in oil sales that the country has South America's hardest currency and never asks for loans, President Eisenhower thir.ks so well of this example that he recently awarded Venezuela's strongman. Marcos Pérez Jiménez, the U.S. Legión of Merit for his "sane economic policy." Venezuela's neighbor, Brazil, by contrast, excludes foreign oilmen so rigorously that even Brazilians married to foreigners may not own oil stock. This attitude is an understandable product of proud nationalism, but the result is that Brazil must spend a third of the dollars she gets on fuel from elsewhere (including Venezuela).

"We believe," says Holland, in what represents the germ of official U.S. policy for Rio, "that in the 20th century businessman, be he Brazilian, Mexican, North est hope for prosperity for our hemisphere." This businessman does not need lavish incentives. But foreign capital will not come fir; jo the lum fatty stops it, not come fir; jo the lum fatty stops it, it is the property of the property o

tances are curbed (when Argentina's Juan Perón raised remittance limits, Henry Kaiser promptly signed up to put \$10 million into a badly needed car factory).

As for roads, schools, dams, pipelines and hospitals, Molland points out that the U.S. "proposes to intensity and expansion that the activities of the Export-import Bank" would not reasonably be averaged to countries that "have taken the measures which would reasonably encourage private capital." How much the Export-import Bank might lend, the U.S. was not ready been raised by 8 year on Mills and the Wilson and the Section 10 of the Mills of t

On the eve of the conference, the U.S. also decided to back the idea of a bank to lend to private enterprisers as a sort of international RPC (see ArtoNALAPTARS). The new bank will be small (capital: \$100 million), and it will deal all over the world, not just with Latin America. But it is nonetheless a change in the seemingly firm U.S. stand, and it was a most propitious seestires.

For weeks, the U.S. has been acting and talking as if it would go to Rio with nothing but disappointments for Latin America. The new U.S. gesture was sufficient to brush some of the pessimism aside, and suggested the possibility that more compromises can be achieved at Rio. Assured of some help, Latin Americans may face up to the fact that their policies and governments often stand in the way of the foreign investments Latin America needs most. And the U.S. may find a stronger will to help the Latin Americans turn their valid hopes into realities. But it will require more than good will. "Good will," commented one Latin American, "is fine, but it will not grow potatoes.



OLD FORESTER

GIFT DECANTER

Created by Raymond Loewy Associates, world-famous designers, to complement this finest of all bourbons... contains the same bonded Old Forester famous

since 1870 ... costs no more than regular fifth ... "there is nothing better in the market"

KENTUCKY STRAIGHT BOURBON WHISKY BOTTLED IN BOND - 100 PROOF BROWN-FORMAN DISTILLERS CORPORATION AT LOUISVILLE IN KENTUCKY

PEOPLE

Names make news. Last week these names made this news:

In a cozy glimpse of a madcap prince's private life, Ali Khan's longtime (19 vears) chauffeur and bodyguard, Emrys Williams, disclosed in his memoirs that life with Ali was rarely dull. Things hummed more than usual during Ali's high-octane fling at marriage with mercurial Cinemactress Rita Hayworth, Recalls Williams: "The day after she had dined . . . at the home of the Duke and Duchess of Windsor, I realized that Rita was determined to remodel the Château de l'Horizon on the lines of the Windsor establishment, Prince Ali's maids, who for vears had worn gay summer prints and went bare-legged except for formal occasions, were measured for crisp black-andwhite uniforms. Rita made them all wear black silk stockings and high-heeled black leather shoes . . . One day when Prince Ali and I were exercising together-we used to throw to each other a pint-sized Indian boy who enjoyed every moment of it-my boss said: 'I know this is all a lot of ruddy nonsense, Daffy, but it is no use protesting."

That old frog-throated scofflaw, Gambler Fronk Costello (né Castiglia), still at large on \$50,000 bail after appealia; fuv-year jail sentence for dodging 1947-49 income taxes, stood in grave danger of having his wings further clipped. Because he refueed to testify about his activities at U.S. citizen). a federal district attorney asked a U.S. court to denaturalize Italianborn Costello immediately.

Colorado's brainy Republican Senator Eugene Millikin sat, hands clasped limply, looking rather glum, and listened to testimony before the Joint Congressional Atomic Energy Committee in Washing-



Colorado's Millikin
Anticipated.

ton. His bald pate was partly mantled by a neatly folded handkerchief, which Millikin did not bother to explain. But two days later, he landed in a hospital with a bad head cold.

The once infamous city of Sodom,8 which has been pretty much out of the news since Lot's Wife turned into a pillar of salt and the whole simil (ditterny got its comeuppance (Genesis 10), was back in the limelight. Tel Aviv's Chamber of the Company of the local miners and setters—among them, Israel's former Premier Dovid Ben Gurion, now a sheep farmer. On a stage set up near the Dead Sea, 1,000 ft. below sea level, the actors put on a new play, Casablam, dealing with the social and psychological integrameneous immirrants—in this case a Moenceous immirrants—in this



Lot & Family (FLEEING SODOM)
Disintegrated.

roccan immigrant's efforts to find a place in a new Jewish society. Few in the audience came away with a solution to their own brand of Jim Crow. Said Casablan's Playwright Vigal Mossinon: "Life has not found the solution. The stage should not anticipate life."

After a month's tour of the U.S., Liberia's popular, Bible-quoting 18th President, William Vacanard Shadrach Tubman, 58, sailed from Manhattan for Haiti. From there he will proceed to Jamaica before heading home for West Africa. While in the U.S., he picked up nine honorary degrees, was a White House

The original Sodom, at the south end of the Dead Sea, was destroyed by fire and earthquake about 1900 B.C. Some authorities call attention to a mound of salt, called "Lot's Wife," still standing near the modern Sodom.



LIBERIA'S TUBMAN
Dedicated.

guest of President Eisenhower, highlighted his visit with a foray into Georgia, the homeland of his ancestors. In Atlanta, he was welcomed by the city's white mayor but failed to meet the man who had invited him to the state, Governor Herman Talmadge, a white supremacist, who found it expedient to be elsewhere dedicating a hospital.

The editor of Foreign Affairs magazine, Hamilton Fish Armstrong, a nonpartisan man who is usually preoccupied with global concerns, sent a turt-turing letter global concerns, sent a turt-turing letter publicans to task on a local issue: "I reter to an unfulfied pledge made by the Republican Party in 1952: [for] 'a more efficient and frequent mail delivery service'... My [Manhattan] office receives only one mail delivery a day. There is no sunly one mail delivery a day. There is no the world—and I speak advisedly—where the world—and I speak advisedly—where such a lamentable condition exists."

An ancient, 16-hp. Dodge automobile, which had known glory as General John J. Pershing's personal staff car when he shuttled between French battlefields in World War I, wound up in the hands of a French junkman named Eugene Chaveneau. With a clear eye on turning a modest profit, junkie Chaveneau coolly unless, for historical or sentimental reasons, it attracts a buyer by month's end.

Queen Elizobeth II, whose stables buse such fleet specimes of horseflesh as her stakes-collecting four-year-old Aureole, learned that she had topped Britain's race-horse owners in supplementing her monarchial income this past season. Her total winnings: \$114,780, picked up in 10 races by ten of her throughbreds—a record turf bonanza for a member of Britain's royal family.



Impress and thrill your friends this Christmas with Royal Riviera Pears



America's rarest and finest fruit

ROYAL RIVIERA PEARS

The gift they'll always remember. Talk about thanks!—you'll never hear the last of it. A just-right present for anyone, whether they live in a castle or cottage. So juiloy you eat 'em with a spoon. You can't buy these gift packages in stores for love or money. But here's the best news: they're not high-pricad, they're inexpensive. Packed in handsome gift boxes with your creetines.

GIFT NO. 1 (shown) ppd. 10 to 14 big pears, a great favorite!	\$385
GIFT NO. 2 (16-20 big pears) . ppd. W'bat a bargain!	\$455
GIFT NO. 3 (20-25 smaller pears) ppd. Family Gift Box, rwell for 2nd helpings	\$445

IT'S SO EASY: Just send us your Christmas list of names and addresses of the lucky folks together with your check or M. O. Tell us how to sign your name. No charges, no C.O.D.'s, please. AIR MAIL's fastest!



Give the famous original, one-and-only

FRUIT-OF-THE-MONTH CLUB®

The gift that creates praise and excitement for you the year 'round'. You order just once, but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your greeting. Tell us how to sign the handsome engraved Membership Certificate announcing your gift and treats-to-come.

12-80X CLUB: at Christmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; Mar., Royal Oranges; April, Fine Cheest: May, Preserves; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept. Peaches; Oct., Grapies; Nov., Riviera Pears, Marches; Oct., Grapies; Nov., Riviera Pears,

8-BOX CLUB: omits March, April, June, August; Gift No. 15, ppd. \$31.75

3-BOX CLUB: Christmas, January, February treats; Gift No. 11, ppd. \$11.65



The beautiful

TOWER OF TREATS

Imagine giving folks anistuplets – not itsel. The present, but 5 sparking girl boxes towering 14⁸ high! All tied together with satin rib-box, topped with a high bow and a Christmasy sprig of real Oregon Holly. Inside are Royal Rivera Pars; jumbo apples, giant figs, other fine surprises. It's the first giff seen under any grand giff cost 18 you probably wouldn't hat an eyelash—it's worth it. We'll deliver it for you anywhere in the U.S.A. proper for only you anywhere in the U.S.A. proper for only

GIFT NO. 51 (shown) . . ppd. 578:
Riviera Pears, apples, other treas 66:
GIFT NO. 50 (4 boxes) . ppd. 56:

BOX 150 MEDFORD, OREGON

*B OHED

There's a just-right Kodak



Inexpensive team for color slides

\$2975 Kodak Pony 135 Camera, Model B. Simplified settings make this smart miniature as easy to use as a box camera. [/4.5 lens.

\$2395 Kodoslide Merit Projector. For smooth-flowing color shows.

Projects your slides crisply, brilliantly

... and good and big.



New, thrilling...3-dimension pictures

\$8450 Kodak Stereo Camera. Gets pictures with breath-taking depth, color, realism, as easily as taking snapshots. Precision design, fine f/3.5 lenses.

\$1275 and up, Kodaslide Stereo Viewers.
Today's finest stereo viewers. Battery model, \$12.75 . . . plug-in electric model with brightness control, \$23.75.



Superb color-slide combination

\$8750 Kodak Signet 35 Camera. Kodak's finest lens, the Ektar [/3.5, plus rangefinder and other precision controls.

\$5475 Kodaslide Highlux III Projector. Fine optical system glorifies color slides. Motordriven blower keeps them cool.

age without notice and include Federal Tax where applicable



For low-cost snapshots day or night

\$1365 Brownie Howkeye Flash Outfil. Here's everything you need to get the crispest, clearest snapshots you could ever want... indoors or out... morning, noon or night... right around the clock. Includes the world's most popular camera—the Brownie Hawkeye (over five million have already been sold)—plus flasholder, bulbs, batteries, film, two-way flashguard, and complete instructions. The camera alone, \$6.95.



Ideal flash outfit for a young family

\$2175 Kodok Duoflex III Flosh Outfit. Features that allaround favorite—the Kodak Duaflex III Camera with Kodet Lens. Extra large viewfinder shows you your pictures big and clear and bright before you press the button. Safety shutter prevents double exposures. Outfit includes everything necessary for night-and-day snapshots, plus how-to-do-it information. The camera alone, only \$14.95.

Eastman Kodak Company,

gift for everyone





For the finest in 8mm, movies

\$14950 Cine-Kodok Magazine 8 Camera. So sure, so responsive—yet it's so easy to operate. Has 3-second magazine loading, many other luxury features, super-fast f/1.9 lens.

\$110 Kodascope Eight-71A Projector. 8mm. movies are extra bright and beautiful with this deluxe projector. Brilliant f/1.6 lens, powerful 750-watt lamp, finger-tip controls.

Top team for 16mm, movies

\$16950 Cine-Kodak Royal Magazine Camera, 16mm. Kodak's finest personal movie camera, with superb Ektar f/1.9 Lens. As precisely machined as a fine watch, for big 16mm. movies at their luxurious best.

\$240 Kodascope Royal Projector, 16mm. Kodak's finest screens up to 10 feet or more in width as they've never been shown before.

Many Kodak dealers offer convenient terms



For family movies at modest prices

\$3750 Brownie Movie Camera. Operates as easily as a Brownie box camera. Fast f/2.7 lens gets wonderful 8mm. full-color movies

outdoors or indoors, at snapshot cost.

\$62 Brownie Movie Projector. Shows all 8mm.
wies crisp and bright, on a 30-inch screen. "Stills," reverse action, too!

Rochester 4, N.Y.



"Stocking gifts" from 75¢

"How to Make Good Pictures," \$1. "How to Make Good Movies," \$2. Kodaslide Pocket Viewer. Folds when not in use, \$1.9.5. Kodaslide Ready-File. Holds 200 sildes, \$1.95. Kodak Duo-Pak. Two rolls of black-and-white Kodak Film. From 75. Brownie Holiday Camera, \$2.95. Kodachrome Movie Film. For color movies, From \$3.75.

Kodak

new'55 DODGE flashes ahead in style!



New Dodge Custom Royal V-8 4-Door Sedan in Cameo Red over Sapphire White

It's flair-fashioned ... and alive with beauty



You will know, from your very first glimpse of its sleek silhouette, that here is a car of a hundred surprises:

A car that gives you a $new\ outlook$ on the world through its swept-back New Horizon windshield.

A car that captures the flair of the future in the taut, eager beauty of its flowing lines.

A car that sweeps you forward at the command of Flite Control, bringing new magic to PowerFlite.

Control, bringing new magic to PowerFitte.

A car of many innovations: Tubeless tires . . . push-button windows and seats . . . an aircraft-type V-8 engine.

You can expect the unexpected in the flair-fashioned '55 Dodge . . . on display now!

Take Command . . . Get the Thrill First Hand!

EDUCATION

Home of the Brave

Having proclaimed last week as American Education Week, President Eisenhower got off a few thoughts on intellectual freedom at his press conference. A reporter asked whether he would care to comment on "the anti-intellectual trend in our country which expresses Itself in our country which expresses Itself in the comment of the conference of the president and the comment of the present that the conference of the president said that he was premise, the President said that he was

The Moon Looks Down. As Carrington well knows, the art is not easy. Drum talk is not a code like Morse. It is actually an attempt to reproduce language. Every syllable has its own tone, which the drumner must be able to catch by strik-drumner must be able to catch by strik-drumner must be able to catch by striking to the control of the strike of the control of the



Missionary Carrington on the Drum
"Woman with yams awaits. Come come."

against only one idea—the idea that a nation can shut off ideas and grow strong. People, said he, should dare to examine any philosophy preaching any doctrine short of the violent overthrow of the Government. If they were afraid of ideas, they were obviously afraid of themselves.

Boomlay

When John F. Carrington of the Baptit Missionary Society of London reached his new post in the Belgian Congo 14, years ago, one thing struck him especially: years ago, one thing struck him especially: telegraph around, everyone in the village seemed to know exactly when he and his wife would arrive. The experience so impressed him that Carrington enharked on pressed him that Carrington enharked on the world's top white expert on the language of the Congo drums.

Last week Thue Correspondent Israel Schenker found Carrington at Yalemba, a jungle outpost in the Congo. There Carrington and his wife run a thriving mission school and are the guiding spirits of a community of some 500 natives. But John Carrington, 40, is now a missionary of another sort. Since only one pupil in ten knows how to speak on the drums, he has client art alives.

turns into "the fowl, the little one that says kiokio."

The Carringtons have come to depend on the drum. At 53:50 in the morning the mission awakes to it (da dee da da dee was the construction of the co

"The sentence I dictated to Carrington was: 'The Giants beat the Indians in the World Series.' Carrington was unsure about 'Indians,' so we agreed to change it

France's "Blue Ribbon" Liqueur Cognac

MARTELL



The Connoisseur's Liqueur Cognac

Since 1715

Imported from DOSMAC, FRANCE by
PARK & TILFORD DISTILLERS CORP., NEW YORK • 80 PRODE





(Slightly higher in South and West) . STROMBERG-CARLSON COMPANY, R.

to Redskins.' World Series' seemed to be asking a bit too much of the drummers, so Carrington made it competition.' The message was thereupon relayed to one drummer to the competition. The old drummer practically split the lips of his instrument beating out the message, and we walked over to the other drummer to ask what he had heard. His answer: The croscome, where crocodiles come big and leopards have tawny skins, that seemed (loose enough, My) last doubts vanished.'

Something for Cleo

In the growing who's who of Negro educators, the name of Cleo W. Blackburn. 45, ranks high. A former Tuskegee teacher, Sociologist Blackburn took over Flanner House in Indianapolis 18 years ago, changed it from a struggling Negro social center to a flourishing institution dedicated to helping Southern rural Negroes adjust to Northern city life. He upped its budget from \$17,000 to \$250,000, its staff from 17 to 70, set up a nursery school, opened clinics for TB and dentistry, organized classes in sewing, cooking and upholstery. Flanner House now provides everything from a full-fledged cannery to individual garden plots. The motto of the house: "The door to self-help.

In 1956 the trustees of Jarvis Christian College in Hawkins, Texas saked Blackburn to take over their campus as well as Flanner. Blackburn saw his problem as helping Negro farm hands driven from their jobs by modern machines. In addition to basic liberal arts, he set such students of studying animal have, passed to the same their post of the same than the same tha

Two years ago, a group of Indianapolis and Texas businessmen got together to find a way to further Blackburn's work. Last week their Board for Fundamental Education amounced its first project: for Flanner and Jarvis—and for similar centers it hopes to establish elsewhere—it intends to raise \$14 million in the name of Cleo Blackburn.

Report Card

¶ The U.S. Supreme Court upheld the right of the trustees of the State University of New York to order fraternities and sororities in 22 of the university's schools to sever connections with their national headquarters, and to eliminate any policy which "bars students on account of race, color, religion, creed, national origin, or similar artificial criteria."

¶ Harvard University banned alcoholic beverages at football games and said that "obvious violators" would be stopped at the stadium gates.

¶ In New Haven, the Yale debating team won a sweeping victory over Princeton by taking the affirmative of the question, "Resolved: that the Dior look falls flat." Yale's summary of its case: "Our arguments are too well rounded to be refuted."

Reward Yourself

with the pleasure of smooth smoking





in NEW YORK
is the
COMMODORE



Directly connected with the Grand Central and B. & O. Terminals, the Commodore today has another distinct advantage—a new motor entrance for guests arriving by car. New York's "Distinguished Hotel" offers 2,000 outside rooms and suites, many air-conditioned.

Wherever you travel, enjoy truly good living by stopping at one of these independently owned and operated botels. Each one but sequired a devoted following among travelers and business; replant on service and who believe that bopitality cannot be a many-fronteed commodities.

RESERVATIONS VIA TELETYPE, POR YOUR CONVENIENCE.

in ATLANTIC CITY

Chalfonte-Haddon Hall

Lord Baltimore

in CHICAGO

in CINCINNATI
Netherland Plaza
& Terrace Plaza

in DALLAS
The Adolphus

in ST. LOUIS
Chase & Park Plaza

in PITTSBURGH



REPRESENTED

NOT A CHAIN—INDIVIDUALLY OWNED

Nationally Represented by

ROBERT F. WARNER, INC.

New York • Chicago • Boston • Washington
...and in Los Angeles, San Francisco, Portland
and Seattle—by Glen W. Fawcett Associates

RELIGION

Liberty for All

The principle of full religious toleration won a clear-cut victory in overwhelmingly Roman Catholic Italy. Again and again since the war. Italian police have acted against some proselytizing Protestant sects (e.g., Assemblies of God, Church of Christ), have fined or arrested members and broken up services. Last week Italy's highest administrative tribunal, the Council of State, ordered the Ministry of the Interior to grant juridical recognition to the Assemblies of God churches in Italy. The council severely criticized the police for having often ignored Italy's postwar constitution, which permits religious liberty for all. In practice, the ruling means that eventually all Protestant sects in Italy will probably have 1) tax-free places of worship, 2) the right to hold public services and solicit funds, 3) the right to perform legally binding marriage ceremonies and other religious rites.

Shuffle in Spain

For Spain's Pedre Cardinal Segura y Séenz, in Don Juan's famous line, hell is a city much like Seville. In his terribletempered way, Segura has borne down on the gay, fun-loving people of his Seville diocese, suppressed their dances, banned movies, shuttered nightcubs and anathernized what he regarded as "licentious customs." In pastoral letters, Segura, 73, has longed for the days of the "meritorious Inquisition" and has denounced even falsely assuming that "all religions are equally acceptable in the presence of God."

For this stand, Segura has become almost as unpopular with many of his fellow Roman Catholics as with Protestants (a British Protestant weekly last month headlined an article on Protestants in Spain: "Pray for Your Brethren Behind the Incense Curtain."). Last week the news from Spain was that the Vatican has curbed crusty old Segura's powers. Rome evidently acted in full understanding with Spain's Dictator, Francisco Franco, whom Segura has often snubbed and attacked for 1) not supporting a Spanish monarchy and 2) allowing the Falange party to be too "anticlerical." The Holy See early this month appointed an archbishop coadjutor for the archdiocese of Seville with rights and functions equal to Segura's and with the "right of succession." He is affable. 50-year-old José María Bueno y Monreal, former bishop of Vitoria and an ardent supporter of Franco.

Cardinal Segura promptly flew off to Rome in a huff. He was not on hand to welcome his new co-archbishop to Seville, but 2,000 Sevillianos were. They were delighted with the modest prelate when he described himself as "a figure humble and simpatico." He added: "With this first pastoral benediction I give you. I desire to enter into your hearts and souls."

On Segura's return from Rome last

week, only his family and friends met him at the airport. Spaniards believe that he may soon withdraw from his Seville post.

Franco's band was felt by another leading figure in Spanish Catholicism, who stood at the opposite and of the political spectrum from Cardinal Secure. He was Basque-born Father Jesis Iribarren, 42. Catholic Action group, and long reparded as a strong voice of freedom in Spain. Editor Iribarren roused the Cadillois ire by publishing an article outspokenly critical of Spains press censorship (Tanz. Cad Spains press censorship) (Tanz. Father Interests out and the Minister of Information urged Iribarren's superior, or Information urged Iribarren's superior,



CARDINAL SEGURA
To Rome in a huff.

Enrique Cardinal Pla y Deniel, Primate of all Spain, to fire the stiff-necked editor. Pla y Deniel refused but secretly suspended Iribarren. A bishop's conference last month put through the dismissal, ostensibly on the grounds that Editor Iribarren had not submitted his controversial article to his superiors.

At week's end, Ecclesia published a letter of resignation from Father Iribarren. Dated September 23rd, it remained unpublished until U.S. correspondents began filing reports of the Iribarren ouster.

Last Rites for Atheists

Any atheist with the courage of his convictions should die and let himself be buried without fuss. After all, why make much cerremonial ado about a body that has just passed into Nothing? But in practice, even atheists have a hankering for music and a few well-chosen words, and this pressing problem has just been taken up by Corliss Lamont, 52, the wealthy fellow traveler. In a pamphile to

entitled A Humanist Funeral Service (Horizon Press; St.co.), Lamont paradoxically proposes some comforting last rites for unbelievers. In 1933, Lamont wrote his Columbia Ph.D. thesis on "The Illusion of Immortality," and he still insists that "death is the final end." the insist field that "rituals concerned with death red start "rituals concerned with death are a form of art and . . . can serve as a healthy release and purge of tension."

Highlights from Lamont's lament: INTRODUCTORY MUSIC: "It is usually desirable to have 15 or 20 minutes of introductory music." Sample selections: Handel's Largo, Bach's Come Sweet Death.

INTRODUCTION: "We are gathered...to do honor to the life and memory of John Stevens. Death has come to our friend, as it comes eventually to all men..."

MEDITATION: "Life and death are different and essential aspects of the same creative process... And we accept as inevitable the eventual extinction of human individuals and the return of their bodies, indestructible in their ultimate elements. to the Nature that brought them forth..."

BRIEF PERSONAL REMARKS: "Optional. About five minutes."

BURIAL SERVICE: "In saying our last farewell to John Stevens, we shall read a sonnet by George Santayana, who once wrote: "The length of things is vanity; only their height is joy." From Santayana's To W.P.:

With you a part of me hath passed

For in the peopled forest of my mind A tree made leafless by this wintry wind Shall never don again its green array . . ."

For those who prefer it, Lamont also offers a CREMATION SERVICE: "Through the purifying process of fire, this body now becomes transformed into the more

now becomes transformed into the more simple and ultimate elements of our universe . . ."

The humanist funeral service, Lamont

hopes, will purge the business of death of "sentimentality, showiness, and somberness."

Words & Works

Washington, D.C. was host last week to two major religious conferences:

¶ The Foundation for Relizious Action in the Social and Civil Order. a newly formed interfaith group of clergy and laymen, held its first national conference. announced "two paramount aims: 1) To stress religious truth in the preservation and development of genuine democracy: 2) To unite all believers in God in the struggle between the free world and athermalicians.

istic Communism.

¶ The National Conference of Christians and Jews, holding its 56th annual meeting, submitted a 39-page report to President Eisenhower on the "spiritual resources for brotherhood" in the U.S., ranging from its Judaeo-Christian heritage to the Supreme Court ruling on desegregation. Eisenhower told the group: "Without a concept of the dignity of man founded on religious faith, we are sunk."

The pen that fills itself



DESK PEN SETS

THE ESTERBROOK PEN COMPANY, CAMDEN 1, NEW JERSEY COPYRI

The Esterbrook Pen Company of Canada, Ltd., 92 Fleet Street, East; Toronto, Ontario

CANADA ~ ENGLAND



Go now — no need to wait 'fill you accumulate the cash! Pay as little as 10% down, take up to 20 months to pay. Your own good name is all you need to fly to any spot in North America, South America or the Caribbean area.

The Braniff Time Payment Plan can cover your entire trip — connecting airlines, surface travel, hotels, sight-seeing trips and other costs. It's easy to arrange. Call your travel agent or any Braniff office.



Rio de Janeiro — round t tourist fare down payment o \$68 from Miami.



FREE! Time Payment Plan Folder. Learn how easy it is to fly anywhere in North or South America or the Carlibeans and pay later. Write Braniff Airways, Love Field, Dallas, Texas.

PANIEE Storational AIPWAYS

Love Field, Dallas, Texas - 139 offices throughout the Western Hemisphere



Greatest Gift Value in 35mm Luxury Cameras

You give more Merry Christmas by choosing the beautiful new Ansco Super Regent, because it offers deluxe features you won't find elsewhere for the price. Four-element hard coated f3.5 Agfa Solinar lens gives sharper, brighter color slides.

Synchro-Compur M-X flash shutter has speeds to 1/500-second. Superaccurate lens-coupled rangefinder; automatic film transport; doubleexposure prevention; all-metal construction. At photo shops. \$87.50 Case \$9.75.... Flash Unit \$7.95

P. S. If you're the family camera fan, use this ad for "hinting purposes."

ANSCO Binghamton, N. Y. A Division of General Aniline & Film Corp.

"From Retearch to Reality."

RADIO & TV

Pretty Mixed Up

George Gobel's sudden TV popularity is as gets it, but nobody can explain it. A mild-voiced, crew-cut, anonymous sort of a man, he says: "The trouble with me is, people don't remember who I am. I guess I don't make a good impression. When I go to a party, nobody says hello; but

when I leave, everybody says goodbye."

One night last week 34-year-old Gobel stood in front of a television camera. For a moment, he seemed like a well-dressed but bewildered boy who had come to de-liver coffee and sandwiches to the TV crew, but who somehow had got in the way of the lens. "I am proud to announce." he said, "that this program is said, "that this program is



George Gobel Everybody says goodbye.

being beamed to our armed forces at Helsing's Bar and Grill. And let me say something to our fighting men there. Men, stop

Hold Your Horse? This low-pressure Gobeldysok comes naturally to George. Gobeldysok comes naturally to George. "It's interesting how I got to be called George Gobel," he told TViewers on one show. "One day Dad called all 16 of us children into the living room and said, "O.K., now, which one of you kids wants to be George Gobel?" I wanted to be Douglas Fairbanks Jr. But that was already taken."

George had a loud singing voice when he was a child. At eight, he was using it in thruch choirs around Chicago. When he finished Roosevelt High School ("I was voted most likely to dissolve"), he got started in radio as a singer and guitarist on barn dance shows and managed to keep busy as a vocalist at weeddings and bazaars. He even had some acting jobs on radio, but they were only bit parts, On radio, but they were only bit parts, On the Tom Mix Show, for instance, Gobel was always the boy who said plaintively, "I'll hold your horse for you, Tom."

During World War II, Flight Instructor Gobel sport much of his spare time working out comedy routines, later found work delivering sober-faced, simple monologues in Chicago nightclubs. Then he made some of the better-known TV shows (Ed Sullivan, Hoagy Carmichael) as a guest comic. He was the big splash last guest comic. He was the big splash last work TV show Dimmod Like. You work TV show Dimmod Like. (TIRE, Nov. 3), delivering a deadpan talk on electronic brains that probably set science back three centuries.

Lock of Formot. Last year NBC signed him, but spent months trying to work out a proper format for his peculiar, shapeless brand of comedy. It was a tough job, since no one, including Gobel, could pin down his style, "I don't think it's like anybody else's," he says. "I didn't think about it until other people started describing it. They described it in so many ways. I get kind of mixed up. I guess it's office, casual. I get a line I figure up it it out, up not, and I don't try to figure tout.

"What we have now is not a format, but a lack of format, which makes it dif-

ferent. Sometimes the guest on my show will be in from the very beginning, sometimes not. It's a mixture of sketch and story line. It's pretty mixed up."

Now that his new network show (Sat. op.m., E.S.T.) is under way and gaining steadily (Plymouth, sponsors of CBS's opensig program, That's My Boy, canceled out last week), Gobel likes to submit himself to a characteristic reverle. Says he: "Walter Winchell has been a great blessing to the cancer drive, Bob Hope's been doin' great work for cerebral palsy, and Eddie Cantor is the big boost for the heart fund. By the time I get started, all the good diseases will be taken."

The Week in Review

The airwaves crackled with the promise of choice entertainment; but, as usual, the promise was mostly unfulfilled. Maine's Republican Senator Margaret Chase Smith returned from a brief trip to Russia and checked in with Ed Murrow and See It Now (CBS-TV). Ex-Newshen Smith reported little that was new, concluded: "The Soviet leaders smile only with their faces-never with their hearts; the little people smile with their hearts-when they get a chance to do so." Historian Arnold Toynbee showed up on the usually exhila-rating radio show Conversation (NBC) to discuss "My Favorite Era." but offered nothing more than the desire "to be one of those professors on the staff of Alexander the Great and go all over the world with him. But as the father of a family, I'd like to live, say, in Holland in 1880. CBS-TV's new interview show, Face the Nation, had for its first guest Senator Joe McCarthy, Also giving out with little that was new or stimulating, he just horsed around plowing old furrows (the "lynching bee," "Communism in government").

Another important guest belonged to

World's First Guaranteed Luggage KOCH Tiberglas Suggage This solid Fiberglas luggage can travel a million miles with you and never loss its new and beautiful appearance. It is guaranteed against breakage on any attine, most feet, stain or puncture—is fungus and mildew proof. 838.90 is 379.60, plus Federal tax. For descriptive folder, address Dept. TM

KOCH of California

CORTE MADERA, CALIFORNIA





"No matter where you are-after dinner there's nothing like a dram of Drambuie"



DRAMBUIE

Imported by W. A. TAYLOR & COMPANY, NEW YORK, N. Y. Sole Distributors for the U. S. A.

p.m., NBC). New panel quiz game.

New York Philharmonic (Sun. 2:30 p.m., CBS). Bruno Walter conducting Haydn and Berlioz.

Comic Steve Allen, who had a televised talk with his boss, glib NBC President Sylvester (Pat) Weaver. Said Weaver. defending the network's heavily publicized "spectaculars" (color TV extravaganzas): "I have never met anybody who sawthat is to say, any just plain person as against a critic or somebody that is looking at it with a special frame of reference, usually his own witticisms-that saw these shows in color with the limited number of sets available, who just didn't flip his lid, as we say at the high executive level.'

NBC's spectacular of the week starred Steve Allen, Judy Holliday and France's top pantomimist Jacques Tati, who played the Chaplinesque lead in the movie Mr. Hulot's Holiday (TIME, July 5). Tati was the hit of the show in a brief series of vignettes (a determined tennis player, a fumbling fisherman, a cowardly boxer, a prancing circus horse and rider) that showed off a remarkably agile and expressive 6-ft. 4-in. body. The week's second big color feature. Cole Porter's Panama Hattie (CBS), boasted Ethel Merman, but even Trouper Merman could not keep the show from becoming a busy, shapeless, cluttered mass of sight and sound.

Drama, as usual, was television's old reliable. CBS's Studio One production of An Almanac of Liberty, inspired by Supreme Court Justice William O. Douglas' book of essays on America's heritage, pitted a group of townspeople against a stranger with "radical" ideas. Frightened when they discover that time is standing still as a result of their mistreatment of the stranger, a few try to gang up on the intruder only to find that time moves backward with each infringement of another man's rights. At length, they realize that the day is Dec. 15, the 163rd anniversary of the signing of the Bill of Rights. When they repent, time, once again, moves ahead. Reginald Rose's expert script and a fine cast made Studio One the week's No. 1 entertainment.

Program Preview

For the week starting Wednesday, Nov. 17. Times are E.S.T., subject to change.

TELEVISION

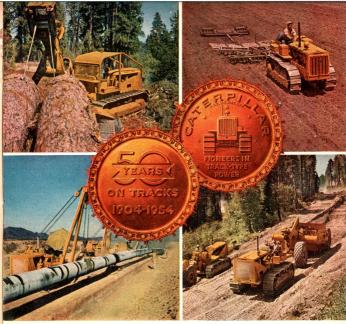
Shower of Stars (Thurs. 8:30 p.m., CBS). Entertainment on Wheels (in color), with Betty Grable, Ed Wynn, Harry James.

Person to Person (Fri. 10:30 p.m., CBS), Ed Murrow interviews Lillian Gish

and Robert Q. Lewis. Football (Sat. 1:25 p.m., ABC). Ohio State v. University of Michigan.

Spectacular (Sat. 9 p.m., NBC). Best Foot Forward (in color), with Jeannie Carson, Charlie Applewhite, Marilyn Maxwell, Robert Cummings, Meet the Press (Sun, 6 p.m., NBC). Guest: France's Pierre Mendès-France.

Where Have You Been? (Thurs. 9:30





50 years on the right track

The first practical track-type tractor was built in 1904. It moved earth better and faster than ever before. Today's Caterpillar track-type Tractor is a direct descendant of that first model. Research and experience extending over half a century have

produced tractors to meet the changing need, to provide the power for progress in countless fields. These big yellow machines have won world recognition as the Standard of Industry.

CATERPILLAR TRACTOR CO., Peoria, Illinois, U.S.A.



The fine car of its field... The totally

 $Y_{ou're}$ headed for a grand adventure when first you try the '55 Ford.

And no matter what you've ever asked from a car before, the totally new Ford gives some totally new answers. First, there's Thunderbird styling. You can see it in the lower, wider grille, the huge wrap-around windshield, the flat clean sweep of the rear deck.

New, totally new, inside, too! With high fushion fabrics and color combinations you'd never expect to find in a car.

Totally new performance . . . Trigger-Torque performance from totally new hightorque Y-block V-8 power. It's the kind of performance that gives you the instant responsiveness you want and need for today's driving. There's flashing get-away ... and a trigger-fast rush of power for added safety when passing at highway speeds.

And the '55 Ford sets totally new high standards of quality, as your own critical inspection will reveal. You'll see quality wherever you look in each of the 4 new lines

. . . 16 body styles. Why not see your Ford Dealer soon—about your Ford? Four new lines with styling inspired by the Thunderbird



Wherever the Ford Thunderbird has been exhibited, it has created a veritable sensation. No personal car has ever offered such long, low, exciting lines, and such comfortable interiors. Quite naturally, the styling of America's sauciest personal car is reflected in each of the four brilliant new series of Fords for '55.

New Y-block V-8 with TRIGGER-TORQUE performance

Fort's new high-torque, deep-block V-S. decisin tells a poverful tale. The greater displacement and higher compression ratio mean greater torque at all speeds. The result is new Trieger-Torque performance . . the ability to deliver breath-taking acceleration under all driving conditions . . smoothly, quietly. What's more, Fort's traditional economy is built-in.





toria features Ford's new all-around windshield, new luxurious interiors and a wide

choice of jewel-like single and two-tone exterior colors. Five other smart new body styles complete the Fairlane Series.

new FORD for '55



Customline Series. The Tudor Sedan (shown above) and the Fordor Sedan, like all '55 Ford models, have a new wider grille, new visored headlights and sturdier, extranarrow pillar-posts for better visibility. StationWagon Series. The Custom Ranch Wagon is one of five new do-it-all beauties. There's also a 6- and 8-passenger 4-door Country Sedan, an 8-passenger Country Squire and popular 2-door Ranch Wagon. Mainline Series. Each of the three Mainline beauties offers the same engineering advances, the same graceful contours and clean lines that distinguish all '55 Fords. The Fordor Sedan is illustrated above.

Plus all these totally new features

New "Speed-Trigger" Fordomatic Drive has an automatic low gere for quicker starts and better passing ability, 10% larger brakes man smoother stopping ability, 10% larger brakes man smoother stopping ability, 10% larger brakes man smoother stopping offer extra puncture brakes have been different particular to the start of the sta

(Fordomatic Drive optional)

More than ever the "worth more" car!

'55 FORD



or vacation trip an efficient, carefree experience.

Ask your favorite airline or travel agent to make your next flight a Convair-the world's most popular passenger plane. Choice of 33 airlines.

As a transport-trainer for the U.S. Air Force and Navy, the Convair is setting new records for versatility and performance...another evidence of Convair's Engineering to the Nth power





MORE AIRLINES HAVE CHOSEN THE CONVAIR THAN ANY OTHER MODERN PASSENGER PLANE:

Aero O/Y, Finland Aerolineas Argentinas Aeronaves De Mexico National Alitalia, Itoly Northeast American Ansett, Australia Avensa, Venezuelo Braniff Canadian Pacific Continental Ethiopian United JAT, Jugosi Western LACSA, Costa Rica

Linee Aeree Italiane Lufthansa, Germany Orient, Pakistan PAL, Philippine Pan American Real S.A., Brozil Republic of Indonesia Sabena, Belgium Saudi Arabian Swissair, Switzerland Trans-Australia VARIG, Brozil

MEDICINE

Furor About Sterilization

The patient, a former salesgirl in a Baltimore five-and-dime store, married young and had two children. But after each birth she had a nervous breakdown. Estranged from her husband, she had three more children lilegitimately, and each time suffered what psychiatrists call as "schiaophrenic reaction, cataonic type." Still only 15, she is now at Marylands and sisters and her husband agreed that for her own good she should be sterilized. In a lucid interval she agreed.

Most states have laws specifically auhorizing sterilization when it is dictated by medical necessity (28 go further and allow it for eugenic reasons), and none forbids it. But Maryland has no clear-cut legislation on the subject. Circui Judge Herman Moser went back to a general provision of the Maryland code for his authority: "The court shall have full power of persons, one motoic meetic, both as

of persons non compotes mentis, both as to the care of their persons and the management of their estates." Last month Judge Moser ordered the operation.

The full weight of Baltimore's powerful Roman Catholic hierarchy was brought to bear against the order. (The patient is not a Catholic, but a member of the Church of the Brethren.) The order "creates a terrifying precedent," complained the arch-diocese's official Catholic Review. "An invalidant to practice fraud and deceit." visualization to practice fraud and deceit. "In the complex of the co

where no crime has taken place"), Conneal arrowed that the judge's decision was "op-posed to the principle that God is the supreme and direct Lord of every human being . . What civilized person would recommend that . . . a surgeon cut off manine so that he may no longer steal". Last week Judge Moser threw out a petition by Catholic attorneys to stay the order, ruled: "(The court) has not only the authority but a definite oblime the operation," in competent to authorize the operation."

A Man Without Worries

No contestant in the opening round of last week's Forinda State Bridge Tournament was more cheerful than Frederick Bernard Snite Jir. True, he could not lift a hand to play his cards, because he was paralyzed, but he told the nurse who held them what he wanted to play. He saw the cards only by reflection in the mirror over his face. For 18 years and seven months, since he was stricken with polio, Fred

Saite had been bound to an iron lung. Bridgeplayer Snite, 44, dit not show up for the tournament's second day. In the West Palm Beach hotel room where he west proposed to the state of th

Plugged Out & In. For years, the smiling face reflected in the iron lung's mirror was familiar to millions in newspapers and newsreels. His father spent an estimated \$1,000,000 on the medical fight to keep him breathing. Fred graduated from

VICEROYS got that other filter cigarettes haven't got?

What have



20,000 FILTERS

Yet VICEROYS draw so freely, and you get the full, rich taste of VICEROY'S choice tobaccos... for only a penny or two more than cigarettes without filters.



ONLY A PENNY OR TWO MORE THAN CIGARETTES

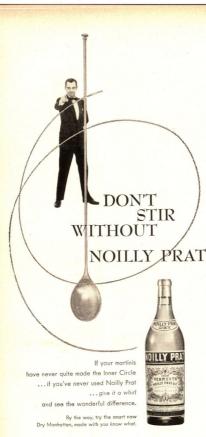


New King-Size Filter Tip

WORLD'S LARGEST-SELLING FILTER TIP CIGARETTE



FRED SNITE JR. PLAYING HIS LAST BRIDGE GAME From long reflection, spiritual strength and a love of life.



Notre Dame in 1932, went to work in his wealthy father's business, the Local Loan Co. of Chicago. Four years later, in China on a trip around the world, he contracted bulbar poliomyelitis.

but the incredible good fortune to had in Peking, where the Union Medical Dation He Reing, where the Union Medical College, had an iron lung—probably the only one in all Asia at the time. But thereafter, young Fred could never draw a carefree breath for fear that the machine that breathed for him might fail. And there was no hope of substantial recovery. His neck, back and arms were paralyzed; so were his chest and abdominal muscles. His left leg was 90% paralyzed; in his right he had a little movement.

The first 14 agonizing months in Peking cost \$150,000, by his father's estimate. Then came a logistic problem as complex as it was costly (\$50,000) to get Fred home, across 9,000 miles to River Forest, near Chicago. In his hospital room the iron lung was unplugged from the power supply and whisked to the ground floor. The lung was plugged in again to let Fred get his breath, then out again as he was rolled onto a waiting truck with a gasoline generator chugging. The off-on routine was repeated at the station, where a special train waited (with a generator in a baggage car), and at Shanghai, where attendants transferred Fred to a waiting iron lung aboard the President Coolidge.

Fellow Alumnus, Soon, Fred Snite's comings and goings in his private mobile hospital (a converted bus) and by private railroad car between Chicago and Florida became commonplace. Then, with his devout Roman Catholic family and an entourage of twelve (a doctor, five nurses, a physiotherapist, two orderlies, two mechanics and a chauffeur), he made the pilgrimage to the shrine of Our Lady of Lourdes. From the Vatican came the Pope's personal blessing. Fred Snite saluted the Pope "as an honorary fellow alumnus of the University of Notre Dame,' insisted: "I ask no miracle . . . I came here to receive the spiritual strength to keep on getting better."

A 9,th, portable chest respirator soon made it possible for Snite to spend as long as seven hours a day outside the iron lung (although he still used it outdoors and while askeep). In 1930 he married Teresa Larkin, a friend of his sister's, whom he had known since boyshood. Next year they had a daughter, and later two more.

Fred Snite used his own cheerfulness to encourage other polio victims to put up the same stubborn fight. He went to football and jai dai games, horse races and outdoor theaters, and even gave cocktail parties. He dubbed himsell "The Boller Kid." and once said: "I'm one of the few people in the world without worries. Many might be glad to change places with me."

Conscious Under the Knife
In Operating Room D of Manhattan's

New York Hospital, Surgeon-in-Chief Frank Glenn held a razor-sharp scalpel over the patient's chest and asked, "How



Any area that serves the public

deserves LEES CARPETS

The Commercial Carpet Division of James Lees and Sons Company has accepted and successfully met the challenges of supplying carpet for every type or size of public installation. Think of those hearenly carpets by Lees as an important part of a new building program, as a tool for effective modernization. Recommend Lees Carpet and use it for its practical service values, its business plusses, as well as for its inherent qualities and beautiful appearance. Remember that only carpet can do as much so well.

For some interesting information on good carpets and good business, write James Lees and Sons Company Commercial Carpet Division Bridgeport, Penna.



ONLY CARPET DOES AS MUCH SO WELL

- carpet completes a room or public space with beauty, warmth, and comfort
- carpet is easy to care for, lowers floor maintenance costs
- carpet means quieter office space, more efficient work
- carpet creates an atmosphere of luxury and security
 carpet attracts customers, protects merchandise
- carpet attracts customers, protects me
- carpet gives greater floor safety
- carpet functions as an acoustical control
- carpet is homelike, adds a feeling of friendly hospitality

LEES carpets

JAMES LEES AND SONS COMPANY BRIDGEPORT, PA. COMMERCIAL CARPET DIVISION MOTELS...
HOTELS...
OFFICE BUILDINGS...
THEATRES...
STORES AND SHOPS...
CHURCHES...
RESTAURANTS...
EYERYWHERE





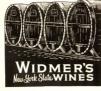
Incomparable

accent

to good food . . . Widmer's New York State Burgundy

has a wonderful knack with food . . . lifting the "good" to "superlative"! Try it! You'll appreciate the rich, red, dry, full-bodied wine-goodness born of the sun and soil of vine-famous Naples valley, and the patient, meticulous vintning skill of Widmer's Wine Cellars, Inc., Naples, New York.

Write for our booklet, "Wine Manners and Wine Cookery"





EDNA DURING OPERATION WITH HEART EXPOSED Across the threshold to a painless state.

Joseph Francis Artusio Jr.: "She's fine." Then Artusio addressed the patient: "Edna, can you hear me talking to you now?" She opened her eyes. "Edna, look over this way." She turned her head toward the sound of Dr. Artusio's voice.

Without more ado, Surgeon Glenn cut into the chest of Edna, 37, a housewife who had had rheumatic fever at 18 and was now suffering from scarring and narrowing of the mitral valve in her heart. As the scalpel made swift but precise cuts and laid hare a rib. Dr. Artusio asked: "Can you nod your head?" Edna nodded. Dr. Glenn lifted a pair of shears and snipped out the rib. Then he cut deeper, through the layers of the heart sac, until the pulsing organ itself was laid bare. He plunged his gloved finger into it and wiggled his fingertip, so that it tore some of the scar tissue and enlarged the opening in the mitral valve in order to let more blood flow from the left auricle to the left ventricle. Throughout the delicate operation, Edna was conscious. As the incision was being sewed up again, Dr. Artusio told her: "Put your tongue out at me."

Although conscious. Edna did not feel anything. Five days later, on her way to a good recovery (after years of semiinvalidism and constant fear that her heart might fail completely), she remembered nothing about the operation. And she was politely shocked at the idea that she had stuck out her tongue at anybody.

In most operations it has been thought best to have the patient totally anesthetized and unconscious. But this can be dangerous for the "poor-risk" patient with a failing heart, because the circulation may collapse entirely. To get around this hazard Drs. Glenn and Artusio went back to a 100-year-old medical observation that had never been put to practical use, i.e., the fact that when the ether of ordinary anesthesia is wearing off, surgery can

still go on, because for a while the patient

feels no pain. To bring about this painless state, or analgesia, which involves the entire body.* Dr. Artusio puts patients through all the usual sequence of anesthetics (barbiturates, thiopental sodium, nitrous oxide, oxygen, ether) until they lose consciousness. Then he gives more oxygen and less ether, so that they edge back across the threshold into consciousness, and holds them at this level. Edna's case, filmed in color by E. R. Squibb & Sons for hospitals and professional groups, was typical of 120 mitral valve repairs on which Drs. Glenn and Artusio have worked-enough, they feel, to establish that ether analgesia is just what the surgeon needs for many hard-pressed patients.

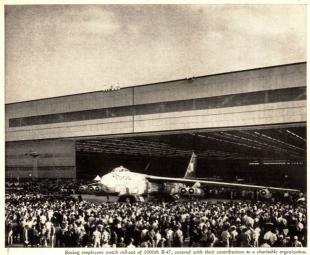
Capsules

across the ILS

@ Doctors' age-old habit of looking at the patient's tongue is a waste of time suggested London's Dr. Bruno Gans in the British Medical Journal. He found "no connection between a furred tongue and the state of the tonsils, the teeth . . . : poor appetite or the action of the bowels. Despite slow progress toward finding a cause or cure for muscular dystrophy doctors believe that victims can be helped by muscle training, special gadgets by help them perform everyday tasks, and psychological counseling. To provide these the Muscular Dystrophy Associations of America opened a big clinic in downtow

Los Angeles, hope to open a score like i In hopes of cutting the nation's annua bill of \$5 billion for ravages of the common cold, businessmen and bankers vote to spend \$500,000 through Manhattan Common Cold Foundation for basic viru research.

As distinct from local anesthesia, which



The 1000th B-47 comes off the line

In March, 1950, the first production B-47 rolled out of the Boeing plant in Wichita, Kansas, On October 14 of this year, the 1000th Boeing-built B-47 came off those same assembly lines.

The Boeing B-47, also being produced by Douglas and Lockheed, is the Strategic Air Command's frontline, high-altitude medium bomber, and is capable of carrying a nuclear weapon 10 miles a minute. Already SAC's Second Air Force has been completely equipped with B-47s, making it America's first all-iet striking force. Additional SAC units are in the process of making the same transition to jets.

Boeing's Wichita Division has, from the first, carried out continuing programs to lower production costs and to maintain on-schedule deliveries. The advanced B-47 is now being produced with fewer man-hours per pound than were required for the much less complex B-29 during World War II. As a consequence, the cost of the B-47 has been reduced well below the best original estimates, and resultant savings have been passed on to the government.

Today, besides building B-47s, the Boeing Wichita Division is tooling up as a second manufacturing source of the B-52 eight-jet heavy bomber, which is now in production at the Boeing Seattle plant.



BOEING

SPORT

A BOMB

Rusty's on point . . . you're on the ready . . . the moment is tense, then WHIRRRR, and a bombshell of birds bursts at your feet. It takes keen eyes and a practiced hand to bring down fast, tricky quail when they blow up from cover that way. With a Winchester Model 21, the odds are with you. This beautifully balanced double gun will respond to your every motion just like it's a part of you. No wonder . . . no gun made anywhere in the world can compare with the Model 21 . . . on any basis. Go after quail this season . . .

WINCHESTER

MODEL 21

- Winchester Proof (chrome molybdenum) Steel.
- Frame forged from single billet.
 Single selective trigger.
- Barrels mechanically interlocked.
 Finest figured Walnut
- stock and fore-end.

 Wide choice of styles.

\$355.00 to \$2000 and up Prices subject to change without notice.

ARMS AND AMMUNITION DIVISION OLIN MATHESON CHEMICAL CORP., NEW HAVEN 4, CONN.

Deutschland über Jumps

Manhattan's 66th National Horse Show grew most exciting when a U.S. Army jeep toted jumps and fences into the ring and pink-coated Honey Craven, ringmaster, blew a fanfare on his long, thin trumpet, the control of the control of the control ten-age girls who had come to show off their saddle horses, the grooms along the real stars: the jumpers, About to begin as the competition for the President of jäger. With a total of eight faults, that still gave him the lowest score of the evening. The band struck up the German anthem, as it did night after night throughout the show. By last week, the Germans had won seven of the total 14 jumping events, Mexico and Spain three each, the U.S. one and the Canadians none.

The German victory was remarkable because World War II scattered or destroyed most German horses. But under Dr. Gustav Rau, 74, trainer of every



GERMANY'S HANS WINKLER IN MADISON SQUARE GARDEN Headaches for all from an aspirin salesman.

Mexico Trophy, toughest of the international jumping events.

The Mexican army team, which in the last eight years has won more jumping contests than anyone else, was not in this one: ex-President Miguel Alemán, who established the trophy, asked that no Mexicans take part, "in the interests of international good will." The excitement came from the Germans, who had not been in a U.S. show since before the war. Star of the German team was Hans Guenther Winkler, a 28-year-old aspiring salesman from Warendorf, who was mounted on Halla, a brown, nine-yearold mare that he had picked up as "a worthless nag" 21 years ago and trained into a sensational jumper. Peering through his spectacles, he gave her a remarkably relaxed ride, took her easily over the first five jumps. On the sixth and toughest jump-a 5-ft.-high and 5-ft.-wide "double oxer"-the mare's hind hoofs, desperately straining upwards, did not quite clear the white bar and sent it sailing to the floor.

Winkler repeated the same fault with an aged chestnut gelding called AlpenGerman equestrian Olympic team since 1912, West Germany established a 30,000-member riding association. West German breders and trainers worked German breders and trainers worked could find, achieved miracles with gentle could find, achieved miracles with gentle andling, (Says Dr. Rau about Germany's Mexican rivals; "They use wires and poles to make them lift their legs. The horses where the could be supported to the country of the count

Westward the A's

Ev'rythin's up to date in Kansas City. They've gone about as fur as they c'n go! . . .

With ev'ry kind o' comfort ev'ry house all complete,

You c'n walk to privies in the rain an'

This year Kansas City replaced its last gas street lamps with electric lights. For beauty as well as to advertise its cattle

never wet yer feet . . .



RAM AIR ... power source for jets!

A running boy pushes his pinwheel against air. This is ram air — the same kind that strikes with violent force against a plane flying at supersonic speed.

Alikesearch engineers have found an efficient way to convert this ram air force into auxiliary power for jet aircraft — and at the same time reduce drag to an absolute minimum. The unique solution was a Ram Air Turbine with variable pixels blodes. These rotating balees adjust automatically for both the changing force of the sam air and the changing force of the sam ai

From leading speed of the aircraft to mach 2.0, this Rum Air Tubine can be used to supply continuous auxiliary power for instruments, electrical and electronic equipment, refueling, cooling, etc. It also provides emergency power for controls and landing gear in case of main engine failure. Such skill in solving unusual problems in many feels is typical to the design and manufacturing feels in typical to the design and manufacturing Qualified engineers, scientists and craftsmen are needed now. Write for information today.



AiResearch Manufacturing Divisions

Los Angeles 45, California • Phoenix, Arizona

Designers and manufacturers of aircraft components: извысимов изтич - негимсе чили им свения - пичничи святил с



Still A Best Seller!



"OUR POPULARITY NEVER WANES, WHITEY!"

*THAT'S BECAUSE THE QUALITY
AND CHARACTER OF BLACK & WHITE
NEVER CHANGE, BLACKIE. IT'S FIRST
WITH MORE PEOPLE THAN ANY
OTHER SCOTCH WHISKY!*

"BLACK & WHITE"

The Scotch with Character
BLENDED SCOTCH WHISKY 86.8 PROOF

THE FLEISCHMANN DISTILLING CORPORATION, N. Y. . SOLE DISTRIBUTORS

industry, it acquired a monumental bull, perched atop a 90-ft, tower and equipped with neon innards. Last week came the biggest innovation; for the first time since 1886.8 Kansas City had a major-league ball club. The news came after three months of nerve-racking suspense for Kansas Citisas: the Philadelphia A's westward move was considerably slower than a walk to the privy in the rain.

Last summer, Chicago's Arnold Johnson, a vending-machine tycoon, thought he could simply put \$3,375,000 in the slot and get himself a ball team. Millionaire Johnson happened to own the stadium of the minor league Kansas City Blues, the town's only big ballpark (he is also part owner of New York's Yankee Stadium). The nearest major-league town, St. Louis, was more than 250 miles away, he argued and Kansas City was full of potential fans. Even the A's Connie Mack, 91, Grand Old Man of Baseball, agreed that the move was a good idea. But Connie's two squabbling sons and co-owners, Roy and Earle, could not agree to sell. The silliest wrangle since Seward bought Alaska followed. But last week Connie Mack, his failing health shaken by months of bickering, sold his team to Johnson with a shaking hand. The price: \$3,500,000with Connie Mack Stadium and \$800,000 in debts thrown in.

Meanwhile, Johnson got ready to enlarge the Blues Stadium, started to look around for a manager and players. Said he: "My associates and I have a million dollars to spend." Everything would be up to date in Kansas City.

Scoreboard

LACK & WHITE

As the topsy-turvey football season drew on, teams vanished from the unbeaten list like autumn leaves. Twice-tied Colgate was surprised by Sym. Vol. 1972, while in the body Sym. Conference, while in the body too late from defense too direase and lost to Southern Methodist, 21-14. Remaining undefeated, untied teams: Ohio State, U.C.L.A., Oklahoma. [16] to the week's, other big zames. Ohio

teams: Onto State; O.C.L.M., Osamonia-¶ In the week's other big games, Ohio State tightened its grip on Rose Bowl tickets by pounding Purdue, 28-6, To cinch the Big Ten title, the Buckeyes still have to get by once-beaten Michigan, which slammed Michigan State, 33-7. With its seventh Big Seven title in sight, Oklahoma knocked Missouri out of the running, 34-13-

¶ In Brooklyn, a football game between Far Rockaway High School and St. Francis Prep broke up in a savage free-for-sall. Some 1:00 spectators joined in and five hospitalized. Far Rockaway's players, although thely won 5-10, suffered further injury; three teen-age girls sneaked into their locker room, put the team's street of the street of the street of the street players limped home in their uniforms, each carrying his bundle of wet clothes.

* When the Kansas City club became a member of the National League, replacing Providence. The team finished seventh in the eightclub league and went bankrupt.



Goldfish-Believe it or not, aqu

nurseries are now selling goldfish in polyethylene bags made by Bemis. The salesclerk ladles the fish and water into the bag, folds the top over and seals it with a rubber band. The peculiar properties of polyethylene permit it to "breathe," although the Bemis Bag, made with Bemis-developed Fineweld seams, is watertight. The cushioning bulk of water protects the fish. The Bemis Bags replace more expensive metal and cardboard containers.

You Can Solve So Many Problems With

Bemis Products



Safety and Comfort Bemis has developed a new, low-cost, lightweight,

fire-resistant, sound-insulating material called sorb®. It is made of burlap coated with resins applied by a newly developed process.

Bemisorb is used in making, among other things, a new type of flexible, retractable, sound-barrier partitions for isolating noisy or hazardous factory are Bemisorb is processed with a decorative finish and is

available in various colors . . . so it and the retractable curtains made from it are suitable also for schools, offices, churches and homes, where the soundinsulation and fire-resistance are important factors

meet an astonishing number of requirements . . . and new uses are continually coming to light. There probably is already a Bemis product suitable for your needs. Or you may want Bemis specialists to create a new display or shipping package, or to advise you on packaging methods. Write us. Offices in principal cities.

BEMIS BRO. BAG CO. 115-F N. Fourth Street, St. Louis 2, Misson	PREVENT FOREST
I am interested in packaging	
Please send information to:	

Bemis Bemis



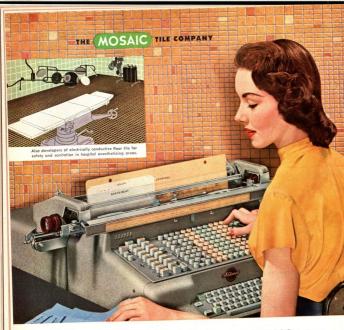
Please send information to:		
Name		
Firm		





The silent world beyond sound is the scene of battle for the Navy Tiger. Grumman's new fighter slips through the "sonic barrier" as if air at the speed of sound were smooth instead of strange. Supersonic, she can make the fastest bombers prey for her missiles, or she can make an inland city the target of Navy attack carriers. Designed also for speed of production, the Tiger was built and flown in 15 months. Tigers for carrier operations will soon be in production.

GRUMMAN AIRCRAFT ENGINEERING CORPORATION · BETHPAGE · LONG ISLAND · NEW YORK



"National Accounting Machines save us \$17,200 a year... repay their cost every 10 months." -THE MOSAIC TILE COMPANY, Zanesville, Ohio

"Largest maker of real clay floor and wall tile."

"Until we installed National accounting machines, our accounting operationlinked with that of our six subsidiary companies - was necessarily a long and involved one.

"Today, we use Nationals for accounts receivable and customer statements . . weekly and monthly preparation aging of accounts receivable, showing details of all past-due accounts . . . and net sales to date on each account. Further, we have established a centralized credit control of all accounts of our six subsidiary companies. With the help of Nationals, these operations are tightly controlled and highly efficient.

"Nationals save us \$17,200 annually, returning their cost every 10 months (about 120% annual return on our investment). We regard them as an investment in efficiency that has paid off handsomely for our company.

Treasurer and Comptroller The Mosaic Tile Company In your business, too, National machines will pay for themselves with the money they save, then continue savings as annual profit. Your nearby National man will gladly show how much you can save—and why your operators will be happier.

National ADDING MACHINES . CASH REGISTER

THE NATIONAL CASH REGISTER COMPANY, DAYTON 9, OHIO 949 OFFICES IN 94 COUNTRIES

MUSIC

Young Man at the Opera

The young man was breathing hard as he tried for the fourth time to tie his stiff white tie so that both ends would come out even. Then he slipped on his rented tails, feeling a little ridiculous, and off he went to pick up his date. Opening night at the Metropolitan Opera (they said) was just about the most exciting occasion of the New York season and should therefore prove (he hoped) the most effective way to impress a girl. The investment of \$60 for a pair of tickets was considerable (particularly since the show was on theater TV in Brooklyn, and dozens of other places, at \$3 a seat). But this was a very special kind of girl, who knew her music. In the jogging taxi, the young man was

incomprehensible Italian, but he certainly could sing. Next came the first act
from La Bohème. The scene was a buge,
musty attic with four gay blades romping
around. The music was very pretty as
t seemed clear that the stocky fellow in
t seemed clear that the stocky fellow in
the seemed clear that the stocky fellow
the seemed clear that the seemed clear
seemed clear that the seemed clear
see

In the intermission, the young man and his girl got caught in the crush on the way upstairs to the bar—be had never seen so many jewels and furs in his life—and only just managed to get Scotch—and-soda (at \$1.00 each) before the bell summoned them back for the second act of Barber of Seville. The setting was a knockout, bright



OPENING NIGHT AT THE MET A long wait for the dancing girls.

delighted when she cooed: "I've never been so thrilled in my life."

Two on the Hook. The program listed the prologue to Pagliacci. The big curtains parted on a husky, stiff-backed man named Leonard Warren, dressed in a peculiar costume—tails and a blue shirt (probably for TV). His words were in

and modern-looking, and the heroinethis time it was pretty Roberta Peterssang a tricky song he had often heard on the radio, called Una Voce Poco Fa, After that there was a lot of fine singing and clowning. Fat Fernando Corena sat in a fat chair and glared suspiciously at everybody; tall, skinny Jerome Hines wore a crazy hat, sat in a tall, skinny chair, giving him arguments. The heroine seemed to have two other men on the hook, a nobleman named Cesare Valletti and the barber, sung by Robert Merrill. It was pretty confusing, especially when the soldiers came on, tramped back and forth and nobody seemed to be in charge, but everybody certainly could sing.

Four Chunks. A lot of seats were empty by the time the third number came on. This was three whole scenes from Aida. First a Marlon Brando kind of man named Mario del Monaco came out and sang very loud and very high. He was luckier than the other operatic heroes and



USHER'S BLENDED SCOTCH WHISKY

Until 1814 lairds in the Highlands of Scotland had stills for their own use. In 1814, however, stills of less than 500 gallon capacity were prohibited and the distillation of whisky became a

commercial proposition which has earned fortunes and peerages for distillers. In 1853 Andrew Usher

introduced an all-important innovation; the blending of Scotch Whisky. This practice was then generally adopted in the trade. It is with this heritage that Usher's has stood in the lead of fine Scotch Whisky for over 100 years.



THE JOS. GARNEAU CO., INC., New York, N. Y. BLENDED SCOTCH WHISKY 86.8 PROOF



The New MG Series TF 1500c.C.

There's a brand new 1500 c.c. engine under the hood of this latest model MG Series TF. Drive it and you'll agree that it outperforms all its famous predecessors.

It's priced lower too...starting at only \$1995 (including Federal Tax) at seacoast port of entry.

Write today for an illustrated brochure.

HAMBRO TRADING CO. OF AMERICA, INC.

17 East 51th Street, New York 22, N. Y.

MG DISTRIBUTORS - CHICAGO: S. H. Arnoll. Inc. * SEATHE: British Cars & Parts, Inc. * SAN FRANCISCO:
British Motor Car Distributors, I.d. * DENYER, Denvert imported Motors, Inc. * 105 AMCLES: Gough Industries,
Inc. * HAMPTON, VA. Imperial Car Distributors, Inc. * NOV TORS: J. S. Inskip, Inc. * DALLAS: Intercontinental
Motors, Inc. * MAININ Waco Motors * MINNEAPRIS: Archie Walker Ir. Imported Motors



Make your next
Canadian Vacation
an adventure in modern
Travel-Living

Wherever you go in Canada there is smart new comfort on Canadian National Railways. Hundreds of new passenger cars, the most modern type of equipment, now brings you the things you've wanted in train facilities and accommodations no matter what your budge.



Ask about Canada's 10 Top Maple Leaf Vacations

Offices in principal U.S. cities or Passenger Dept. 360 McGill St., Montreal, Canada.

seemed to have two women after him, one being the daughter of the king of Egypt. Her name was Blanche Thebom, and she was a looker. The other was not so young, but she certainly could sing. Her name so Zhuka Milanov, seeme, where the Egyptians staged a hig show with dancing girls. From where he sat, they looked mightly cute and not overdressed, but there were no humps or grinds. He never due to no humps or grinds. He never due in the things didn't look too good for him when the final curtain fell at the end of the act.

As they pressed through the crowd into the cool night air, his date explained to him that he would have enjoyed everything much better if he had seen one whole opera instead of four chunks. This the young man found reasonable, but ther why had the Met put on this minced-up show? To make things more interesting for the TV audiences, someone said, and to give more stars a chance to appear But was it really more interesting that way, or just more confusing? The young man was not sure he particularly wanted to see this sort of show again. True, hi date was delighted and clung tightly to his arm. But as for him, he was very very tired.

Singing Priest

A white-haired but boyish-looking pries in a knee-length clerical coat strode to th dais in the Waldorf-Astoria's Jade Roor one afternoon last week, took a soldierl stance between the grand piano and bowl of pink-and-white chrysanthemum and faced the expectant crowd. Scotland Roman Catholic Father Sydney Mac Ewan, 45, started to sing in a small voice that recalled much of the bewitchin sweetness of the late John McCormacl He sang the centuries-old songs of plair tive and merry love, of the sea and of th rugged Hebrides, while mink-jacketed ma trons and sober monsignori dabbed a misty eyes. One of the favorites:

Westering home and a song in the at Light in the eye and it's goodbye t care.

Laughter and love and a welcomin there

I know my heart, my own one . . .

When he is compared to McCormuse the singing priest says modestly: "Tim no fit to lace John's boots." When he held scholarship at London's Royal Academ of Music, young MacEwan auditioned for the supplies of the supplies of the says with quiet pride: "He thought I we judi." I want to steer clear of any or parison with him. But he thought I we judi." So did London society, but in It call to the priesthood: "The spirit quie enth where it will."

After his ordination in 1944, his surriors allowed Father MacEwan to cotinue his musical career part-time. It traveled as far as New Zealand and Attralia, singing to sellout houses. But befostarting his first U.S. tour last month.

TIME, NOVEMBER 22, 1

lost 18 lbs. just worrying about the hardboiled audiences he expected to meet. During his 28-day tour, he sang twelve recitals and made four TV appearances. From Shreveport, La. to Fall River, Mass., with stops in Chicago, Detroit and Pittsburgh, Father MacEwan found only enthusiastic audiences. Wrote Chicago gone quite a distance to match some of the things he conjured in music . . . You may be haunted by [him].

Enough people have been haunted by Father MacEwan over the past ten years to bring his HMV, Parlophone and British Columbia recordings past the million mark in sales (M-G-M Records plans to market



TENOR MACEWAN Followed by misty eyes.

U.S. releases soon). With the proceeds Father MacEwan helped rebuild his parish church of St. Margaret's, Lochgilphead in Argyll, Scotland and contributed to both a mental and a TB hospital. Now he accepts concert engagements only during his vacation. Says he: "Eleven months of the year, I do my ordinary job. I sing only Masses and benediction and all. My parishioners are quite used to me.

New Records

With the appearance of LPs, oncebulky record albums became slender. Now major labels are again selling bulk, by releasing records in packages and series. As the winter music season got under way, several large, attractive series were on the counters. Victor released the second two LP volumes of the Beethoven Piano Sonatas, played with unbeatable fire and insight by the late great Artur Schnabel. London completed its own releases of the same series by 70-year-old Wilhelm Backhaus, as well as all seven Symphonies by British Composer Ralph Vaughan Williams with the London Philharmonic Orchestra, conducted by Sir Adrian Boult. Columbia packaged most of the Orches-



LITTLE BETTY JANE CAN THANK AUTOMATIC ELECTRIC, ORIGINA-

TORS OF STROWGER AUTOMATIC TOLL TICKETING (SATT), for the superb convenience of dialing long-distance calls without the help of an operator. Amazing SATT keeps an automatic "ticker tape" record of all calls. It "remembers" telephone numbers . . . date, time, and length of calls . . . unit rates. It computes toll charges even helps to make up monthly telephone bills!

Not so long ago, all this was "impossible"! But Automatic Electric engineers, pioneers in automatic telephony, had often before done the "impossible" in automatic telephone switching. For them it was but a step to Strowger Automatic Toll Ticketing-extraordinary development which permits telephone users to dial their own long-distance calls!

The first installation of Strowger Automatic Toll Ticketing equipment was made in Mons, Belgium, in 1937; it is still in service! Today, this equipment is also speeding telephone service in several communities in the Chicago and Los Angeles metropolitan areas which are served by Independent telephone companies. For information about Automatic Electric products, address Automatic Electric Sales Corporation, 1033 West Van Buren Street, Chicago 7, Illinois.

Businessmen profit

by using these Automatic Electric products: P-A-X Business Telephone Systems, the automatic systems for faster, easier, internal

-Relays, stepping switches, and other "telephone-grade" components for electrical control in product or plant.

We'll gladly tell you



ORIGINATORS OF THE AUTOMATIC TELEPHONE



WORLD'S FIRST AIRLINE



AIRLINES

TODAY'S TOP NOTCH SCOTCH
WHITE HEATHER, DELIME BLENDED SCOTCH WHISKY, 94 PROOF, QUALITY IMPORTERS, INC., NEW YORK, N. Y.

tral Music of Brahms (four records), lovingly played by the Philharmonic-Symphony under Bruno Walter, and all the Beethoven Cello Sonatas (three records), masterfully played by Pablo Casals and Pianist Rudolf Serkin.

Other new records:
Bartok Piano Concertos No. 2 & No. 3
(Edith Farnadi; Vienna State Opera Orchestra. conducted by Hernama Scherchestra. Conducted by Hernama Scherchestra. Conducted by Hernama Scherchestra. Other Scherick Scherick Scherick Scherick was supplied to the Scherick Scherick Scherick Scherick Westman Scherick Scherick Scherick Scherick Scherick Scherick No. 2. He was still and the Scherick Scher

Mozori: Horn Concerto: (Dennis Brain; Philharmonia Orchestra, conducted by Herbert Von Karajan; Angel). Mozart wrote four horn concertos between 1782 and 1786, each one more fun than the last. Britain's Dennis Brain, one of the world masters on the French horn, ripples them off, both elegantly and buovantly.

and buoyantly.

Strouss: Der Rosenkovolier (Maria
Reining Sera Jurinac, Hilde
Gueden,
Lee Grouper, Grouper, Grouper,
Grouper, Grouper, Grouper,
Grouper, Grouper, Grouper,
Grouper, Grouper,
LPs), Strauss's most mediodious sorre, in
a stunning performance. It is dominated
by the three brilliant sopransos, whose
closing trio is the most affecting part of
the opera, but the whole cast is in top

Strovinsky, Les Noces (Vienna Chamber Choir, four soloists, four pianos and percussion. conducted by Mario Rossi; Vanguard). The subject is a rustic wedding, and the pagen, the subject is a rustic wedding, and the pagen, the ballet of 1923, is built around folk sources. Memorable qualities: the jabbing momentum in the accompaniment and the jerky hythms of the chorus, which nevertheless convey the formance.

Wolton: Viola Concerto (William Primrose: Royal Phillarmonic Orchestra, conducted by Sir Malcolm Sarzent; Combindia: A work which, after Façade, is William Walton's most renowned, makes its tardy LP debut (if was written in 1920). Although its texture is slightly richer than modern tastes approve, this is a strong composition, ranging from pensive to jazzy to robust.

Stefan Wolpe (Esoteric). If these three pieces were laze, they would be called "far out," for German-born, U.S.-naturalized Composer Wolpe, 52, between this way to extreme of modernity, Peasscaglia (played by David Tudor) was written in the early "too, is a dissonant and involved as the more recent "Floids Booning with Tennes Analyth, are musicians, and his Quartet for Transpet (Bob Nagel), Tenor Sax (Al Cohn), Pieno (Jack Maris) and Percussion (Al Howard) has a barely recognizable jazz flavor. Performances: superch.



Green Light for Copper

New mines, new mining methods assure U. S. Industry a new era of plenty for an amazing metal used 4700 years ago to fasten a Pharaoh's funeral ship

Slender copper nails held cedar planks fast in Cheops' funerary ship *—for almost 5,000 years! A little nail dramatically makes a big point: time

has virtually no power to destroy copper.

Today an equally important fact is this: you can't replace copper with any other metal without losing something. For copper and its alloys have many virtues—high thermal and electrical conductivity, ease of machining, forming, drawing, stamping, plating, welding, fabricating, and a high scrap value.

A TIME OF PLENTY

No lack of copper faces the U. S. All the copper we need—for peacetime and preparedness—is there, ready to be mined, refined and fabricated for U. S. industry.

Since World War II, copper producers like Anaconda have been expanding mining operations here and abroad, developing new ore bodies, and revitalizing many existing mines with new methods.

The result? You can now depend on an adequate supply of copper . . . sturdy, rustproof copper to shape the nerves and muscles of our industrial might . . . in wires and cables . . in pipes and tubing . . fastenings . . motor parts . . and a thousand other industrial uses.

From Egypt's dawn to an atomic age—copper has served well because it has served long. Copper costs least because it talks back to time best!

And U. S. industry now has the green light to use copper—as it wants!

*Discovered near Cheops' pyramid last May.

$\mathsf{Anacond} \mathsf{A}$

PRODUCERS OF: Copper, zinc, lead, silver, gold, platinum, cadmium, vanadium, selenium, uranium oxide, manganese ore, ferromanganese and superphosphate.

MANUFACTURERS OF: Electrical wires and eables, copper, brass, bronze, and other copper alloys in such forms as sheet, plate, tube, pipe, rod, wire, forgings, stampings, extrusions, flexible metal hose and tubing.





These are significant Anaconda contributions to U. S. progress in metals—1953-1954:

Copper. Anaconda's new open pit copper mine at Weed Heights, Nev., officially opened in Nov., 1953, is now producing 5,000,000 lb. a month.



Aluminum. The new Anaconda reduction plant now being built near Columbia Falls, Mont. Scheduled to start production in mid-1955.



Uranium. Working with the U. S. Government, Anaconda builds a processing plant and develops uranium ore properties in New Mexico.



Chile. At Chuquicamata, huge plant for treating sulphide ores of Chile Exploration Company —an Anaconda subsidiary—is completed.



Brass Mills. New preformed copper tube grids for radiant panel heating come from The American Brass Co., an Anaconda subsidiary.



Wire Mills. Anaconda Wire & Cable Company expands research and production facilities for turning out its highly engineered line of copper and aluminum electrical conductors.



NATION'S "SKY ROADS" NEARING 70,000 MILE MARK

Extension of Radio Ranges Offers Airlines Faster Schedules; Passengers Greater Comfort

THE STORY BEHIND THE STORY:

Before long, you'll read headlines like he one above announcing the completion of one phase of a nationwide federal system of aerial "highways." Atract 1,950 miles of these radio routes are in daily use or ready to use – and whit you'll never see the broad "lanes," "ramps" and accurate "signposts" designed for your protection, they're

just as real as on your favorite turnpike.

■ To utilize the full value of these aerial highways, more and more airliners are being equipped with two Sperry developments . . . the A-12 Gyropilot* Flight Control and the new Radio Beam Coupler which employ these high frequency radio signals in actual guidance of the plane. It's a combination that can't be equaled. En route, the plane rides smoothly on an accurate course, unaf-

fected by cross winds or drift. In landing, the human pilot has the assistance of a tireless electronic pilot that automatically engages the localizer and landing beams to bring the plane accurately down to the runway.

For more than 40 years, military and commercial aviation has depended on Sperry to originate, develop and manufacture the finest in flight instrumentation and controls. The A-12 Gyrophot and Radio Beam Coupler are typical of many Sperry developments that make modern flights safe, dependable and comfortable.



DIVISION OF THE SPERRY CORPORATION . GREAT NECK. N. Y

SCIENCE

Reptomammal

Paleontologists know very little about that critical time, nearly 200 million years ago, when reptiles took the road that turned them into mammals, and eventually into man. They may know more soon. In the Navajo Reservation in northern Arizona, an Indian Service agent found an outcrop of fossil-bearing rock. Driving down from Denver to investigate, Government Geologist G. Edward Lewis found that the fossils were in the Kaventa Formation, a rock stratum that runs through Navajo country for hundreds of miles. For fossil fanciers this was big news: in the Kaventa Formation fossils are almost unknown

Geologist Lewis chiseled out some blocks of rock and headed back to his laboratory. In one of the chunks he found a paleontological El Dorado: the skull of a part-reptile, part-mammal tritylodontoid, a transitional creature that lived about 165 million years ago when mammals were just evolving from reptiles. Only a few small tritylodontoid fragments have been found in the old world; none at all had been found in the new world.

After three trips to his fossil claim, Lewis has four skulls, two skeletons, and a lot of detached bones. The skulls are about 6 inches long and 21 inches wide, with both reptile and mammal features. It will take years of finicky work with delicate tools to separate the bones from the rock, but already Lewis can describe the animal roughly. It was about as big as a cocker spaniel, with a long, heavy tail. Lewis does not know yet whether it had hair or scales, whether it laid eggs or bore its young alive, or how it made its living. When he has completed his work, he hopes to know all these things about man's low but aspiring ancestor.

How Fatal Is the Fall-Out? Talk and worry over the H-bomb's

radioactive "fall-out" is spreading, A hot issue in New Zealand's current

election campaign is the rumor (since denied) that the U.S. is planning to use Antarctica, 1,800 miles south of New Zealand, as an H-bomb testing ground, New Zealanders feel that 1,800 miles is not enough to shield them from the radioactive aftermath of hydrogen explosions.

In Parliament last week, Sir Winston Churchill said it was his understanding that an "undue number" of bomb tests might afflict the earth's atmosphere for 5,000 years. The Japanese, who get radioactivity from both U.S. and Soviet tests, keep watching their rain apprehensively. Last week they reported a radioactive shower which indicated that the Russians have exploded still another "device" somewhere in darkest Siberia.

The Fear. The reality of the radiation danger is hard to estimate. The truth is that no one knows the entire truth-not even the atomic experts.

The early-type fission bombs killed TIME, NOVEMBER 22, 1954

WASH DAY ... now wash minutes Monday's laundry drudgery is a fading memory now - since automatic controls played fairy godmother to the Cinderella of the American home. Washing's done in minutes - then popped into a drier without a care - foul weather or fair! A miracle? Yes - like a thousand others from the service porch to the stratosphere where General Controls bring out the performance manufacturers build in their products. For the best in automatic controls - for the home, industry, and the military - it's General Controls.

progress through control



GENERAL CONTROLS

Plants in: Glendale, Calif., Burbank, Calif., Skokie, Ill. Factory Branches in 38 Principal Cities

Manufacturers of Automatic Pressure, Temperature, Level and Flow Controls for Heating, Home Appliances, Refrigeration, Industrial and Aircraft Applications.



mostly by blast and heat, which people who had just experienced World War II have about. Radioactivity, however, was new, and therefore doubly feared. Undetected by any of man's senses, it killed mysteriously. The few Japanese in Hiroshima and Nagasaki who died of radiation sickness received more horrified sympathy than the many who were burned to death or blown to smoking shreds.

Soothing statements during that period of atomic innocence were reasonably accurate. Careful study showed that except in special cases (e.g., an A-homb exploding in a harbor and ferenhing a city with hot" spray) there was little to fear from radioactivity. The bomb's initial burst of agamma rays affected few people. If the bomb exploded high in the air (the approved position), its radioactive signature products were carried airf and individual to the upper atomosphere. When they sifted



PHYSICIST ARNOLD
Race horses spread the alarm.

down thousands of miles away, they could be detected by sensitive instruments, but their activity was far too weak to damage human well-being.

This happy situation has changed radically with the growing quantity of fission bombs and the recent development of the hydrogen (fusion) bomb. Not much has been explained about the radioactivity left in the air by the hydrogen bomb. There is a good chance that each old-style fission bomb, or perhaps a fraction of each, can be upgraded to an H-bomb, 1,000 times as powerful. The fission bomb will act as a detonator, starting the explosion of "fusion" ingredients such as heavy hydrogen and lithium. The end product of the fusion reaction is likely to be rich in free neutrons, which can enter almost any material, make it radioactive and create vast amounts of radioactivity.

The Fog. In the new Bulletin of the Atomic Scientists, Physicist Ralph E. Lapp describes the radioactive aftereffects

AN INTELLIGENT WAY TO EARN MORE MONEY A Word from The Wall Street Journal

With prices and taxes the way they are, you simply have to have more money. Some get it by taking chances. Some by saving pennies. Some by keeping their noses to the grindstone.

Why not follow The Wall Street Journal get-ahead plan? It costs only \$6 to try it. And the success habits you form will probably stay with you for life.

will probably etay with you for life.

Each day The Wall Street Journal
tells you about far-reaching changes that
are taking place all over America. New
inventions. New industries. New ways of
doing business. New opportunities to
earn money.

Because the reports in The Journal Because the you dilly, you get quick warning of any one with you get quick warning of any one with the dilly and the good properties to your interests or seize a profit-making opportunity. The Journal is a wonderful aid to salaried men making \$7000 to \$20,000. It is valuable to the owner of a small business. It can be of priceless benefit to young men.

The Wall Street Journal is the complete business DAILY. Has largest staff of writers on business and finance. The most paper served by all four big press associations. It costs \$30 a cycle, he you can be you c





aid in preventing and relieving Travel Sickness. for Adults & Children



TIME, NOVEMBER 22, 1954

of the U.S. H-bomb tests in the Pacific. Dr. Lapp figures that a 15-megaton H-bomb exploded near the ground will make an area of 4,000 square miles, mostly downwind, so radioactive that all people in it will get a "serious to lethal dose" in the first day alone. If they cannot evacuate, they will get more. Dr. Lapp believes that the explosion of 50 superbombs could blanket the entire northeastern U.S. "in a serious to lethal radio-

This possibility was underlined by the H-test of March 1, 1954, whose "death ash" killed a Japanese fisherman 72 miles away, and injured 236 Marshall Islanders and 28 Americans. Physicist James R. Arnold of the University of Chicago, who describes these events in the Bulletin, gives no estimate of the amount or kind of radioactivity released by that climactic explosion. He says hopefully: "The damage due to fall-out and [radioactive] rain over the whole globe, as thus far reported.

was probably not serious.

The fact is that no one can estimate accurately the long-range effect of raising the earth's level of radioactivity by even a small amount. Geneticists fear, and loudly state, that any appreciable increase will raise the mutation rate in all the earth's creatures, from plants to man. The mutations (changes, mostly damaging, in the heredity-carrying genes) will reduce fertility, cause miscarriages, stillbirths, and the birth of imperfect individuals. The full effects may not be felt, the geneticists say, for centuries.

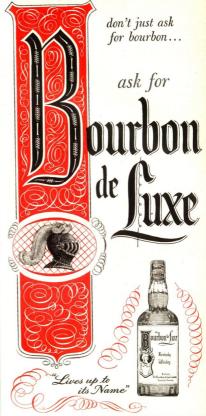
Besides the mutation effect, there are other threats, even less well understood. Bomb-borne radioactivity has already shown up all over the world: in race horses from New Zealand, and in gelatin from India. Manufacturers of photographic film have learned by costly experience that they must protect their factories against it. So far, it is weak, but no one can guess what effects it will have over a course of years

Without more information, it is not possible to estimate how many H-explosions (in tests or in war) would be necessary to do damage to the whole earth.

Directors' Orders

The cells of living organisms have "executive" and "operative" parts. The cytoplasm performs chemical and other duties. The nucleus in the cell's center acts like a board of directors, telling the cytoplasm what to do.

Biologists are sure that some influence, analogous to executive orders, moves from the nucleus to the obedient cytoplasm, but the nature of the influence is a mystery. Last week at a Manhattan meeting of the National Academy of Sciences, Professor Arthur W. Pollister of Columbia University showed electron microscope pictures of a frog's egg cell. Magnified 24.000 diameters, the membrane of the nucleus looks solid, but poking through it are rod-shaped objects. Dr. Pollister suspects that they are chemical memos ordering the egg to develop into a tadpole, rather than into a mouse or a whale.



THE BOURBON DE LUXE COMPANY, LOUISVILLE, KENTUCKY

ART



Artzybasheff's "Making of Steel: Charging the Open Hearth" Freudians are a vexing headache.

Master Machinist

In a machine age, few artists have found inspiration in the machine. Some, seeing it only as cold and impersonal steel, portrayed it with stark realism; others, fearing it, blew it to pieces in abstracts and cubes. Russian-born Boris Artzybasheff brought the machine to life, endowed it with personality, sex—and even ulcrs.

This week Artzybasheff publishes his first book of drawings and paintings, As I See (Dodd, Mead; \$7,50). With goodand ill-humored grotesqueries, he pokes at modern man's neuroses, pretensions and follies. But the hard core of his book is a gallery of his humanized turret lathes, planers and millers. Looking at his portrayal of dutiful monsters, complete with attentive eyes and busy hands, laymen as well as engineers usually can understand at a glance what both Artzybasheff and the machines have on their minds.

Artzybasheff, who was born in Kharkov (1899), the son of a well-to-do Russian author, began to doodle with grotesque and weird creatures as a schoolboy. He had just entered law school—to round out his education—when the Communist

revolution caught up with him. Escaping to a Black Sea port, he signed on a ship that he thought was bound for Ceylon, but ended up in New York with 14¢ worth of Turkish money in his pocket, spent his

20th birthday on Ellis Island. In Manhattan he served a rigorous apprenticeship, drawing border ornaments for a printer, even did some house painting. In 1922 he got a commission to do the murals for a Russian nightclub, and his fiery red devils and blue Byzantine angels created a mild stir. Soon he was in demand as a designer and illustrator. Once established, he began to try out some of the ideas descended from his old grotesque doodles, and caught the eye and fancy of the critics. Among his commissions: charts and graphs for FORTUNE, cover drawings for TIME, and a famous series of drawings of World War II weapons for LIFE.

Today Arzybasheff divides his time between his own advanced dooding (i.e., more grotesqueries) and the heavy demads of clients who believe that he is the machine age's best interpreter. Success has brought one particularly vessing headachet: inevitably, some sestier animalized to the sestier animalized of the sestier animalized programmer and the sestier animalized programmer and the sestier animalized programmer a



ARTIST ARTZYBASHEFF

"THE LAUGHING ONE"

TO the solid citizens of Victoria, B.C., Emily Carr was a paintiful paziel. Born into a conservative Victoria family (in 1871), she was dreamy and snappish from the start. Fleeing to London to study art, the came back with an incomprehensible bad habit—smoking cigarettes. Truiling a moske, Emily escaped ear in a poit," but learned to paint in what she called "the despised, adorable, poyous, modern way."

joyous, modern way.

When Emily arm noney ran out, she returned to teach
art in Victoria. But no none wanted to learn from her; it was
and that her paintings were simply terrible. To support herself, she opened a boarding house, raised puppies and made
pottery and hooked rugs for sale on the side.

Soon the defantly awart-garde Emily Carr of youth was transformed into a dumpy, frampy, acidulous old maid. She would plod the staid streets of Victoria with a monkey on her shoulder and a mangy sheep dog at her heels, pushing a baby carriage full of groceries, while neighbors sneered, smirked, winced, howled or froze with disdain.

The Indians, in their fishing villages north of Victoria,

knew an entirely different woman. They called Emily Carr
"The Laughing One." Whenever she could get away from
Victoria, she appeared among them to paint pictures of their
harsh, husbed land works." It must be understood." she
wrote in old a. "hat my collection of Indian pictures was
wrete in old a. "hat my collection of Indian pictures was
more than the constraints of the picture was
unrealle with the elements, with all your senses alert. . You
have got to hold your nose against the smell of rotten fish, and
you've got to have the creeps. You must learn to feel the pride
of the Indian in his ancestors, and the pinh of the cold, raw
damp of the West Coast, and the smell and flavor of the wood
smoke, and the sting of it in your yees. . ."

By fervently distilling such experiences in her paintings. Emily Carr made her outwardly shabby life an inner triumph. By the time of her death in 1945 he ranked among the foremost painters of the Western Hemisphere. But clearly for her the prize was in the struggle and not in success. For her, the Indian world mattered a lot more than the art world.

This week in Ottawa, the National Gallery opened a small show of Emily Carr's oils and watercolors. Her Blanden Harbor (opposite) exemplifies as well as any one painting can the great strength and strangeness that is in all her best work.



BLUNDEN HARBOR, by British Columbia's Emily Carr, is no mere documentary picture of Indian sculptures on a dock; it has all the starkness and strangeness of the area that Emily Carr made her province.

Douglas F4D Skyray. It is powered by one 10,



SHARP-NOSED DEMON, McDonnell Aircraft's F3H, gives the Navy another high-performance fighter for service aboard carriers. The swept-wing fighter will be powered by one 9500-pound thrust Allison J-71 jet engine.



A NEW GENERATION

DEADLY, TRIPLE THREAT F7U-3 Cutlass is latest in long line of Chance Yought's Navy aircraft, Two Westinghouse J-16 jets and afterburners power this 12-ton fighter, Cannons, rockets or guided missiles are its weapons.





SLEEK F9F-8 COUGARS are swept-wing, 700-m.p.h. versions of the Panther Grumman Aircraft's famed Korea veteran. The new fighters are powered by Pratt & Whitney Aircraft's 7250-pound thrust J-48 jet engines.



OF NAVY FIGHTERS

Another example of continuing progress in rebuilding American Air Power

On land or sea, Air Power is the vital element of national security. Every citizen should know where the nation stands today in rebuilding its air strength, and what must be done to maintain such strength once it has been achieved.

Through the combined efforts of your armed forces and the aviation industry, improved airplanes of every category are rolling from production lines. Typical are the Navy fighters shown on the opposite

page. They are second to none in quality and in performance. These and other aircraft are being produced today at more than four times the rate when war broke out in Korea in June, 1950,

work remains to be done. To meet the continuing challenge from behind the Iron Curtain, research and development for new generations of U. S. fighting planes must be continuous year to year, while production must be high enough to keep your Navy and Air Force supplied with the most modern and most effective combat planes.

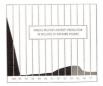
Such a program has been given a vigorous start. If carried forward on the basis of a long-range plan, without costly and maintain-at the lowest cost to taxpayers-the kind of air strength under which lasting peace may one day be attained.



CONTINUING RESEARCH is the key to America's aircraft design, to increase engine power and to



CONTINUING DEVELOPMENT of aircraft or engines, Some jets now run 1000 hours before overhaul



CONTINUING PRODUCTION of the most mode aircraft and weapons is rebuilding U. S. Air Power mated future production can provide continuing air strength at minimum cost to taxpayers, With

UNITED AIRCRAFT CORPORATION

East Hartford, Connecticut In Canada: Canadian Pratt & WHITNEY AIRCRAFT CO., LTD.

PRATT & WHITNEY AIRCRAFT turbojet and piston engines, HAMILTON STANDARD profellers and aircraft equipme for the armed forces and the finest airlines in the world.

YOUNG MEN.—New generations of fighting jet aircraft depend on highly skilled Navel aviators. You may qualify as an aviation codet. Ask any Navy no resulting affect about the NAVCAD program and a career in the U. S. Nav





Precious to Give Precious to Receive

MAG NAUGHTON'S CANADIAN

THE PRESS

A Monopoly of Quality

As owner of one of the most successful newspaper monopolies in the U.S., Minneapolis Star and Tribune Publisher John Cowles has never been the slightest bit defensive about his papers' unchallenged position. Last week, before the annual convention of the national journalism fraternity, Sigma Delta Chi, Publisher Cowles not only argued that monopoly papers are among the best in the U.S.; they are also partly responsible for the fact that sensationalism in the U.S. press is becoming a less and less salable commodity (see below). Said Cowles: "As the best papers have grown, the poorer papers, the marginal papers, have, to everybody's benefit. gradually died out . . . Those newspapers that are not in hotly competitive fields are moreover better able to resist the pressure to sensationalize the news, to play up the cheap sex story that will sell more copies than another that may be of far more importance and significance.

Publisher Cowles is not worried about critics who "make the completely erroneous assumption" that in cities where there is a newspaper monopoly the paper is the "sole source from which the public gets its news and information and ideas. There are, of course, dozens of other sources-TV, radio, newsmagazines, labor papers, community papers, outside dailies, etc .- that also provide information and ideas. And if a monopoly newspaper is really bad, then it won't last long as a monopoly. New competition by abler and more socially minded newspapermen will displace and supersede it." Some of the best papers in the U.S., says he, have no competition in their morning or evening local field, e.g., St. Louis Post-Dispatch, Milwaukee Journal, Philadelphia Inquirer, Washington Post, Miami Herald,

By examining the circulation losses and gains that U.S. newspapers have experienced in the past seven years, says Cowles, anyone can chart the decline of profitable newspaper sensationalism. Newspapers says he, have realized that complete and fair news coverage builds circulation. With few exceptions, those newspapers that "have had the heaviest circulation losses are not papers that regard full and fair news presentation as their primary function and reason for existence . . . Because of the rapidly rising educational level of the American public and its steadily widening range of interests, those newspapers that were built largely on the formula of sex and crime sensationalism plus entertainment features no longer adequately satisfy all the interests which

the reader wants satisfied." The Case of Dr. Sam

In Hearst's Los Angeles Herald & Express, the headlines at first called him Dr. Samuell SHEPPARD. Then the name was shortened to Dr. SHEPPARD. By last week it was simply Dr. SAM or Just SAM. He needed no further identification. The

We Believe . . .

We believe that it's good to buy common stocks,

If you believe in the long-range future of American business.

If you have enough insurance and a fund set aside for emergencies. If you can afford a few surplus dollars each month for investment.

That's why we're doing all that we can to support the new Plan that

lets you buy stock for as little as \$40 every three months.

When the plan first started last January, our Research Department picked

When the plan first started last January, our Research Department picked 20 stocks - 20 stocks that investors might buy on a regular monthly basis over the years ahead.

Which stocks did they select?

What might you expect for your money in the next five or ten years if you bought these stocks?

Obviously, we can't answer the second question for you. Nobody can.

But to get some idea of what this new Monthly Investment Plan might mean to a man of modest means, we went back to January 1, 1949 and assumed that for 66 consecutive months ending June 30, 1954, the sum of \$100 had been invested in each of the 20 stocks.

What would have happened? Well, here's the complete picture. Here's what \$6,600 invested in each of the 20 stocks would have meant to you:

Total You Invested	Market Value June 30, 1954	Dividends For 51/2 Years	Market Value Plus Dividends
\$6,600	\$15,172	\$ 788	\$15,960
6,600	10,207	908	11,115
6,600	6,759	1,152	7,911
6,600	9,962	1,602	11.564
6,600	15,924	1,938	17,862
6,600	10,369	748	11.117
6,600	10,790	1,028	11.818
6,600	9,578	744	10,322
6,600	15.799	1.237	17,036
6,600	9.742	1.867	11.609
6,600	12,884	1.836	14.720
6,600	8,654	932	9,586
6,600	7,305	1.089	8,394
6,600	7,349	959	8.308
6,600	9,852	1,146	10.998
6,600	13.683	1.157	14,840
6,600	7.951	953	8,904
6,600	10,336	1.610	11.946
6,600	9,908	840	10,748
6,600	12.625	1.101	13,726
	Invested \$6,600 6,600	Invested June 30, 1984 56,000 515,172 6,600 515,172 6,600 6,739 6,600 10,760 6,600 10,760 6,600 10,760 6,600 10,760 6,600 12,884 6,600 12,884 6,600 7,349 6,600 7,349 6,600 7,349 6,600 7,349 6,600 7,349 6,600 7,349 6,600 7,349 6,600 7,365 6,600 7,365 6,600 7,365 6,600 7,365 6,600 7,365 6,600 7,605 6,600	Invested Invested

That's a pretty impressive picture, isn't it?

Of course, stock prices do fluctuate, and there were times during this period when you stood to lose if you had to sell.

But on most of the stocks you'd have been well ahead of the game most of the time, and at no point would you have lost more than \$338 on any one stock.

So as we said, we believe that it's good to buy common stocks.

If you'd like to know more about investing, or about joining the Monthly Investment Plan, we'll be happy to mail complete details without charge or obligation. Just mail us the coupon below.

Please mail your primer stocks, and complete detail	on investing, pertinent facts on your 20 ils about the Monthly Investment Plan to-
NAME	
ADDRESS	
CITY & STATE	PHONE

MERRILL LYNCH, PIERCE, FENNER & REANE

70 Pine Street, New York 5, N. Y.

0.00



or made to your special order, is almost unlimitted with Leroy* Lettering Equipment. You can have practically anything you want. Yet, unlike freehand, the work will always be neat and uniform. Diversity of products for engineers' and fraffsment's needs is one of the keys to K&E leadership in drafting, reproduction, surveying and optical tooling equipment and materials, it is allow rules and measuring tax and measuring tax.

Interest exempt, in the opinion of Bond Counsel, from all present Federal income taxes

New Issue

KEUFFEL & ESSER CO.

New York • Hoboken, N. J. Chicago • St. Louis • Detroit San Francisco • Los Angeles • Montreal

\$180,000,000 State of Maryland

Bridge and Tunnel Revenue Bonds

Payable solely from Revenues from Bridges and Tunnel

Dated October 1, 1954

\$36,000,000 Serial Bonds Due October 1, 1960 to 1974 \$144,000,000 Term Bonds Due October 1, 1994

Alex. Brown & Sons

This announcement is not an offer to sell these Bonds. The offer is made only by means of the Official Statement of the State Roads and the State Bonds. The Official Statement may be obtained in any State from only such of the underwriters, including sless Brown & Sons, as may legally offer these Bonds. The out State.

November 10, 1954

same thing happened in other papers. For the last month the case of Dr. Samuel Sheppard, the Cleveland osteopath charged with murdering his pregnant wife (TDEE, Aug., 50), has been the biggest murder story in the U.S. press since the trial of Bruno Hauptmann in 1935. Said 1941. The control of the same three been a murder trial this good."

Competing Managing Editor Ed Murray of the crime-loving Los Angeles Mirror disagreed: "The case has mystery, society, sex and glamour, but as a day-in-and-day-out story, it has been duller than dishwater." Many another newsman raised the question: Is the Sheppard case worth the space U.S. daliles are giving it?

Rare Opportunity? Even before the trial got under way, some editors decided it was going to be the biggest crime story in years. Publisher William R. Hearst Ir., who has been trying to jack up his ailing chain, saw the trial as a rare opportunity. He ordered a task force dispatched to Cleveland, led by Sob Sister Dorothy Kilgallen (Time, Nov. 15), Handyman Bob Considine and Cartoonist Burris Jenkins Jr. (for courtroom sketches). Scripps-Howard followed suit with its own crew. including Inspector Robert Fabian of Scotland Yard, who, repelled by the Hollywood-like atmosphere of the trial, wrote icily: "In the staid atmosphere of the Old Bailey, this would not have been allowed," Even the conservative New York Herald Tribune sent a specialist: Margaret Parton, whose literate, low-keyed reporting, the first such crime reporting she has ever done, was probably the best on the trial. Newsmen, assigned to the story by papers all over the U.S., filled almost every spectator seat in the courtroom.

But to date the trial has been disappointing. Reporters tried to pep it up by calling Dr. Sam "the Romeo of the rubbing table," got their doctors mixed by describing his extramarital girl friend, Susan Hayes, as the "orthopedic wench." "For an ostoopath," commented the New York Post on Dr. Sam's calm courtroom demeanor, "he hardly moved a musel' TRAIL TOON and NEW SHEPPARD SEX ANGLE HINTED. But no bombs burst, no angles materialized.

and the Companies of the Cleveland Press, which is devoting at least two full pages a day to the trial, reported that Scripps-Howard Correspondent Andrews of the Companies of t

Many readers apparently were as bored as the reporters. Newsstand sales of papers rarely showed an increase. Complained a Denver newsstand operator: "Sure I read about the trial, but there ain't much holler in the stories."



"They're coming in!"

How duck fever—and Northwestern Bank help build the business climate of the booming Northwest

When the Mississippi flyway is loud with the wings of southbound birds, ducks decoy into circulation some \$17,127,060 from the pockets of Minnesota hunters.

Ducks, upland birds, small game and deer keep the state's three-hundred-thousand-odd nimrods spendthrift and feverish in the crisp fall weather.

(Example: They fired 7,700,500 shotgun shells last year! Laid end to end, these would reach from Northwestern National Bank in Minneapolis to the outskirts of Winnipeg, as the duck flies.)

Guns, boots, clothing, boats . . . Minnesota produces many of these goods; Minneapolis distributes most of them and all the Northwest uses them profusely. Helped by Northwestern Bank's financial service, they contribute heartily to the region's healthy business climate.

Minneapolis is the Northwest's financial heart, And Northwestern Bank, with more than 1,000 correspondent banks, leads in service to this tremendous area.

Be sure to consider the Northwest in your company's expansion plans. We'd like to help.

For helpful facts and figures about Northwest resources that are important to your business, write Northwestern National Bank's Area and Industrial Development Headquarters, Minneapolis 2, Minnesota. Member F.D.I.C.



Horthwestern
NATIONAL BANK
Minneapolis, Minn.

Resources over \$400,000,000

Growing with the Northwest..helping the Northwest grow

BUSINESS

STATE OF BUSINESS Forget 1929

In Wall Street's big post-election boom, stock prices last week surged close to the 1929 alltime high. For five straight days, the stock market climbed into new high ground; time and again the high-speed reporting tape fell behind floor transactions as traders snapsed up stock.

All through the list, from A (for American Locomotive, up 1½ to 16½) to Z (for Zenith Radio, up 4½ to 82), stocks swept

ahead during the week.

Steels were particularly strong, with Reltahem up 3 points to 93 and U.S. Steel up 4 to 63. International Business Steel up 4 to 64. International Business American Steels up 4 to 64. International Business American Steels up 4 to 64. International Business American Steels up 4 to 64. In the 10 points of 10 points of 10 points of 10 points (17,65), and the industrials were up a fat eleven points (17,65), and the industrials were up a fat eleven points (17,65), and the industrials were up a fat eleven points (17,65) and the industrials were up a fat eleven points (17,65) and the industrials were up a fat eleven points (17,65).

At that level the industrial average was less than ten points below the 1929 peak. But last week Wall Streeters could point to good reasons for the market being where it was-or higher. Even at their current levels, the stocks in the Dow-Jones industrial average are paying dividends at a rate of 4.9% v. only 3.48% in 1929. In terms of 1929 dollars, stocks now would have to be selling almost twice as high to be equal to the 1929 peak. Furthermore, in 1929 the prices of many stocks were based on paper values; in the present market, many stocks are still selling for less than their book values. Because of the differences, many traders have dropped comparisons with 1929 in favor of a new peak; they were wondering whether the Dow-Jones industrials would hit 450.

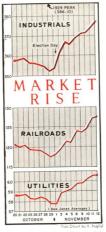
The Open Road

In the U.S. economy, no single business is more important than the auto industry, which helps pay the wages of one in every seven industrial workers. Last week, as another series of 1955 models went on public display, Detroit's production lines were moving at a record-shattering rate. With employment already up about 100,-000 since September, automakers set their November-December output schedules at 1,080,000 cars, up 7% above the record set in the last two months of 1050. At that rate, total output for the year would be 5,400,000, making 1954 the third best auto year in history. A big reason for Detroit's optimism

A big reason for Detroit's optimism could be found in the dealers' empty lots. Last May a record 607,275 new cars were waiting to be sold; by last month the number had been slashed to 305,314, without a wave of panic selling, Another reason lay in the 1955 products coming off the assembly lines. Last week Chrysler Corp. brought out its new Plymouths and

Dodges, all lower and longer than before, with Plymouth's new V-8 hp, boosted to 157 and Dodge's to 193. Lincoln also showed off its 1955 model, sporting kingsized horizontal grilles and twin exhaust vents in the rear bumpers. Throughout the industry, sales were so brisk that some dealers have taken more orders for new cars in the past month than they had sold in the preceding twelve months.

Here and there, some of the 1955s were already appearing on used-car lots—but



that turned out to be a tribute to their popularity rather than any indication that they were hard to sell. In most cases, the "used" 1955s had been bought for \$300 to \$500 over list price, and were serving in used-car lots as advertising come-ons.

The auto upones are the same the common to t

Elsewhere in the economy, signs of the upwing multiplied. Rayon-staple miles were stepping up production to expactly, and rayon yarn prices were on the rise. Hardware sales were picking up, and the hardware sales were picking up, and the production of the condition of the condi

CORPORATIONS

Avery Enters the Ring

Montgomery Ward Chairman Sewell L. Avery, 8.1, bounced into the ring last week and swung his first punch in the fight to keep control of his company. From his Chicago office, Avery summoned reporters to the first press conference in years, and lost not time setting to work on his opposition of the control of the control

Flanked by busts of Washington and Lincoln, Avery announced that he had hired an outside public-relations firm to present his case to stockholders and would use "every legitimate means to resist the radding parties being organized to grab the large liquid assets of the company." As far as Wofson was concerned, snapped Avery: "I don't know what is in his mice. This is all a very assugated to the company of the company of the company of the company of the company."

. This is all a very savage and vicious thing and a menace to the United States. Management is hired to run a profitable business and protect the interests of stockholders. We intend to continue." Avery said that Montgomery Ward's

records show nothing like the 500,000 shares of stock that Wolfson claims to own. Then he went on to explain just how profitable his management was. He was so conservative, he said, dragging out charts, because history has shown that he seemed that the seement with the said of the

Having disposed of Wolfson, Sewell Avery gave the back of his other hand to another challenger for control of his company who popped up last week. The challenger: St. Louis Fred Car clima baseball club, who was released a year ago after serving part of a 15-month jail sentence for incomerta. eventson. Said Avery: "I don't know who he is. I see he is supposed to the serving back when the said of the supposed weekers."

AGRICULTURE

Farmer's Revolt

Throughout Oregon last week, milk prices were tumbling. In Salem, house-wives jammed into the Nameless Food Market for milk at 10 rg quart; a store on Fortland's east side sold milk for 15 rg aquat; grocery chains and supermarkets quart; grocery chains and supermarkets the line. The cause of the hig drop was an overwhelming revolt of Oregon voters against the state's 21-year-old Milk Contol Law, which set strict production and distribution quotas, minimum wholesale and retial prices. The man responsible: a modest farmer named Elmer Deetz, who dairy farm enar Canlby (pop. 1,002). dairy farm enar Canlby (pop. 1,002).

Actually, the battle started two years ago between Oregon's supermarkets and the State Department of Agriculture, which enforced the controls. The law that had been passed during the depression to help dairy farmers was a hard blow to store distributors. To Oregon's supermarkets, the minimum price provisions of the state law meant that they could not take advantage of the normal price and take davatage of the normal price that the provisions of the state law meant that they could have been declivered milk; thus lost a competite we advantage. In 1955, the markets spent \$150,000 in a campaign to get the law repealed but lost out at the polis.

What aroused Deetz was the fact that the law almost put him out of business. At his small dairy farm, he sold Grade A quality milk at 16 cents under prevailing prices to customers who called with their own gallon jugs. Last year the Milk Marketing Administration told him to



Herb Adlen—Oregon Journal
DAIRYMAN DEETZ
Cords said: "Udderly useless."
stop and hauled him into court because

he was selling milk below minimum retail prices. Says Deetz: "I just had to fight it." Farmer Deetz and his customers started

Farmer Dectz and his customers started an "Elmer Dectz Jug Club," printed up membership cards calling the milk law "udderly usless," started circulating petitions for the law's repeal. Dectz tool: out a \$4,000 mortgage on his small farm, got another \$1,000 from customers, used it for petitions, pamphlets and radio time. Soon Jug Clubs mushroomed all over Oregon with the slogan: "Short Cut to the Consumer... From Teats to Deetz to You." Oregon's big producers, who benefited from the law, started their own \$100,000 campaign against repeal.

Last week Farmer Deetz, who also got himself elected to the State Legislature so he could help write a fairer milk law, was back on his farm wondering how to pay off his \$4,000 mortgage. Said he: "I'm 60, and a man my age has got no business mortgaging the farm. But then I got no business going out of business either. All I want to do is make a living ... and get my boy through school."

HIGH FINANCE Trouble for Onassis?

Ever since Aristotle Socrates Onassis

sized an agreement with King Saud Ibn Abdul Azis to form a company for shipping Saudi Arabian oil (Trate, Feb. 22). He Greek-born tanker tycon has found his scuppers awash with criticism. Other toward monopolizing the shipment of Saudi Arabian oil;* the British and U.S. Governments both protested to Saudi Arabia that the deal would squeeze out shipping companies now carrying the oil. complained that its interests as a producer were endangered.

Last week the New York Journal of Commerce reported that more trouble

* Under the deal, Onassis would ship only 10% of Saudi Arabia's oil at first, but the percentage would be stepped up over the years.

TIME CLOCK

CAPITAL GAINS TAX revision, now under study by the Treasury Department, will probably call for a lower rate on gains that are made over a long period of time ten years or more). However, the Treasury will probably balance any cut by also asking Congress to keep the overall corporate tax rate at 52%, even though it is scheduled by law to drop to 47% next April.

APPLIANCE SALES will hit 428 million units (eight more a home) within the next five years, an increase of 90 million units over 1949-53, predicts Westinghouse Vice President John M. McKibbin. Biggest sellers: color TV and air conditioning, which will also more than double the home use of electricity by 1963.

FARM PRICE PROPS will drop even further this year. Agriculture Secretary Ezra Taft Benson feels that the Midwest election returns have justfied his flexible price-support program, will now push for lower supports whenever practical. First to be chopped: feed grains, now supported at 85% of parity, which will probably be cut by 10%.

KERR-McGEE OIL INDUSTRIES, which bid \$15 million for a tract of Government-owned oil lands off the

Louisiana coast and then discovered that it had made a mistake in the tract numbers (TDME, Nov. 8, 1954), will not be held to its contract. The Government has accepted the argument that a not constitute a binding contract, will give the company back its \$2,900,000 deposit.

WILLIAM E. BOEING, founder of Boeing Airplane Co. (Time, July 19), who retired in 1934 to devote all his time to his lumber business, has just closed one of the Northwest's biggest to the contract of the Northwest's biggest has sold his 23,009 are linest Boeinst his big beautiful to the constitution of the contract of the constitution of the co

REO MOTORS, INC., which has been having trouble with its truck business, will not be sold to Hearsemaker Henney Motor under the deal originally signed last April (TMM, April 12). Henney has turned the deal over to Detroit's Bohn Aluminum & Brass Corp., which will buy Reo, continue to operate and expand it as a truck builder.

THREE-CENT AIRMAIL experiment will soon be extended to the West Coast by the Post Office Department, which now permits 3¢ airmail between Chicago, Washington, D.C. and New York. The Government will sign contracts with five airlines (American, Trans World, United, Northwest and Western) to fly low-cost mail between 22 western cities along the route from San Diego, Calif. to Seattle, Wash.

SUDER SABRE. North American's new supersonic P-100 fighter on which the Air Force is spending \$100 mil-lion, has been grounded for a thorstone of the property of the property

TV MERGER is in the works between third-ranking American Broadcasting-Paramount Theaters and Dr. Allen Du Mont Kouth-ranking Du Mont on the Company of the C

20,000 PENSION FUNDS -

The Strongest Source of New Capital

ONE of the newest and fastestgrowing sources of new capital in the U.S. economy is the vast program of private pension funds. There are now 20,000 separate corporate plans covering 11 million workers, or 17% of the whole U.S. labor force. Their assets this year will reach \$10 billion. and they are growing at the rate of \$2 billion each year. By 1960, pension funds will have estimated assets of \$35 billion and new contributions will be pouring in at the rate of \$6 billion annually-30% of all savings available for new investment. For businessmen, the big problem is: How should this huge retirement kitty be invested so that it will bring maximum benefits both to workers and the U.S. economy?

Of the 20,000 pension programs, some 13,000, mostly the smaller plans, are insured by life-insurance companies and still invest extensively in such traditionally conservative securities as Government bonds. But the remaining 7.000 programs, which have 60% of all the money, are handled privately either by company officials or bank trustees, and they are using their funds to serve both workers and industry. While in 1946 the funds invested up to 50% of their money in Government bonds, today the Treasury Department reports that the percentage has fallen to 20%.

With the great postwar building boom, pension trustees are beginning to lend money on big office buildings, shopping centers and housing developments. Other companies are turning to evel-paying comparite bonds to provide well-paying comparite bonds to provide well-paying comparite bonds to provide industrial expansion. While few companies invest in their own stocks (some even have specific rules against it). Sears, Redbuck has put 66% of its Scoc million fund into its own shares, much of the other 40% film omortgages much of the other 40% film omortgages.

But the biggest change of all is the flood of pension money going into the stock market. Up to 1950, few companies dared put more than 5% of their funds in common or preferred stocks, for fear that capital losses might imperil benefit payments. Today, many firms have as much as 50% of their pension fund in the market, and most of it in common stocks. Dr. Robert E. Wilson, chairman of the \$2 billion Standard Oil Co. (Indiana), calls the pension funds "the strongest source of new capital going into the market.' Where Stanolind once had 60% of its only 20%. On the switch from bonds to stock. Stanolind has sharply increased its workers' return, much of it in fat dividends from the oil industry itself. Other companies, such as American Airlines, General Anliline & Film Corp., are also going in more heavily for common stocks. Another large company, with a \$100 million program, and the state of the more stocks, another 13% in preferred stocks.

Since few pension investors are interested in quick, speculative gains, the effect of this buying has been to buil up as well as stabilize the stock market. Most funds invest on the "dollar averaging" principle, £e., assign as specific amount of money each year to buying a certain stock. If the stock friest, the a certain stock. If the stock rises, the falls, it can buy more, thus tending to stabilize the market.

Critics of the new stock-buying program argue that stocks are always risky, claim that dollar averagine has not really been tested since the market has pushed consistently higher over the past four years. They also worry the past four years. They also worry the contract of the past four years. They also worry that they are the past four years, they also worket to think they are the past four years of the past four years of the past four years of the past four they are the they are they are they are the they are they are they are they are they are

For their part, the pension investors defend the current program as neither too risky nor too conservative. Most conservative and the second of the second program and industrial bonds, preferred and common steek. As for concentrating on blue chips exclusively, they point to a recent survey showing companies, only too rownelf five stocks in common. While established utility stocks are the first choice of most companies, their second and third choices in the second program of the s

In the future the trend of peasion investment will be increasingly towards the newer growth industries. The current popularity of such blue chips as Standard Oil (N.J.). Detroit. Edison. Du Post, General Electric has larendy pushed prices to the point where the erage pay only 4.0% in dividends. As the blue chips grow too expensive, more and more peasion money will go into new fields. Then businessmen will have to toe a fine line between their basic objective of protecting the workton the U.S. economy as a whole. was blowing up for "Ari" Onassis. Ship Owner and Broker Spiridon Katapodis had filed a sworn deposition with the British consultate at Nice charging that Onassis had landed the contract only by paying high Saudi Arabian officials more than \$1,000,000. Katapodis, who said that he was supposed to get \$1,000,000 him self for being Onassis' go-between in the deel, amounted in Earls this week that of the contract of the contract of the contract Onassis, he claimed, signed the agreement with him in in that faded oit.

Services Rendered. In the deposition which was accompanied by photostats of documents bearing on the deal. Katapodis-charged that \$35,00.00 had been given to Mohamed Abdullah Alirea. Saudi Arabia's Minister of State (now Minister of Commerce). For his services in getting the contract signed. Alireas. the deposition claimed, also got another \$580,000 cerempting Onessis' shipping company from taxes. Another \$500,000 was reported to have gone to other palace officials.

In addition to these outright payments. said Katapodis, Minister of State Alireza would get a royalty income of sixpence per ton on oil shipped for the duration of the 30-year pact. His guaranteed minimum: \$140,000 a year. He would also be sole agent for all Onassis ships clearing Saudi Arabian ports, collecting a fixed fee of \$280 a vessel. Should Alireza die before the agreement expires, the deposition claimed, the money will go to his heirs. When Saudi Arabian officials wanted more money, said the deposition, Onassis did not balk: "Onassis told me . . . he would play an important role in the development of natural resources in Saudi Arabia which . . . would make him . . . the most powerful man in the world."

"Completely Unfounded." In Manhattan this week, Ari Onassis denied everything. "The charges are completely unfounded," he said. While he knew Katapodis as a "peddler" of deals, "I have never been represented by him in any negotiations." To Onassis it looked as if Katapodis had been put up to making the deposition by "competitors."

From an Onassis associate in Cairo came another denial of the whole business. Ali Alireza, brother and business partner of Minister of Commerce Mohamed Abdullah and a key figure in the hamed Abdullah and a key figure in the payments were made made his offer directly to His Majesty's opcorrement. So whom would he bribe, or why? Suppose he bribed two. when there men. The agreement still needed of the Cabinet's unanimous consent... determine these with a million dollare."

RETAIL TRADE Help for Santa

Moppets who have been watching their parents build boats, houses, planes, and almost everything else in the great do-ityourself boom (TIME, Aug. 2), are getting a chance to join in the fun. Do-it-



Right from the start, the remarkably low price of the Sensimatic "50" saves you money. And you continue saving through lower form costs-the Sensimatic "50" prints original ledger and statement without carbonized forms. More savings, too, through increased productive output-even inexperienced operators quickly become expert. And talk about convenience! The new Sensimatic "50" totals automatically . . . carriage moves, opens and closes automatically . . . posts dates automatically. Forms are easily inserted in the front-feed carriage.

Step up to modern accounting efficiency. Plan to see the Sensimatic "50" soon. Your nearest Burroughs branch office will be glad to arrange a demonstration, or write Burroughs Corporation, Detroit 32, Michigan.

Burroughs





number of Yoder Slitter Owners—

how they like it, and you may get as many different answers, because the benefits are so many.

One manufactures said: "Our strip inventories have been reduced by 60% and greatly simplified. Our control of the control of t

Any one of these and other benefits may in itself be sufficient to justify the investment; yet, quite aside from this, the direct savings in siliting cost always repays the investment in a short time, often in less than a year.

Ask for the Yoder Slitter Book. It contains cost studies, time studies, information on scrap disposal, coil handling, small versus large slitters, and many other subjects of interest to users of coiled strip and sheets.

THE YODER COMPANY
5534 Walworth Ave., Cleveland 2, Ohio



yourself is the big trend in Christmas toys this year, and children will be able to turn out everything from clocks and racing cars to model battleships. Toymakers are so sure do-it-yourself will be a yuletide hit, that they hope for sales of \$1 billion in 1954 for the first time in history.

There are hundreds of new hobby and model kits. Strombecker has knock-down dollhouse furniture (7- and 8-piece sets for \$2,50) to give aspiring Chippendales a chance to prove their talents; when they have finished making their own furniture, they can assemble a prefab, 6-room dollhouse from a Keystone Wood Toys kit (\$14.95). Renwal Manufacturing Co. has a Be a Designer set (\$4.98) with 29 pieces of miniature furniture, paints and traceable designs to make the plastic pieces look different. For more advanced work, Walter L. Herne Co. has a threesided furnished room (\$5) with different wallpapers and upholstery fabrics for experimentation. Toy King Louis Marx has brought out a prefabricated model of the White House, with 3-in. plastic statues of the nation's 33 Presidents, plus paints to color them. And Manhattan's F.A.O. Schwarz has a fully furnished colonial dollhouse that can be equipped with miniature brooms, linen, toys, and even tiny beer steins with movable tops (about

The sports-car boom has spawned dozons of kits. Deopke has put out a 50-part set that assembles into a realistic scale model of the MG, Ideal has a Chewrolet bitious builders. Revell has motorized its popular "Big Mo" battleship kit (8495) with a ready-assembled electric motor. William L. Gilbert Clock Corp, has an 18-piece set (85-95) that can be made to Milliam to dispert Clock Corp, has an 18-piece set (85-95) that can be made to the motorized to the set of the set of the set of the Box examples of the set of the set of the set of the set of the Milliam L. Gilbert Clock Corp, has an

eleming with the Kidd-E-Kar Wash hit (\$3); girls cancok with a big holice of toys featuring miniature cans and packages of such brand-name products as Campbell Soup, Betty Crocker Cake Mix and Suchard Chocolate. They can clean with Marilyn Products, Inc.'s batterypowered Electrikbroom Jr. (\$7,9,8) and make their own perfumes (Rajah's Scent, Power Dive, Boing, Shmooth, Jepers).

Among the more conventional toys there are also many new twists. Marx has a 2-ft.-long shooting gallery enclosed in plastic so that the ball-bearing "bullets" cannot bounce out. As in other years, dolls do almost everything that real babies can do-and one does something more: Ideal's Betsv Wetsv (\$5.98) not only drinks, wets, weeps, coos and sleeps, but also blows her nose, helped by a quick squeeze of her middle. Robert the Robot, an Ideal flashing-eyed mechanical monster (\$5.95), can be made to move forward and back, swing its arms and recite: "I'm Robert the Robot, the Mechan-i-cal Man." Ideal also has a "radio"equipped FBI car that broadcasts "Calling all cars . . .

Among electric trains, the newest is Toyland Products' train for three- to six-



SHOOTING GALLERY



BATTERY-POWERED TRAIN



THE BUILD-IT-YOURSELF "BIG MO"
And Betsy Wetsy blows her nose.

94

year-olds. It consists of a string of wooden cars, driven by three flashlight batteries, that go forward and back around an oval of fiber on which is printed an electric circuit. Price: \$5.95.

REAL ESTATE

Peanuts & Bananas

Real-Estate Juggler William Zeckendorf is a man who likes to "turn peanuts into bananas." Last year, hoping to turn the trick again, he started work on a \$35 million hotel and department-store center on a vacant plot in Denver. He soon ran into trouble. The plans called for a 1,000-car underground garage, but when Zeckendorf's Webb & Knapp engineers started taking core samples, they found a 65-ft. formation of blue clay, sand and rock that would have to be excavated at a cost of about \$3,000,000. Bill Zeckendorf told his men to keep on sampling. Last week, instead of a banana, they found a bonanza. They had struck gold 40 ft. down, Said Zeckendorf: "We will be able to sluice more than \$1,000,000 worth of gold out of that sand. But I wouldn't say that this development means the whole city of Denver should be dug up.

GOVERNMENT

The Peacemakers

For seven months the labor situation at the Government's vital Oak Ridge and Paducah atomic-energy plants had been as explosive as an A-bomb. The C.I.O.'s Gas, Coke & Chemical Workers union wanted a raise in pay, angrily threatened a crippling strike to get it; Union Carbide & Carbon Corp., which runs the plants, turned down the demands. After a threeday strike last July, Labor Secretary James Mitchell and C.I.O. President Walter Reuther both pleaded for a settlement, but negotiations bogged down again; an 80day injunction only postponed the inevitable showdown. Finally, the Government's Federal Me-

Trianty in Conference is received supper diation & Conciliation Service stepped into the fight. By keeping the negotiators smoothing over differences the FMCS mediator eventually got labor and management to accept its own proposal for a 10¢ package wage increase. Last week, just 30 minutes before the final strike deadline, the pact was agreed on, and Washington breathed a sigh of relief.

Ike & the Scouts. The AEC settlement was a prime example of the way FMCS's troubleshooters head off strikes. In the past 16 months, under Director Whitley P. McCoy, 60, a former University of Alabama law professor, FMCS has handled some 21,000 disputes. Partisanship has no place in the service. McCoy, a staunch Democrat, was named to the job by President Eisenhower, and he insists that his 230 mediators be as impartial as bigleague umpires. His philosophy is that the best labor-management agreements are those worked out by the parties themselves; the mediator is most useful when both sides have reached an impasse and



his life is in his hands!

Your life depends on water, too!

Water, water everywhere? Let's not fool ourselves.

We Americans have less than we think. Last year, for example, one thousand American towns faced a water shortage. Today . . . with 220 tons of fresh water required yearly for every inhabitant of the United States . . . our water problem grows more serious daily. And by 1975 demand is expected to double!

This is why America's waterworks engineers, the men who keep our drinking cup full, ask your help. Use the water you need . . . but conserve all you can. America's greatest natural resource is too precious to waste.



Cast Iron Pipe

This cost iron water main, laid more than 100 years ago, still serves New York City, MODERNIZED Cast Iron Pipe, centrifugally cast, is even tougher, stronger. Cast Iron's record of long, trouble-free life saves you tax dollars. Cast Iron Pipe Research Association, Thos. F. Wolfe, Managing Director, 122 So. Michigan Ave., Chicago So. Michigan Ave., Chicago So.

WATER, your priceless heritage . . . use it . . . enjoy it . . . protect it with . . .

CAST IRON PIPE

CAST (IRON



need outside help to see their problem in its real light. Says McCoy: "Our efforts center chiefly on helping negotiators who have been unable, for whatever the reasons, to help themselves."

To relax tired and angry negotiators, McCoy sometimes likes to tell a hoary old joke.8 But McCoy's men can be tough, too. They sometimes keep labor and management at the table for 60 hours without a break. "If the boys get out," says one of McCoy's men, "they come back with new ideas, and the whole negotiation may collapse.

Ounce of Prevention. Just as important as mediation is the FMCS's arbitration service, in which McCoy provides an impartial arbitrator to sit in judgment and hand down a decision. The Government's only role is to suggest a list of arbitrators; labor and management choose the man, pay the costs, and agree beforehand to abide by the decision. Arbitrators have been so successful at their jobs that requests for their services jumped 55% in fiscal 1954.

In Washington last week, Mediator Mc-Coy was clearing the decks for what promises to be one of the toughest battles in years; the C.I.O.'s push for a guaranteed annual wage from the auto industry. Though negotiations will not start until spring, McCoy is already briefing three top FMCS mediators on all the facts and arguments in the case. He hopes to use the negotiations as a testing ground for one of his favorite ideas: the best way to avoid labor trouble would be through preventive mediation. He wants FMCS men to preside over the auto bargaining sessions from the start as neutral chairmen whose job it will be to keep things moving smoothly, stepping in only when asked, Says McCoy: "An impartial third man in the ring can go a long way to prevent the window-dressing issues which breed deepseated and lasting resentments.'

AVIATION

New Slick Plan

Slick Airways, largest U.S. air-freight line, has been in trouble ever since the end of the Korean war cut military freight orders and new civilian business failed to fill the gap (Time, Oct. 4). Last week two optimistic outsiders who thought they could cure Slick's ailments took over the airline's management. In as new board chairman and top manager went Delos Wilson Rentzel, 45, a former CAA administrator, CAB chairman and Under Secretary of Commerce for Transportation. who is now president of two Oklahoma City truck lines. In as director and executive committee member went Roy G. Woods, 54, Oklahoma oilman and owner of several trucking companies, Rentzel and Woods got a five-year option to buy 20% of Slick Airways stock (100,000

* Sample: Three boy scouts reported that their good deed for the day had been helping an old lady cross the street, Asked the scoutmaster: "Why did it take all three of you to help her across?" Chorused the boys: "She didn't want



MEDIATOR McCOY In a pinch, the boy scouts.

shares). Founder Earl Slick, whose family still owns 51% of Slick, stepped down to a directorship.

Rentzel plans to build Slick into an air-truck line, with a plan to truck goods from New York to Chicago, then fly the cargo to the West Coast. Combined airtruck freight would go across the country in two to three days, compared with eight to nine by rail freight, at an airfreight rate somewhere between present air and rail charges.

WALL STREET

Caught Short

He who sells what isn't his'n Must buy it back or go to pris'n.

This old Wall Street jingle is usually reserved for the short sellers (i.e., those who sell stocks they do not own in hopes of buying them cheaper later for delivery). But last week it was the New York Stock Exchange itself that was painfully reminded of the penalties of selling "what isn't his'n." It was caught short on a sale of one of its seats: the membership of Broker Edward Platt to Broker W. Allston Flagg for \$74,000. Platt promptly protested the sale. He had indeed once asked the exchange to sell his membership, but later changed his mind and formally withdrew the request.

To deliver on its embarrassing short sale, the exchange promised Flagg the next available seat and at the same price. But when a seat came up for sale last week, the price had soared to \$90,000, thanks partly to the booming market. For the exchange to make good would have cost it \$16,000, or over 10% of its annual profit. While the officials wondered what to do, the price suddenly broke to \$80,-000, then \$75,000. With that, the exchange scrambled to cover its position, got off at a cost of only \$1,000.

BUILDER-DEALERS WANTED!

We Are Ready to Franchise an Additional 200 Dealers to Serve a \$20 Billion Market in Which Our Share Has Tripled in Four Years

NATIONAL HOMES CORPORATION, the largest producer of prefabricated houses in the world, and its dealers will build an estimated 2.16% of all the new, single-damily, non-darm dwellings constructed account for over 40% of all new pail account for over 40% of all new pail fabricated houses. Gross sales for the present calendar year will reach an estimated \$52,000,000.

At our plants in Lafayette, Indiana, and near Elmira, New York, we are now manufacturing houses at the rate of 120 per day. All these houses are sold before they are manufactured. During 1955 we foresee total production—and sales—of 30,000 houses, ranging in price from \$6,000 to \$40,000. For the next calendar year we estimate a sales volume of

\$78,000,000.

To do this job, we have the ablest designers and architects in the country. We have developed manufacturing techniques that insure not only lowest prices are not provided by the state of the conversion of the control of the control

Our lowest priced house can be comfortably financed by anyone with \$350 in cash and a budget of \$45 a month for housing. Owners who have resold have found a considerable appreciation in value, and financing for new purchasers

has been readily available.

In 1947 a wholly owned subsidiary,
National Homes Acceptance Corporation was enablished. Although we prefer
tion was enablished. Although we prefer
money, the Acceptance Corporation today can take every proper mortgage that
comes to it from National Homes deolers,
ower \$150 million in mortgage, and with
mortgages are insured by the Federal
Housing Administration or the Veteran'
Administration, and they are being taken
punies and swings banks in the country,

The Homes We Manufacture

The National Homes Corporation designs and produces prefabricated houses in a variety of models and price ranges. We make it a point to supply houses that fit into the framework of the Federal Housing Act and that can be bought for the minimum amount of required cash and monthly payments. We also have a nad monthly payments. We also have a

custom-line that has had wide appeal—houses of sophisticated, modern styling designed for modern living. The quality of all National's houses is the same—prices vary due to differences in styles

Our houses are complete homes. We provide plumbing fixtures, lines and water heaters, a furnace with flue, connections and thermostatic control, all wiring and lighting fixtures. Interior and exterior walls are finished in smart, imaginative

At present we have 31 floor plans of from five to nine rooms, each with many exterior design variations. When a National Homes house is de-

livered to a site with a ready foundation, it can be put up in a single day. It can be completely prepared for occupancy by the dealer using local labor in three or four weeks, or less, if necessary.

The materials and construction of our houses have been tested by leading research organizations in the country including the U. S. Forest Products Labor-Civil Engineering; and have been approved by the Building Officials Conference of America, the Pacific Coast Building Officials Conference and the Southern Building Code Congress. Modern factory manufacturing methods, because of the high quality and precision demanded by the very nature of this process, are an important assurance of the quality of the product. Inspection procedures at the opment department searches constantly for better materials and techniques.

The Key Part Played by the Dealer

A National Homes dealer must be an able businessman with a high standing in his community. He must be capable of running a substantial enterprise, involving both the economic and social life of his town.

We need businessmen who can see the challenge of this market. Building experience is helpful, but it is not absolutely necessary. We have some excellent dealers who were automobile distributors, for example.

We have dealers whose annual incomes before taxes run as high as \$600,000. Any successful dealer should make at least \$50,000 before taxes. A dealer must be able to bring no less than \$25,000 of his own capital into the operation. A large to a capital into the operation. A large to the control of the control o

We would like to stress the importance of vision. The building industry in this country—which is the country's largest industry—has never Deen substantially modernized. Perfabricated mass-production—using parts instead of pieces—has long been recognized as the answer. America has used this answer in every other field—for the production of automables, refigerations, electrical equipmental control of the production of automables, and the production of automables, and the production of automables, refigerations, electrical equipmental production and the production of the production of

It must be recognized that dealers today are the spearhead of a housing revolution. They can have all the financial advantages of a pioneer position in the industry, but they must also provide the abilities which are required in a pioneer-

ing period.

We are working today at our factories on 24-hour schedules. With our expanded facilities we can produce and sell more houses than our present dealers can erect. We see no insurmountable problems. What Foruves calls "the insatiable market for houses" has been barely dented by conventionabl building, People all over the United States are lungry for sound, the United States are lungry for sound, for the product of the United States are lungry for sound, for the product of the United States are lungry for sound, and the state of the United States are lungry for sound market, larger than the giant automobile market, larger than the giant automobile market.

We have described the challenge here because we want to attract outstanding people, and we don't want to miss anyone through failure on our part to describe the opportunity in sufficient detail.

All communications should be addressed to Sumner J. Robinson, Vice President for Sales, National Homes Corporation, Lafayette, Indiana. All correspondence and inquiries will be treated in proper confidence.

JAMES R. PRICE, President

NATIONAL HOMES CORPORATION
LAFAYETTE, INDIANA · HORSEHEADS, NEW YORK



equalled by countless imitators. Yes, wherever you live—whatever the water conditions—A. O. Smith Permaglas water heaters supply clean hot water all the time.

ing of the ONE water heater that's utterly unfazed by corrosive waters. Performance never

we work see steel

steel work for you 188



Gallons for Growing

Water for your comfort...water to help make even a desert fruitful.
A. O. Smith is concerned with both. Pictured here is an A. O. Smith vertical turbine pump, tapping a deep well for truck farm irrigation.
A. O. Smith is the only manufacturer making all major components for its pumps. You'll find our name on every part, including the motor.

Tower of Plenty

Here's another vital application of A. O. Smith's technique for fusing glass to steel. It's a Harvestore -revolutionary feed storage unit that excludes air to LOCK IN feed nutrients, LOCK OUT spoilage. The Harvestore saves farmers money the year 'round, and promotes highest quality milk and beef for your table.

Have a problem that involves work in steel? A. O. Smith research and engineering have a way of unravelling the toughest knots. Our next success story could be yours. Let's get together.



ORPORATION MILWAUKEE 1, WISCONSIN

11 plants in New York, New Jersey, Pennsylvania, Ohio, Wisconsin, Illinois, Texas and California International Division: Milwaukee 1. Wisconsin

















Modern Home





the only portable with key-set tabulation



A full-size portable with every officespondence, club work, school work, office

Feature-loaded - the only portable with added keys (44 in all); paper table for easy erasures or notes. Half-ratchet space ing; spring-steel type bars. Choice of

Plus other extras like key-jam release from keyboard-no messy ink on fingers. thrifty of full-size portables. For your



Paillard Products, Inc., Dept. T-11 100 Sixth Avenue, New York 13, N. Y.
Gentlemen: Do send me full information on how those EXTRA features make for HERMES efficiency. Also send my dealer's name.

Name Street & Number_

City Zone State

MILESTONES

Married, Evelyn Av. 21, Miss America of 1954 (who expressed surprise at winning the title because she felt she was too fat "here and there"); and Carl G. Sempier Jr., 23, U.S. Navy ensign and former University of Pennsylvania varsity footballer; in Ephrata, Pa.

Married, Jane Powell, 25, blonde singing cinemactress (Seven Brides for Seven Brothers); and Patrick W. Nerney, 34, automobile dealer; each for the second time; in Ojai, Calif.

Died. Jacques Fath, 42, French dress designer who parlayed a one-room Paris salon into a \$2,000,000-a-year business; of leukemia; in Paris. One of the three giants of postwar Paris fashion (the others: Christian Dior and Pierre Balmain). Fath branched into the U.S. market in 1048 with a ready-to-wear line sold in 200 cities by such stores as Lord & Taylor. I. Magnin, Neiman-Marcus,

Died. Howard Washington Odum, 70 dean of Southern sociologists and one of the earliest and most influential voices raised against the South's triple problem of poverty, race and regionalism; in Chapel Hill, N.C. During his 34 years at the University of North Carolina Georgia-born Sociologist Odum exhorted his fellow Southerners (in 200-odd books, articles and monographs) to abandon provincialism, utilize to the fullest their great resources of power, climate, soil and men, He preached his message in scholarly tomes (Southern Regions of the United States) and popular novels (Rainbow Round My Shoulder), lived to see a new generation of Southerners on the way to realizing his fondest dream; a rich and powerful South that would "stop being afraid of democracy."

Died. Edward Clark Carter, 76, secretary-general of the Institute of Pacific Relations during the turbulent '30s and '40s when it numbered among its staff such controversial left-wingers as Millionaire Frederick Vanderbilt Field and Professor Owen Lattimore: in Manhattan. An early proponent of better U.S. understanding of Asia (and the wartime head of Russian War Relief). Carter denied during a 1951 Senate investigation that he was or had ever been a Communist, testified that the I.P.R. had rejected suggestions by Lattimore in the late '30s that it support Communism in China and Russia.

Died. J. Rosamond Johnson, 81, prolific Negro composer and cultural leader who (in partnership with brother James Weldon Johnson and Song-and-Dance Man Bob Cole) flooded the nation's music halls with more than 500 songs in the golden heyday of vaudeville (Under the Bamboo Tree), composer of the "Negro national anthem," Lift Every Voice and Sing, collector and arranger of spirituals; in Manhattan.





DIVIDEND ON COMMON STOCK

The Directors of Chrysler Corporation have declared a dividend of seventyfive cents (\$.75) per share on the outstanding common stock, payable December 11, 1954 to stockholders of record at the close of business November 16, 1954.

> R F HUTCHINSON Chairman, Finance Committee





in this moment

The prayer lingers still... across the table as Dad begins to serve... it brushes Mother's still-bowed head... it caresses Sally's fist as she reaches for the promised drimatick. The words of thanksgiving are being made real in this moment—the words of gratitude from a good provider to the Great Provider.

This time of security together is precious beyond all words,

The most precious gift we give or receive is the gift of security. It is the lifeblood of happiness. And only in a land like ours are we free to choose security as a goal of living.

And with this choice goes another great privilege—helping to achieve the security of our country. For, secure homes, one joining another, make up the security of America.

Let this be the goal of your home!

Saving for security is easy! Read every word—now! If you're tried to save and falled, chanes are it was because you didn't have a plen. Well, here's a savings system that really works—the Pay-roll Savings Plan for investing in U.S. Savings Bende. This is ally you do. Go to your company's pay-roll Savings Plan for investing in U.S. Savings Bende. This is ally you do. Go to you word word with the property of the pay of the pay

If you can save only \$3.75 a week on the Plan, in 9 years and 8 months you will have \$2,137.30. If you can save as much as \$18.75 a week, 9 years and 8 months will bring you \$10,700!

U.S. Series "E" Savings Bonds earn interest at an average of 3% per year, compounded semiannually, when held to maturity! And they can go on earning interest for as long as 19 years and 8 months if you wish.

If you want your interest as current income, ask your bank about 3% Series "H" Bonds which pay interest semiannually by Treasury check.

The U.S. Government does not pay for this advertisement. It is donated by this publication is cooperation with the Advertising Council and the Magazine Publishers of America.



Now...for convenient use in your own home



The Great Ouestion Answered

WEBSTER'S NEW INTERNATIONAL DICTIONARY Second Edition

You and your family can now have the permanent pleasure and advantages of re-ferring conveniently, in your own home, to one of the world's greatest reference books Webster's New International Dictionary, Second Edition.

Here on a newly designed stand, is the same "great question answerer" provided for gen-eral use by your public library — the same "foundation book of education" that equips school and college classrooms — the same "Supreme Authority" relied upon by the Government Printing Office and the United States Supreme Court

Encourage "The Dictionary Habit"

Because the big Merriam-Webster on its new stand is always handy and easy to use, you'll find it helps to encourage "the dic-tionary habit" at home. By always having the right answer at hand, you and you family will increase your word power and add to your knowledge. As it provides you, from day to day, with accurate information on every subject, you will understand why this famous Merriam-Webster is by far the greatest value in book form in the realm of knowledge! See it today at your department,



SEND FOR TWO FREE BOOKLETS! SERE TOK "THE MERRIAM-WEBSTER - WHAT IT WILL G. & C. MERRIAM CO.,
Publishers, T-11, Springfield 2, Massachusetts
Please send me free, the fascinating, illustrated
booklets (hecked above. (Check one or both.)

CINEMA

The New Pictures

Athena (M-G-M). For Hollywood musicals, 1954 has been a good year, M-G-M led off with Seven Brides for Seven Brothers: Warner followed with A Star Is Born, and Fox with Carmen Jones. Now M-G-M has made a musical burlesque of some California cults. The idea is brutally chewed up in the execution, but enough remarkable bits and pieces land on the screen to make Athena well worth a look.

The story: Adam Calhorn Shaw (Edmund Purdom) has everything a young man could want-prominent family, imminent fame, eminent income. Two young women (Linda Christian and Jane Powell) want not only him, but his attributes, too, Linda is a nice, safe society type, but Jane (the Athena of the title) is something else again. She lives with grandma (Evelyn Varden) and grandpa (Louis Calhern) on a Southern California hilltop. Grandma, a buxom old beldam, wears a flowing white burnoose. Grandpa is a gay old (78) caloric crank.

By day, grandpa's seven granddaughters (Athena, Minerva, Niobe, Aphrodite, Callione. Medea and Ceres) run a voghurt blackstrap and spinach-juice store, and after hours they take their eurythmics in the grove, Grandpa is delighted to meet Adam ("I liked the look of your sartorius muscle as soon as I saw vou"), and invites him to a meal of peanutburgers. That night Athena sends Adam home with tokens of her love; a bag of raw vegetables and a bar bell.

But alas for Adam's vegetable idvl! The villain, Mr. Universe (Steve Reeves), idly nibbles at a white orchid and pouts; "You've been avoiding me, Athena, and I'm full of acid and electricity." One day he wraps his triceps around Adam's neck. but Adam remembers his Commando tactics, flattens the meatless wonder and gets the girl. As one of her sisters remarks: "It's wonderful what you can do without muscles."

A few of the story's golden opportunities are polished bright-some of the fad stuff could hardly be funnier-but too many are dipped in common brass. The tunes, all but one called Imagine, are routine musicomedy, and the lyrics are of the sort that rhyme "baritone" with "aware o'tone." Even so, as crackpots go, Louis Calhern is a Ming vase, and Evelyn Varden provides at least one fine moment. At the Mr. Universe contest, while Steve Reeves is straining to lift the crucial bar bell, she glares at Purdom and hisses: "Don't just sit there! Hold the good thought."

The Last Time I Saw Paris (M-G-M). Oscar Wilde presumed that when good Americans die, they go to Paris. Other authors have observed that bad Americans go there to live. Elliot Paul has often gushed in agreement with Wilde: Scott Fitzgerald tended, a little guiltily, to think



Reach new heights ... overseas

Your export manager can be a tower of strength in helping your company build a world market. Have you taken advantage of his knowledge of export business? Or do you have him hidden in a distant corner, so that he doesn't have a chance to suggest:

New ways of

(a) gaining greater sales volume (b) increasing production

(c) working up bigger profits

To fill in the background, you might ask your export manager to tell you about the top world customers who read TIME International, Or-if you want to bring your information up to date-just name your market area and ask your export manager to send a note to James L. Tyson, Research Manager, TIME International, 9 Rockefeller Plaza, New York 20, N. Y.



International

The Important Magazine Everywhere Latin American Edition

· Pacific Edition Atlantic Edition • Canadian Edition



With too many carriers at the loading dock, it was tough getting ANY goods moved . . .



But, now, since the job's done by RAILWAY EXPRESS, the situation is vastly improved!

The big difference is

Whether you're sending or receiving ... whether your shipment is big or small ... whether it's by rail or air ... for the best answer to your shipping problem, call Railway Express first. A complete shipping service in the American tradition of private enterprise.

As a contribution in the public interest, RAILWAY EXPRESS will take your orders for CARE.



...safe, swift, sure



Denmark's liqueur delight
since 1818

Olf your quote
will enjoy it
_angtane!
Cherry Heering
over ice cream
Try it!

49 PROOF. SCHENLEY IMPORT CORPORATION, NEW YORK, N. Y.

QUANTITY
PRODUCTION
OF
GREY IRON
CASTINGS

ONE OF THE
NATION'S LARGEST
AND MOST MODERN
PRODUCTION
FOUNDRIES

ESTABLISHED 1866
THE WHELAND
COMPANY
CHATTANOOGA 2, TENN.



in Chicogo is the new SHEMAN. It's just a few steps to theories, important office buildings, the great Morshall Field Department Store and other "Loop" landmarks. Here you will also find the world-famous College Inn Parterhouse for the best steeks in Chicogo. . The equally famous Well-of-the-Sea, for seafond imitably prepared and served . Individual conditions of the SHEMAN, the could give find that "Loop".

CHICAGO'S MOST CONVENIENT HOTEL
RANDOLPH, CLARK and LoSALLE STREETS
Felephones: Franklin 2-2110 * Teletype: CG-1387

the opposite. By putting a Paul title to a Fitzgerald story (Babylon Revisited), this picture tries to please everybody. It won't.

Fitzgerald told his tale in about 20 pages. The movie, by putting scene after scene like printer's leads between the lines of the story, keeps it going, and going heavy, for 116 minutes. Van Johnson is a Stars & Stripes reporter. Mustered out in Paris after World War II, he marries Elizabeth Taylor, a happy little flapper of the '40s with money on her mind, "Are you rich?" is the first thing she asks him. He is poor, but that, as she concedes, only makes it cheaper to live as if they weren't. For a few years the nights are tender, even if the mornings are rough. In between the play periods, Johnson finds time to work in a press agency and to write novels. But when publishers reject his third book, Johnson loses faith in himself, begins to believe in the bottle. One cold, wet night,



Johnson & Taylor Outside, pneumonia.

thoroughly sozzled, he falls asleep and forgets to unlock the front door for his wife. She catches pneumonia and dies. Aside from its length, the script (by

Julius J. and Philip G. Epstein and Richard Brooks) is a fairly clever one. The verbal sparks fly often: "I catch colds even from weather forecasts," says Actress Taylor, and a high-society siren (Eva Gabor) screams gaily at a man she has met but can't remember: "Believe me! The only thing I've forgotten about you is your name." With better than her usual lines to speak, Actress Taylor sometimes manages to speak them as if she knew what they meant. And Van Johnson gives everything he has-his emotional range gets steadily wider-to a portrayal that is obviously intended to encompass Fitzgerald himself.

But all these excellent efforts are lost in the general effort to bring the 'zos up to date—an attempt about as sensible in 1954 as mixing bathtub gin. Drom Beet [Joguor: Warnee] is the second picture staring Alan Ladd to be released in two weeks, the fifth in the last twelve months. It was made fast and made hadly at low cost (\$1,100,000) for a quick turnover in the neighborhood tills, but like most of its predecessors, it will probably show a solid profit for its investors—among them Alan Ladd. The profit might be greater, however, if Stockholder Ladd. could manage not to look have the profit neight be awake at 1, bard meeting.

Ladd's product tells about some Modoc Indians who have run off the reservation in revolt, President U.S. Grant orders Frontiersman Ladd, a famed Indian fighter, to pacify them, if possible without firing a shot. To get in practice, Ladd starts turning the other cheek to Audrey Dalton, a friend of the President's daughter. One night he tried to find out what she wants in a man. "He'd have to be good at everything." pants Audrey, carried away in a sort of agricultural rapture. "He'd have to know how to plow"-Ladd kisses her-"and plant seeds"-Ladd seizes her fiercely—"and harvest!"—scene interrupted by messenger summoning Ladd to council of war. However, by the time the No. 1 Indian (Charles Bronson), a heap-big physical specimen, is through with him, Ladd looks plenty glad to beat his Winchester into a plowshare.

CURRENT & CHOICE

Phffft! Jack Lemmon and Judy Holliday, as man and ex-wife, give a wacky answer to the divorce question (TIME, Nov. 15).

Carmen Jones, Red-hot and black Carmen, with Dorothy Dandridge putting the torch to Bizet's babe and Pearl Bailey hoarsing around in the wide-screen wings (TIME, Nov. 1).

A Stor Is Born. Judy Garland makes a stunning comeback in a musical version of 1937's Academy Award winner; with James Mason (TIME, Oct. 25).

James Mason (TIME, Oct. 25).

Ugetsu. A weird and lovely Japanese film (TIME, Sept. 20).

High and Dry. Some tightfisted Scotsmen (Alex Mackenzie, Tommy Kearins) squeeze the American Dollar (Paul Douglas) until the eagle screams and the audience howls (TIME, Sept. 13).

Sobrino. The boss's sons (Humphrey Bogart, William Holden) and the chauffeur's daughter (Audrey Hepburn) are at it again, but thanks to Director Billy Wilder, not all the bloom is off this faded comic ruse (TIME, Sept. 13).

The Vanishing Prairie. Walt Disney's

The Vanishing Prairie, Walt Disney's cameramen catch some intimate glimpses (including the birth of a baby buffalo) of what animal life was like when the West was really wild (TIME, Aug. 23).

On the Waterfront, Elia Kazan's bigshouldered melodrama of dockside corruption; with Marlon Brando, Eva Marie Saint, Lee J. Cobb (Time, Aug. 9).

Rear Window. Hot and cold flashes of kissing and killing, as Alfred Hitchcock lets Jimmy Stewart, Grace Kelly and the customer get the eavesdrop on a murderer (TIME, Aug. 2).



Get plenty of copies... quickly, cheaply, with Ozalid!

An Ozalid machine in your office makes extra copies quickly available, at very low cost...speeds the distribution of statements, correspondence, reports, hand-written notes, drawings and plans.

Ozalid saves time now wasted in tedious retyping and transcribing by hand...ends errors, proofreading, corrections. A letter size sheet can be copied in less than a minute, for less than two cents!

THE OZALID process reproduces anything typed, printed, written, or drawn on translucent paper, cloth, or film. Reproduction is instant on chemically coated Ozalid stock—without negatives, darkrooms, stencils, inks. The copies are accurate, clear, delivered dry, ready for use. Ozalid machines can be operated by anyone.

Ask the nearest Ozalid distributor (see phone book) for a demonstration. Or write to 66 Ozaway, Johnson City, New York.

OZALID—A Division of General Aniline & Film Corporation... From Research to Reality. In Canada, Hughes Owens Company, Ltd., Montreal.

OZAMATIC (above) is a table model, moderately priced, handles materials up to 16 inches wide, any length, makes up to 10000 copies an hour.

BAMBINO (right) is the smallest, featest, lew-priced effice copying machine; will make 200 copies an hour, of materials up to mine inches in width, for less than two cents a cety.



The Genius As a Young Man

THE PRIVATE DIARIES OF STENDHAL (570 pp.)—Edited and Translated by Robert Sage—Doubleday (\$7.50).

Poor Henri Beyle! He had no looks, no money, no social status, not even a good job. All he had was genius. But at 18, Henri Beyle was the only one who knew it, and not even he could be sure. He had just left his native Grenoble on what was to become a lifelong journey devoted to la chasse au bonheur-the pursuit of happiness-and the first stop was Milan, where young Beyle served as a sublieutenant in Napoleon's army of occupation. Ambitious, hot-blooded Henri knew exactly what he wanted to be: "the successor of Molière" and "a seducer of women."

Unfortunately, he had no knack for rhymed comedy and little gift for seduction, but that did not stop him from trying. To drive himself on, he noted tactical maneuvers with military precision, e.g., the sneak attack camouflaged by an embrace verging on strangulation, accompanied by the lover's deceptively shy whimpering (noted Henri: "If you go about the business calmly, you can't fail"). He also jotted down guiding principles: "Heroes have intervals of fear, poltroons moments of bravery, and virtuous women moments of weakness." But the weak moments came when Henri was not about and his amorous success consisted in courting the daughter of a household and being bedded by the mother, in falling into the arms of women he didn't love while dreaming of those he did.

As a lover, he embraced compromises, but not as a writer: he would contemplate nothing less than the accolade of eternity and rejected two "fine subjects" for plays "as incapable of enduring more than 200 years.

Nonetheless, the youth who later adopted the pen name Stendhal and became one of the world's great novelists once deigned to write something not for the ages, but for himself. The result is something for the ages. It is the famous Journal, finally translated into English a century and a half after it was written. Analyst v. Butterfly. This extraordi-

nary diary is Henri Beyle's completely candid dialogue with himself between 1801 and 1814, from the age of 18 to 31. Diarist Beyle permitted himself no second thoughts, following his own basic rule "not to stand on ceremony and never to erase." He put it down simply, quickly, directly, without ornamentation, racing on the wing of the event, often dashing off notations in telegraphic French and dotting it with unlikely Italian and improbable English ("She did can well perform and not be applaused"). Diarist Beyle's spontaneous self-communion is raw, inchoate, crackling with vitality, sometimes over-detailed, often brilliantly illuminating.

It was a complex, contradictory person-



STENDHAL The lover embraced compromises.

ality he undertook to commit to paper and one that would later appear in various guises in his masterpieces The Red and the Black. The Charterhouse of Parma and Lucien Leuwen. The cold analyst ("Outside geometry, there's but a single manner of reasoning, that of facts") was balanced by the man of passionate emotions ("I had possibly the most violent burst of passion I've ever experienced . . The passion . . . was ambition . . . I felt myself capable of the greatest crimes and infamies"). The would-be cynic ("I've got to attack every woman I meet [to] form my character") was softened by the



HOBBIT The postman always rings Orcs.

timid lover ("With a little more assurance or a little less love. I would perhaps have been sublime and would have had her"). The fluttering social butterfly ("I was brilliant . . . I was wearing a waistcoat, silk breeches and black stockings, with a cinnamon-bronze coat, a very well arranged crayat, a superb frill . . . My whole soul appeared") was brought to earth by the lucid critic ("I realize that

the works I've written stink"). Love + Work, Between 1801 and 1814. Beyle ranged from Naples to Moscow (where he witnessed the city's famous burning and Napoleon's great defeat), but wherever he lived, his personal equation remained: love + work = happiness. He ran off to Marseille to live with an actress and be a banker, wound up a grocer and quickly broke with the "stupid" girl he had imagined was his ideal. He fell in love with the wife of one of Napoleon's leading officials, imagined that that old black magic was enchanting his inamorata, that "she looked at me as though I were a powder barrel." But the fuse fizzled, One violent passion for a majestic Italian beauty spanned a decade during which he never saw the "sublime wench." After eleven years he finally noted: "On September 21, at half-past eleven, I won the victory I had so long desired." It took him a few more years to realize that there was nothing sublime about the wench.

Through all of Beyle's illusions, disillusions and perceptions in the diary, he is constant in applying a method of coldly objective analysis to matters of the human heart. This method is what he called Beylism, It is the psychological method he applied in his novels, the fruit of his self-analysis and his very special pursuit of happiness. In all of this he demanded candor and sincerity, but he knew where to draw the line, "It is not impossible," he wrote, "to be bored when with a mistress, but that boredom should not be shown: it would lose her.

For Beyle-Stendhal, that kind of playacting was how men of character faced the facts of life. It is a key to his thought. He hated hypocrisy, and so did his principal literary heroes, Julien Sorel, the ambitious provincial, Lucien Leuwen, the morose bourgeois, Fabrizio del Dongo, the romantic idealist. But to all of them and to all the young men who set out to conquer the world, Stendhal's message was plain; be insincere. It is one of the piquant paradoxes of the diary that Beyle offers the advice in all sincerity.

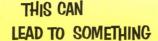
Weirdies

(\$5).

THE FELLOWSHIP OF THE RING (423 pp.) - J.R.R. Tolkien - Houghton Mifflin

THE VISIONARY NOVELS OF GEORGE MACDONALD (434 pp.)—Edited by Anne Fremantle—Noonday Press (\$5).

The literary world of elves, trolls, pixies and wizards is a victim of technological unemployment. Science fiction, with its flying saucers and its legions of Martian midget-men, has just about monopolized the literature of fantasy. But two new



It's a TV lead-in using a core of BAKELITE Polyethylene which is expanded in processing to provide a light weight cellular structure. It can lead to all sorts of new things . . . electronic and who knows what. It's extruded polyethylene which is expanded with tiny unconnected pockets of inert gas. As an insulator for UHF and VHF it's superior even to solid polyethylene and still lighter in weight. (Makes a pound go almost twice as far. too.) Remember, BAKELITE Polyethylene is a material that leads to new ideas and new products. Also, there are different types fabricated by a variety of methods that multiply the advantages to you. Here is just one that can get your new product ideas rolling.

BAKELITE

Polyethylene

BAKELITE COMPANY

A Division of Union Carbide and Carbon Corporation

30 East 42nd Street, New York 17, N. Y.

In Canada:
Bakelite Company, Division of Union Carbide Canada Limited

TIME, NOVEMBER 22, 1954



the tube line that rates a buv-line!





IN THE DESIGN and building of the products shown here, GM Steel Tubing plays an important part-either for the passage of liquids or gases, or as part of the mechanical structure. And these are but a few of the thousands of manufactured items that use low-cost steel tubing in place of more expensive materials. Examine your own requirements! You, too, may find you can improve design, speed production, and cut costs with "The Tube Line That Rates a Buy-Line"-GM Steel Tubing!

SEE SWEET'S PRODUCT DESIGN FILE TO

STEEL

WISH YOU WERE HERE!



* BROADMOOR in

the spot for a perfect holiday or an executive business meeting. There's every facility for work, play or leisure at America's most complete resort.

The climate is marvelous the year around with 25 days of sunshine every month ... 300 days of golf ... 300 days of outdoor swimming every year.





the answers to these and other highly controversial issues:

What were the important points in the private companies' case against TVA? Why did Roosevelt believe in the retention of railroads as private enterprise? If during war, the nation has the right to continuous production by labor, what about union rules that limit a worker's output?

Louis B. Wehle, in his revealing and challenging new book, objectively de-scribes behind-the-scenes events in connection with war production, transportation, financial and labor problems on continents during both and the years between when Wehle himself carried top responsibilities.

Hidden Threads of History

Wilson Through Roosevelt By LOUIS B. WEHLE Introduction by ALLAN NEVINS

The Macmillan Company 60 FIFTH AVENUE, NEW YORK 11, N.

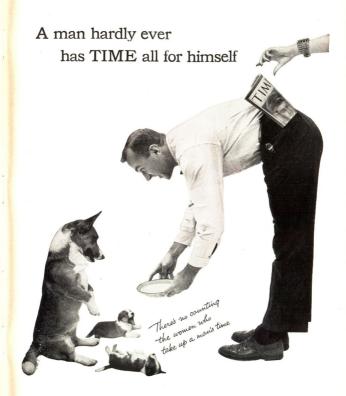
books roll out the old-fashioned magic carpet. The Visionary Novels of George Macdonald (containing two stories, Lilith and Phantastes) are by a 19th century Scottish Presbyterian who deserted the pulpit for the pen, and The Fellowship of the Ring is by J.R.R. Tolkien, a pipesmoking, 20th century Oxford philology professor. Both books are fashioned as fairy tales for adults, and fueled by strong and unorthodox imaginations

Frodo at Fifty. Author Tolkien is the more disciplined storyteller, and The Fellowship of the Ring is the more appealing book. Actually, it is only the first third of a massive, three-volume cycle. The novel centers on a plain gold ring, magic but evil. The power of the ring varies, A simple soul can slip it on and make himself invisible, but a tyrant can slip it on and rule the world. In The Fellowship of the Ring, which takes place in the "Third Age of Middle Earth," the drama springs from the fact that a simple soul has the ring and a tyrant wants it.

The simple soul is Frodo Baggins of Bag End, who has been bequeathed the ring by a rich old cousin. Frodo is a hobbit. Hobbits are under three feet tall, eat six meals a day, like to give parties, and both the rich and the poor live in holes. Hobbits are "soft as butter . . . and yet sometimes as tough as old tree-roots." In the end, of course, hobbits turn out to be more like people than people. Frodo is a happy hobbit who whiles away his "tweens"—the "irresponsible twenties between childhood and coming of age at thirty-three." Only at 50 is Frodo driven onto the road to trouble and adventure, by a touch of wanderlust and by the minions of the tyrannical Lord of Mordor, who are scouring hobbitland for the ring. A silver-bearded wizard outlines Frodo's task and quest. He must "find the Cracks of Doom in the depths of Orodruin, the Fire-mountain, and cast the Ring in there . . to put it beyond the grasp of the Enemy for ever.'

Orcs, Balrogs & Ringwraiths. Frodo is about as eager to do this as P. G. Wodehouse's Bertie Wooster would be to play Siegfried. The bulk of the novel describes his trials. Some of them would scarcely faze a cub scout, and there is so much hiking in fog and snow, up hill and through bog, that Frodo seems at times like a mythical postman. His enemies, however, send shivers rippling along the spine: toeless, green-scaled Orcs, firebreathing Balrogs, Barrow-wights who put their prey in a catatonic trance, and the Ringwraiths, nine black-shrouded riders on nine black horses, Frodo and friends best them all, but in the modern manner, more by muddling through than by measuring up to their challenges. Obscure in allegorical meaning but apocalyptic in tone. The Fellowship of the Ring sometimes melts its magic in plausibility, forgetting that a fairy tale is a snow man

that cannot be brought into the house. Poe & Dali. The Visionary Novels of George Macdonald are essentially religious visions of purgatory as it might have been imagined by Edgar Allan Poe and Salvador



TIME—The Weekly Newsmagazine—favorite of leaders everywhere: Executives ... Doctors ... Engineers ... Clergymen ...

Judges ... Educators ... Officers in the Armed Forces ... Federal, State and Local Officials—AND THEIR WIVES.

TIME, NOVEMBER 22, 1954

Shipping Problems Solved!



AIR Parcel Post flies with the Air Mail

SIMPLE EQUATION! It's easy to figure why businessmen prefer speedy Air Parcel Post. Goes nationwide overnight, 'round the world in a few days, yet rates are always surprisingly low.

FLEMENTARY! Requires no complex forms; is as near as the mailbox: can be Insured Registered, sent Special Delivery or C.O.D.

A GOOD RULE! For greater sales-for wider distribution with fewer warehouses —use fast, dependable Air Parcel Post!

For more information and rates, call your Post Office.

AIR Parcel Post and Air Mail



the Scheduled Airlines as a public service for the U.S. Post Office Dali, Long out of print, the novels have a special appeal for those who relish the mystical allegories of Charles Williams (Time, April 10, 1950). In Lilith, the better of the two tales, a raven comes knocking at the chamber door of a bookish man named Mr. Vane and leads him out into a nightmare limbo of lost souls, While trying to find his own soul, Mr. Vane falls in and out of the clutches of Lilith, a kind of dea sex machina. She is a quick-change artist who likes to romp around as a spotted leopardess and suck the blood of infants. After two or three babies drop at Mr. Vane's feet, he wises up to Lilith and her evil ways, Author Macdonald relies heavily on props such as hybrid monsters, cat-women, enchanted landscapes, strange music, and a small army of skeletons. All are intended as projections of Mr. Vane's sinful state. His guiding raven turns out to be Adam

and helps Mr. Vane shed the old wicked self and attain peace of soul.

Though Macdonald's style has some of the glaring defects of Victorian Gothic, few writers have so fascinatingly portraved a man pursued by the hound of heaven and a pack of his own neuroses.

A Dish Is a Dish Is a Dish

THE ALICE B. TOKLAS COOK BOOK (288 pp.)—Alice B. Toklas—Harper (\$4).

It is reasonably certain that no man ever said to Alice B. Toklas: "If you could only cook!" Small, wiry and quite bereft of feminine charm, she was once cattily described as "the lady with the melancholy nose." But cook she couldor at least she went into the kitchen armed with glorious recipes.

For close to 40 years Alice was companion, housekeeper and quite often chief

AN ALICE B. TOKLAS SAMPLER

Swimming Crawfish.

For 60 crawfish prepare a bouillon with 2 cups dry white wine, 4 cup cognac, 3 large carrots and one large onpinch of cayenne and 3 chopped shallots. Boil covered for 1 hour. Then put in crawfish and boil for 10 minutes. turning them about three or four times. Serve hot, cold or tepid.

Gigot de la Clinique.

A surgeon living in the provinces. as fond of good cheer as he was learned, invented this recipe, which we acquired by bribing his cook. No leg of venison can compare with a simple leg of mutton prepared in the following manner. Eight days in advance you will cover the leg of mutton with the marinade called Baume Samaritain composed of wine-old Bureundy. Beaune or Chambertin-and virgin olive oil. Into this balm, to which you have already added the usual condiments of salt, pepper, bay leaf. thyme, beside an atom of ginger root. put a pinch of cayenne, a nutmeg cut into small pieces, a handful of crushed juniper berries, and lastly a dessertspoon of powdered sugar (effective as musk in perfumery), which serves to fix the different aromas. Twice a day you will turn the gigot. Now we come to the main point of the preparation. After you have placed the gigot in the marinade, you will arm yourself with a surgical syringe of a size to hold 1 pint, which you will fill with 1 cup of cognac and 1 cup of fresh orange juice. Inject the contents of the syringe into the fleshy part of the gigot in three different spots. Refill the syringe with the same contents and inject into the gigot twice more. Each day you will fill the syringe with the marinade and inject the contents into the gigot. At

the end of the week the leg of mutton is ready to be roasted; perfumed with the condiments and the spices, completely permeated by the various flavors, it has been transfused into a strange and exquisite venison. Roast and serve with the usual venison sauce. to which has been added just before serving 2 tablespoons of the blood of

Virgin Sauce.

For 1 person, place 5 tablespoons butter in a hot bowl, add 1 teaspoon salt, beat with a whisk until the butter foams, put it over hot but not boiling water for an instant. The butter must not melt. When the butter foams, add drop by drop, never ceasing to whisk, I teaspoon lemon juice and I tablespoon tepid water. When they are well amalgamated with the foaming butter, add 1 tablespoon whipped cream and serve at once. This sauce is delicious with cold fish. It is something apart.

Salzburger Nockerl.

Made the easy way. This recipe is for people who cannot toss a soufflé omelette in the air to turn it over in the pan. Mix 11 tablespoons flour and 4 tablespoons granulated sugar, and 1 pinch of salt. Add these to the wellbeaten yolks of 6 eggs. Blend well, and then fold into the well-beaten whites of 6 eggs. Melt 1 lb, butter in a large, deep, iron frying pan. Pour the mixture into this. Cook over a slow flame for 3 to 4 minutes. Then place under the broiler and cook slowly for 3 to 4 minutes longer. Put in a slow oven for 2 to 3 minutes longer. While you are cooking this, melt 1/2 lb. butter until it is brown. Turn your soufflé over on a hot dish, and immediately pour the brown butter over it, and sprinkle well with icing sugar.

cook and bottle washer for Fellow U.S. Expatriate Gertrude Stein, who made her name a literary household word with The Autobiography of Alice B. Tobas (which was, of course, the autobiography of Gertrude Stein). One thing the two spinsters and their arty friends loved was good their arty friends loved was good their arty friends loved was good they are the spinsters of the spinster of the spinst

Boss for Poblo. The recipes range from serviceable to mouth-watering. They are, fortunately, not restricted to the clusive complexities of French cusine, but make some gratifying forays into solid Viennese and Hungarian cooking. Their names alone are fascinating, e.g., Dublin Coffee Nameless Cooking, and the Cooking of the Cooking of

Virgin Sauce.

But what gives the Cook Book its special charm is the stream of Alice's prattle, in which the recipes appear like floating islands, in no particular order. Her own recipe for striped bass, for instance, was worked out when she made lunch for Artist Pablo Picasso. He "exclaimed at its beauty" and modestly protested that it should have been created in honor of Matisse instead. In Palma de Mallorca, a French cook almost started a riot in the market place by showing Alice how to smother pigeons (the cook said it made them fuller and tastier). The information came in handy when Alice fixed some braised pigeons on croutons for Gertrude. using six "sweet young corpses" choked by her own hands. Her Frangipani Tart (decorated with homemade French and American flags) was the dessert following a liberation lunch when the U.S. Army moved into the town of Culoz, where Gertrude and Alice had settled down during World War II.

Competition for Chopin. The Cook Book may give a little trouble to brides who can't afford expensive ingredients or don't know their way about a kitchen. Alice assumes that her readers not only have money but know how to make dough and can keep several other kitchen operations going at once. She is very firm, too, about measurements and directions generally: "Pour them [the eggs] into a saucepan-yes, a saucepan, no, not a frying pan." This is richer cooking than most U.S. diners are used to, but it will be the fiercest Francophobe who can read Alice's recipes and not hanker for a taste, the dullest cook who will not want to get to the kitchen and try them out. The Alice B. Toklas Cook Book is, after all, the work of a lady who can ask (and leave unanswered) the painful question: "If one had the choice of again hearing Pachmann play the two Chopin sonatas or dining once more at the Café Anglais, which would one choose?"

delicious delectable, delightful 12 delicious cordials 5 fruit flavored brandie Blackberry MADE IN AMERICA (60 Proof)

NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK 5, NEW YORK



Plan a family get-together frequently by Long Distance

Many miles may separate you from those you love, but you need never be far apart in thoughts and interests.

An especially good idea is to

have a certain time each week for a family visit by telephone. The cost is small and it pays heart-warming dividends in peace of mind and happiness.

LONG	DISTANCE RATES ARE LOW
	Here are some examples:
Philade	alphia to Baltimore 40¢
Chicaa	o to Pittsburgh 85¢
New O	rleans to Dallas 95¢
Miami	to Pittsburgh\$1.35
New Y	ork to Los Angeles\$2.00
minutes,	the Station-to-Station rates for the first three after 6 o'clock every night and all day Sunday, not include the federal excise tax.
Ca	Il by Number. It's twice as fast.

TELEPHONE



MISCELLANY

Arts & Crafts. In Moultrie, Ga., accross of smuggling a hacksaw blade to prisoners in Colquitt County jail, Mrs. Ruth Lower, 18, protested: "The boys in there told me they wanted the blade to saw soup bones. I didn't know they were going to try to get out."

Or Give Me Death. In Oklahoma City, Isaac West was convicted of drunk driving, despite his insistence that he had a constitutional right to drive on either the left or right side of the road.

Ménage à Quatre. In San Francisco, Edward J. Broxton won a divorce after testifying that Nettie Broxton insisted on taking her two dogs, which "sometimes nip at my legs," to bed with them.

Captain's Paradise. In Monroe, Mich., after radar clocked him going at 38 m.p.h. in a 25-mile zone, Greyhound Bus Driver Blake F. Glass indignantly drove his 30 Bassengers to police court, where they backed up his plea of innocent, won him an acquittal.

Literacy Test. In Klamath Falls, Ore., Clarence Strode, 22, after a hitch in prison during which he had been taught to read and write, was arrested for passing bad checks.

The Mutiny. In Calipatria, Calif., Mayor Edward Rademacher protested to the governor that the town was situated in a onetime ocean bed 184 ft. beneath sea level, was "outside the jurisdiction of the state and subject to marine law, therefore was being unjustly taxed."

Lover Boy. In Milwaukee, suing for divorce, Beverly Shaw, 21, charged that John Shaw demanded her attention "every waking minute they were together," persisted in "holding her unduly often and long," insisted that she "respond to his amorous advances in the same intense manner although this was not her nature," remained with her even when she was brushing her tetth and putting up her hair.

After the Fact. In Boston, Record Photographer Morris Ostroff was assigned to toget pictures of a pet cat and squirrel that ate, played and slept together, returned without the photos to explain that the cat had just eaten the squirrel.

Pot Luck. In Memphis, suing Ada Jackson for divorce, Scott Jackson testified that she refused to give him butter for his hot biscuits, but did give butter to their boarder.

Q.E.D. In Denver, charged with driving an automobile with one arm around a woman, Murel Webster was acquitted after arguing that the woman was his wife and that it was therefore "not logical" that he should drive through town with his arm around her.

The Most Prized Whiskey Gift of Muthe Year



At an inviting REDUCED PRICE — in rich, velvet

A NEW ORIGINAL I. W. HARPER DECANTER worthy of the Prized Kentucky Straight Bourbon

Bottled in Bond under Supervision of U.S. Government • 100 Proof

. it's always a pleasure :

I.W. HARPER
The Gold Medal Whiskey

